

SPRING SUMMER 2024 COLLECTION SALES MANUAL



EXPEDITION

MOUNTAINEERING

APPROACH

BACKPACKING

TRIPLE POWER STRUCTURE

MOUNTAIN TREKKING

HIKING

ENERGY

RADIANT

A-FAST

JUNIOR

URBAN OUTDOOR

URBAN OUTDOOR



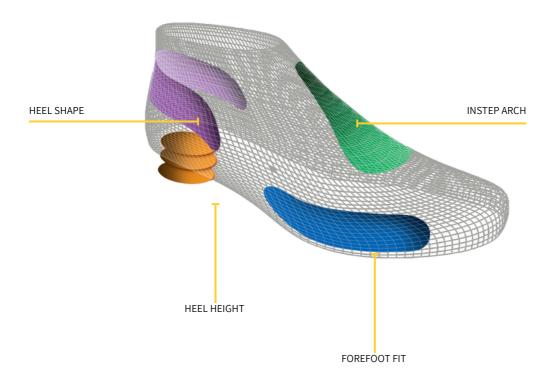
It is the very essence of the shoes, the primary thing that determines the fit.

From the beginning Asolo's philosophy has been to develop innovative and technologically advanced footwear with great looks. Asolo pays particular attention to the natural flex of the foot while also making sure that performance and comfort of its footwear is maximized.

For this reason, the Asolo collection has been developed using 16 different lasts, each one with specific anatomical features sculpted to match defined user criteria and fit characteristics. The last are broadly defined by men's, women's and child's fit, but also include regular, wide and bunion fit option in key styles.

A DEFINED FIT FOR WOMEN & MAN

The Woman's last is specifically designed to accomodate the unique anatomical shape of a woman foot paint attention to four specific areas:





WOMAN LAST:

Following our fit philosophy, Asolo engineered and developed a completely dedicated woman last with a particular focus on allux valgus. The word bunion comes from the Latin "bunio," meaning enlargement, and the medical term for the condition is "hallux valgus." About 10-25% of people have bunions, which can make your feet so sore that you can barely walk.

Bunions can lead to difficulties finding properly fitting footwear and may force a person to buy a larger size shoe to accommodate the width of the bunion. If the bunion deformity becomes severe enough, the foot can hurt in different places even without the constriction of shoes. It is then considered as being a mechanical function problem of the forefoot.



MAN LAST:

We have a range of wide fit walking boots which offer more space at the front of the foot whilst keeping a firm grip on the heel. With extra space at the front of the boots, your toes will no longer be squashed but will actually benefit from some much needed wriggle room.







EXPEDITION

MANASLU 8000 GV MONT BLANC GV EIGER XT EVO GV COMP XT EVO AFS 8000

MOLINTAINFERING

ALTA VIA GV 6B+ GV FRENEY EVO LTH GV FRENEY EVO GV FRENEY EVO MID LTH GV FRENEY EVO MID GV

APPROACH

ELDO MID CIH GV ELDO LTH GV ELDO LTH ELDO GV ELDO

EXPEDITION

It's made of three boots in one: the outer gaiter, the main shell and the inner boot.

It's been developed using two different lasts: one for the main shell and one for the inner boot.

It's been developed with two different constructions: lasted (main shell) and slip lasted (inner boot).

ASOLO ASO

The shell: it is made with a lasted construction on a carbon fiber board.

The upper is made by a sandwich of 5 different materials which are: Cordura, aluminum film, polyethylene + Eva (3 mm), aluminum film and polyester. This material combination guarantees lightness, resistance to abrasion and support.



The outer gaiter:

The outer gaiter is made of a sandwich construction made of four material: PU foam, stretch Cordura, neoprene and the Gore-Tex Extended Comfort Footwear.

The four materials combined together guarantee lightness and resistance to abrasion.

The Gore-Tex Extended Comfort lining guarantees waterproofness and breathability.

The YKK Zip closure system is fast, waterproof and has a precise lace up.

The PU rand all around gives additional protection.

The carbon fiber lasting board:

The carbon fiber lasting board is perfect for the antitorsional action and for giving great support and stability.

The carbon fiber are positioned at 45° in order to reduce the torsion.

The carbon fiber are positioned in the order of length in order to improve the stiffness.

There are 6 different layers of carbon fiber.

EXPEDITION

The shell closure system:

The closure system is made by the Dial Lacing System Technology which is a fast and precise closure technology, for a perfect closure on the instep and collar area (it's easy to use when the athlete wears the gloves).

The first Dial locks the ankle and the top part of the shell.

The second Dial locks the instep and the front part.



The Step-In Technology:

It allows the easy and fast step in of the inner boot into the shell. $% \begin{center} \end{center} \begin{center} \end{center}$

The Step-In Technology is made of three steps which are:

- 1. Insert the inner boot into the shell
- 2. Lock the rear flap and the front double dial system
- 3. Ready to climb

The inner boot technology:

Collar: made of Schoeller Soft Shell which guarantees the best lightness & comfort.

Upper: made of Cordura laminated with aluminum film + polyethylene 3 mm foam, it assures lightness, resistance and protection.



The inner boot technology:

Inner Boot lining: Primaloft 400 grms which ensures the maximum warmth.

Closure System: with the Fast Lock Lacing System which is a fast and precise closure technology; easy to use when the athlete wears gloves.

Anatomic Footbed: Manaslu Primaloft and no woven textile which assure the anti-torsional and support.

Recco Rescue System: additional security technology, integrated in the right foot.



EXPEDITION



Carbon Asoflex:

The carbon fiber lasting board is perfect for the antitorsional action, for giving great support and stability. The carbon fiber are positioned at 45° in order to reduce the torsion. The carbon fiber are positioned in the order of length in order to improve the stiffness. There are 6 different layers of carbon fiber.



Lasting Board: Six layers of carbon fiber = Support & stability plus an anti-torsional action and the greatest rigidity.



TPU insert: adaptability for automatic crampon



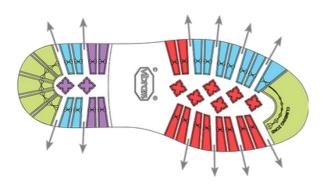
Mono density microporous midsole: stability, support, cushioning and comfort



TPU insert: adaptability for automatic crampon



Outsole: Vibram Betulla expanded rubber outsole and Vibram Mont Compound in the front climbing zone = Lightness, grip and precision





Breaking

Traction





Self-clenaing

MAN A01046 00 A392 black-red

Best use: Technical and high altitude mountaineering and extreme use in cold environments.



| g | o ^r | ←> |
|----------|----------------|----------------|
| 1.246 | FIT | SIZE |
| 1/2 PAIR | MM | MAN |
| 8 UK | | 7-12 UK |

OUTER GAITER: High tenacity stretch Cordura + neoprene + Schoeller Soft Shell + Pu rand

GAITER LINING: Gore-Tex Extended Comfort Footwear

SHELL: Cordura laminated with aluminium film + polyethilene 3 mm

SHELL LINING: Polyethilene and polyester

INNER BOOT: Cordura laminated with aluminium film + polyethilene 3mm

INNER BOOT LINING: Primaloft 400 grms

LASTING BOARD: Carbon fiber

ANATOMIC FOOTBED: Manslu Primaloft and no woven textile

 $\hbox{\hbox{\it OUTSOLE:}}\ Vibram\ Betulla+toe\ reinforcment\ in\ full\ Vibram\ rubber;}\ microporous\ midsole+Tpu\ crampon\ attachments$

MADE: in Europe

RESOLING: The model can get resoled



EXPEDITION



The outer gaiter: the stretch nylon outer gaiter combined with the neoprene lining, the waterproof YKK zip and heat-sealed seams plus the PU lateral rand guarantee together the best protection, support and performances.



The inner boot: the nylon and Cordura inner boot which gives protection, support and lightness, is laced up with the webbing lacing system. The Schoeller Soft Shell used in the collar, the lateral flex points and the gusset improve the movement and comfort during activities. The Gore-Tex Insulated Comfort Footwear lining guarantees the insulation, waterproofness and breathability. The Gore-Tex Zamba which is more stretchable is used as a lining in the gusset lower part.



TPU insert: adaptability for automatic crampon

PU Heel: shock absorption

High density microporous midsole: stability and support

Low density microporous midsole: cushioning & comfort

TPU insert: adaptability for automatic crampon

Outsole: Vibram 1229 Mulaz = grip and precision + adaptability to automatic crampons



Grip



Breaking



Traction



Stability



Self-clenaing

Best use: Technical and high altitude mountaineering and extreme use in cold environments.



| g | O ^T | $ \longleftrightarrow $ |
|----------|----------------|-------------------------|
| 909 | FIT | SIZE |
| 1/2 PAIR | MM | MAN |
| 8 UK | | 7-12,5 UK |
| | | |

LOWER GAITER: Stretch high tenacity nylon and reflex inserts UPPER GAITER: Stretch polyamide and h. 35 mm elastic

GAITER LINING: mm 2 bi-elastic neoprene INNER BOOT: Cordura and 2 mm felt

INNER BOOT LINING: Gore-Tex Insulated Comfort Footwear + Gore-Tex Zamba 3L LASTING BOARD: 3 carbon layers + aliminium net + 3 carbon layers + EVA top

ANATOMIC FOOTBED: Rock memory

SOLE: Vibram 1229 Mulaz + microporous dual-density rubber midsole + PU heel insert + TPU attachment for automatic crampons

MADE: in Europe

RESOLING: The model can get resoled



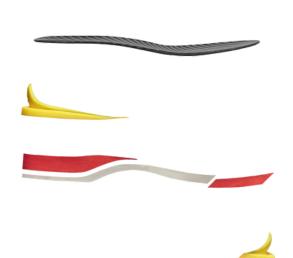
EXPEDITION



Outer Gaiter: It's made of Schoeller Soft Shell that guarantees lightness and resistance to abrasion. The Gore-Tex Insulated Comfort Footwear lining gives insulation, waterproofness and breathability. The YKK zip closure system is fast, waterproof and precise. The PU rand and the front rubber toe gives the maximum protection.



The shell: It's made of four different materials (Cordura, Microfiber, No woven textile, Gore-Tex Insulated Comfort Footwear), it's lightweight, comfortable, protective and supportive. Fast Lock Lacing System: these durable, speed laces make it easy to adjust the boots with no need to tie a bow. A simple toggle stopper securely holds the laces in the preferred position. Quick and precise lace up. The anatomic footbed is made of three different layers of protection: textile, memory foam for the best comfort and cushioning and no woven textile



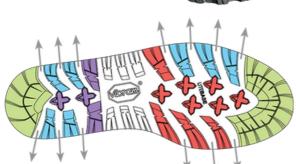
Lasting Board: six layers of carbon fiber = support & stability plus an anti-torsional action and the greatest rigidity.

TPU insert: adaptability for automatic crampon

Mono density dual color microporous midsole: stability, support, cushioning and comfort



TPU insert: adaptability for automatic crampon



Outsole: Vibram Litebase rubber with Vibram Mont Compound = Self cleaning, lightness, grip and precision







Best use: Fast ice climbing and technical mountaineering.



| g | O ⁷ | $ \longleftrightarrow $ |
|----------|----------------|-------------------------|
| 700 | FIT | SIZE |
| 1/2 PAIR | MM | MAN |
| 8 UK | | 6,5-12,5 UK |

EXTERNAL GAITER: Schoeller Soft Shell

MAIN SHELL UPPER: High tenacity nylon + Schoeller Soft Shell + microfiber

LINING: Gore-Tex Insulated Comfort Footwear LASTING BOARD: Carbon fiber and cover in EVA

ANATOMIC FOOTBED: Rock Memory

 ${\color{red} \textbf{SOLE: Vibram Litebase with Mont Compound; Dual color microporous midsole + Tpu \ crampon \ attachments}$

MADE: in Europe

RESOLING: The model can get resoled



EXPEDITION

Articulation slot for adjusting movement



Articulation slot for adjusting movement

Forward and backward sliding track

THE D-LYNX CRAMPON:

An innovative technical crampon born from the collaboration between two leders brands in this sector. It creates a highly precise and customized crampon adjustment.

The articulation slot C serves as a barycenter for the front structure, which working in conjunction with points A and B enables to move forward and backward. In this way, you have a 7 mm spur's extent. It is also developed in order to enable a 2,5° lateral rotation (both inside and outside).

This new system allows adjustability in different positions and fine tuning by user.

Best use: Fast ice climbing on mixed surfaces and competitions.



646 FIT SIZE
1/2 PAIR MM MAN
8 UK 6,5-12,5 UK

OUTER GAITER: Schoeller Soft Shell

UPPER: Microfiber LINING: Velveteen

LASTING BOARD: Carbon fiber + fiber glass

ANATOMIC FOOTBED: Lite 1

SOLE: Asolo

CRAMPON: D-Lynx Petzl MADE: in Europe



EXPEDITION



Shell: in Pebax = it gives strength and resistance to extreme low temperatures



Inner Boot: anatomically shaped inner boot made of polyurethane and polyethylene mm.3



Lasting Board: Asoframe: Pebax = it uses a single moulded structure combing the midsole, the heel counter and toe box



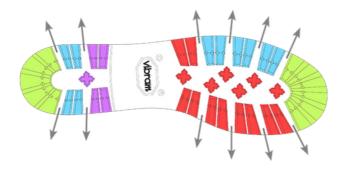
Carbon fiber + fiber glass skeleton



Heel insert in microporous rubber



Outsole: Vibram Nilgiri dual color rubber outsole = Grip and precision + adaptability to automatic crampons





Best use: Scrambling on ice-walls and ice falls.



| g | O ⁷ | $ \longleftrightarrow $ |
|----------|----------------|-------------------------|
| 1.333 | FIT | SIZE |
| 1/2 PAIR | MM | MAN |
| 8 UK | | 6,5-12,5 UK |

SHELL: Pebax

INNER BOOT: Velveteen and Thinsulate

ASOFRAME: Pebax
ANATOMIC FOOTBED: AFS
SOLE: Vibram Nilgiri dual-color

MADE: in Europe

RESOLING: The model can get resoled



MOUNTAINEERING



DEFINITION OF ALPINE-MOUNTAINEERING:

Alpine mountaineering is practiced in medium-size mountains, as a general rule, mountaineers require the use of technical equipment such as rope, harness, crampons and a mountaineering boot.

Alpine mountaineers pack light and move quick and they make a swift push to the peak. This is possible as medium sized mountains like the Alps or the Rocky Mountains, can be scaled relatively more quickly.

$Four \ main \ attributes \ define \ this \ category \ of \ footwear:$

Fit: your feet are your most important asset and factor to consider. You will be wearing your boots for multiple hours and carry heavy loads. The last for the Freney Family is broadly defined by men's and woman's with specific anatomical features sculpted to match defined user criteria and fit characteristics.

Weight: in mountaineering or mixed climbing weight is important. The less weight we carry, the more efficient we can be in the mountains. Therefore, something to carefully consider is the weight of your boots. For this Freney Family, we used materials that combine durability, performance and lightness.

Upper material: the uppers design, materials and construction guarantee a good flexibility for any mountaineering and climbing activity. Made with Perwanger leather, waterproof membrane for weather protection and high tenacity fabric.

Crampon compatibility: the boots are compatible with a wider variety of semi-automatic crampons.

MOUNTAINEERING - Consumer Profile



BEST USE: Lightweight boot for fast and light technical mountaineering, via ferrata and challenging backpacking with heavy loads. Compatible with semi-automatic crampons.

CONSUMER PROFILE

Gender:

Women & Man

Age:

18-45

CONSUMER TARGET:

Climbers Mountain guides Rescuers Backpacker

CONSUMER PROFILE EXPECTATIONS:

- 1. Weight
- 2. Comfort
- 3. Climbing ability
- 4. Support & Traction
- 5. Crampon Compatibility
- 6. Design

PERFORMANCE MOUNTAINEERING - Asolo Solutions:



MOUNTAINEERING ABILITY:

The Freney Evo Family enhances essential mountaineering (climbing and backpacking) techniques. The characteristics inherited from climbing are: edging, the ability stand on small rock ledges and smearing. While, the characteristics inherited from backpacking are: great support through a boot that absorbs shocks and adequately protect your foot from the elements for carrying heavy loads and comfort intended as protection and performance, alongside with softness.



COMFORT

The Asolo comfort is determinated by the use of a completely dedicated last, the use of high technical materials and through the development of an outsole package that guarantees support, performances and comfort for the required needs.



SUPPORT & TRACTION:

Foot support is most important when carrying heavy loads; through the study of a new outsole package Asolo gives the correct support, cushioning, grip and performances in its Freney Evo Family line. In addition, all the Freney Evo line is engineered with the Asoflex which provide torsional stability and control while protecting against impact and bruises on rocks and uneven terrain. Self-cleaning rubber outsoles with deeper channels, provide dependable traction on rough terrain.



WEIGHT:

In mountaineering or mixed climbing weight is important. The less weight we carry, the more efficient we can be in the mountains. Therefore, something to carefully consider is the weight of your boots. For this Freney Family, we used materials that combine durability, performance and lightness.



CRAMPON COMPATIBILITY

The boots are compatible with a wide variety of semi-automatic crampons.



DESIGN

Our in-house designers work with trusted manufactures from initial concept to final product to build pieces that bring a one-of-a-kind stamp to a project.

PERFORMANCE MOUNTAINEERING - Technologies:









FIT:

From the beginning Asolo's philosophy has been to develop innovative and technologically advanced footwear with great looks following the correct morphology of the feet. Asolo pays particular attention to the natural flex of the foot while also making sure that performance and comfort of its footwear is maximized. In the whole Asolo collection, the lasts are broadly defined by men's, women's and child's fit, but also include narrow, normal and wide fit option in key styles. Following our fit philosophy, Asolo engineered and developed two completely new last. The new Asolo lasts have been studied for the Performance Approach Line and includes a completely dedicated last for Man following the morphology, volumes and anatomical shape of his foot and a completely dedicated last for Woman following the morphology, volumes and anatomical shape of woman's foot.

WATERPROOFNESS & BREATHABILITY:

In 1959, Bill and Genevieve Gore launch W. L. Gore & Associates in the basement of their home in Newark, Delaware. Today is recognized as the finest waterproof and breathable material in the world. To ensure the highest quality and safety, Gore-Tex work with independent, credible third-party standards "bluesign®". Asolo's shoes are certified by Gore-Tex and every pair made are 100% product tested. Gore-Tex new laminated is engineered with recycled material which assures waterproofness and breathability. Water stays on the outside while perspiration can easily escape from the inside.

TRACTION:

In 1935, tragedy drives Vitale Bramani to develop an outsole capable of excellent traction on mixed surfaces. Using vulcanized rubber technology, he developed the Carrarmato design. The design was soon famous. Even today, it remains one of the most used soles by mountain climbers. Asolo's footwear are made using outsole designed by Asolo and made by Vibram. Vibram Mont compound has been tested in the world's peaks - it is a firmer compound for maximum support and durability, plus, it maintains supreme performances at extremely low temperatures. Maintains performance at extremely low temperatures.

DURABILITY:

The Perwanger Leather Tannery was founded in 1780 in the unique and breath-taking Alpine landscape of the Dolomites, which is now a UNESCO World Heritage Site. The art and craft of tanning has been handed down from father to son for more than five generations and over two hundred years. The name Perwanger stands for innovation and long-lasting premium quality in leather production. In the early 70s, after many attempts and driven by his passion for mountains hikes, Josef Perwanger could give the water repellent proprieties to his leathers. Until then the climbers were forced to impregnate their boots with grease. Suede Nepal Perwanger was born. Thanks to the excellent water resistance and breathability and unique producing methods, the suede Nepal Perwanger is gradually into large-scale adopted in the mountain footwear, leisure and security shoes. Four main straight points: water-resistant, scratch resistant as the special fiber of Perwanger leather makes possible that even the sharper rocks do not leave deep signs on your new shoes, breathable as all the leathers work as natural membrane and do not allow water to pass but let the foot inside can breathe freely and long life as the pressing technique make the leather and your shoes remain unchanged for a long time.



MOUNTAINEERING



Lateral Shell: Hee

It's made of injected TPU and designed following the heel morphology. It's designed and developed only for the outside of the boot and with minimum thickness.

Benefits:

It enhances the heel support. It works as a lateral and upper heel protection.



Heel Locking:

It's made by rubber and designed following the heel morphology. It's developed and integrated with the lateral rubber rand.

Benefits:

It's an innovative heel support and it gives an additional stability and protection to the upper and heel.



"V" design collar:

The rear part of the collar shows a "V" design which has been developed following the morphology of the feet.

Benefits:

It perfectly lock the ankle and improve the movements and comfort during activities.



Pivot points:

The upper collar is developed to be flexible and the front and rear pivot points works together with the lower upper.

Benefits:

More freedom of movement, flexibility and comfort during the activities.



The rear fitting line:

It is shaped following the last which reflect the perfect morphology of the feet and the perfect heel shape.

A. Rear Pivot line B. Heel Locking line C. Lateral Shell line



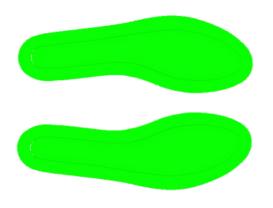
Closure system:

The closure system can be divided into three main areas which are the following:

- 1. The upper collar area with the metal hardware lacing system for a precise closure.
- 2. The front pivot point area with the webbing speed lacing system which allows the free ankle movements and no pressure in the ankle area.
- 3. The instep area with the metal hardware lacing system for a precise closure.



MOUNTAINEERING



Lasting board: Duo Asoflex

It's an Asolo world wide patent.

It is made of a first layer of EVA and a second layer of nylon \pm 30% fiber glass.

It's designed following the Asolo last and the Vertical outsole.

It improves the torsion resistance, the insulation, the protection and the comfort.



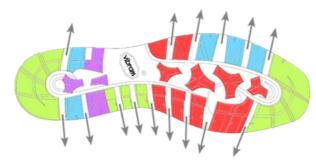
Frame + Pebax rear crampon attachment : stability, support and adaptability to crampons



Shock absorbing PU insert: cushioning



Outsole: Asolo/Vibram Vertical rubber outsole = grip and precision and adaptability to semi automatic crampons.



Grip

Breaking

Traction

Stability

Self-clenaing

MAN A01020 00 A388 black-green

Best use: Technical use on high altitude terrain and ice.



987 FIT SIZE
1/2 PAIR MM MAN
8 UK 7-12,5 UK

UPPER: Water-resistant Perwanger leather mm 2,2-2,4

LINING: Gore-Tex Insulated Comfort Footwear

LASTING BOARD: Duo Asoflex Ascent in nylon loaded with fiber glass + Eva cover

ANATOMIC FOOTBED: Lite 3

SOLE: Asolo/Vibram Verical + Pebax Frame + PU IAnti-Shock insert

MADE: in Europe

RESOLING: The model can get resoled

SUSTAINABILITY: The leather meet the standard by Oeko Tex

Best use: Technical use on high altitude terrain and ice.





WOMAN A01019 00 A388 black-green

| g | ₫9 | | → |
|----------|-------|--------------|----------|
| 965 | FIT | SIZE | SIZE |
| 1/2 PAIR | MM-ML | MAN | WOMAN |
| 8 UK | | 7-12,5 UK | 4,5-8 UK |

UPPER: Water resistent Schoeller K-Tech Micro Tech and microfibre

LINING: Gore-Tex Insulated Comfort Footwear

LASTING BOARD: Duo Asoflex Ascent in nylon loaded with fiber glass + Eva cover

ANATOMIC FOOTBED: Lite 3

SOLE: Asolo/Vibram Verical + Pebax Frame + PU Anti-Shock insert

MADE: in Europe

RESOLING: The model can get resoled



FRENEY EVO - Fit Technology

From the beginning Asolo's philosophy has been to develop innovative and technologically advanced footwear with great looks following the correct morphology of the feet. Asolo pays particular attention to the natural flex of the foot while also making sure that performance and comfort of its footwear is maximized. In the whole Asolo collection, the lasts are broadly defined by men's, women's and child's fit, but also include narrow, normal and wide fit option in key styles.

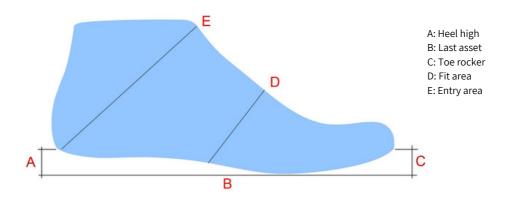
ASOLO ROCK LAST:

Following our fit philosophy, Asolo engineered and developed the Rock last.

The last have been studied for the **Freney Evo Line** and includes a completely dedicated last for Man following the morphology, volumes and anatomical shape of his foot and a completely dedicated last for Woman following the morphology, volumes and anatomical shape of woman's foot

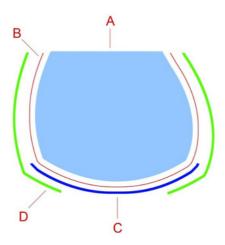
The Asolo Rock last reflect all the characteristics of the new line assuring great comfort, the correct posture and distributed volumes.

The fit difference between the Man Last and Woman Last is 5 mmon the ball area.





FRENEY EVO - Construction Technologies:



LASTED CONSTRUCTION:

This sophisticated and time-consuming technique involves the shoemaker pulling the upper over the last and downwards over the insole and affixing this to create a unit. The midsole and outsole are then applied.

The line Freney Evo is engineered with the lasted construction.

BENEFITS:

> The key advantage is that deliver torsional rigidity and support without encumbering underfoot cushion.

A:Last

B: Gore-Tex lining

C: Lasting board Asoflex

D: Upper

FRENEY EVO - Lasting Boards Technologies:





HIGH CUT ASOFLEX MID CUT ASOFLEX

FRENEY EVO LASTING BOARD:

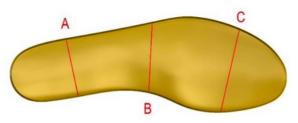
For the Freney Evo line we engineered two different lasting boards: one for the over the ankle models and one for the mid-cut models.

Both lasting boards have been engineered following exactly the shape of the last.

The two have been differentiated and developed by using different materials:

- For the Freney Evo models the Asoflex is made of injected nylon plus 30% of fiber glass
- For the Freney Evo Mid models the Asoflex is made of polypropylene $\,$

BOTTOM VIEW SECTION:



| Thickness difference | | | | | |
|----------------------|--|------------|------|------|--|
| | | mm. mm. mi | | mm. | |
| | | Α | В | С | |
| High cut | | 5,70 | 5,70 | 5,80 | |
| Low cut | | 2,60 | 4,00 | 3,90 | |

| Difference | mm. | - | 3,10 | - | 1,70 | - | 1,90 |
|------------|-----|---|------|---|------|---|------|
| (mid cuts) | % | | -54% | | -30% | | -33% |

FRENEY EVO - Tongue & Collar Construction





ASOLO ZHEN 3D TONGUE:

The tongue is made with a 3D thermo-shaped technology following the precise fit morphology of man and woman.

It is made of the following three materials:

Outside layer: Lycra Middle layer: Pu foam Inside layer: bi-elastic material

The three materials together gives the following benefits:

- perfect adaptability to the collar area thanks to the 3D construction and the reduced thickness of the materials
- immediate and supreme comfort through the use of three soft materials
- reduced weight thanks to the new 3D construction

This technology is used for all the models of the new Freney Evo line.

ASOLO ZHEN 3D COLLAR & ANKLE:

The collar & ankle are made with a 3D thermo-shaped technology following the precise collar & ankle fit morphology of man and woman.

It is made of the following three materials:

Outside layer: Lycra Middle layer: Pu foam Inside layer: bi-elastic material

The three materials together gives the following benefits:

- perfect adaptability to the ankle area thanks to the 3D construction and the reduced thickness of the materials
- immediate and supreme comfort through the use of three soft materials
- reduced weight thanks to the new 3D construction
- perfect support and flexibility in the ankle area

This technology is used for all the models of the new Freney Evo line - in the Mid-cut models the technology is the same, but the hight of the collar and the design is different in order to follow the mid-cut characteristics of the models.

FRENEY EVO - Footbeds Technologies:





ASOLO FOOTBED:

The footbeds are the result of an important study and they have been engineered completely by Asolo.

The footbeds follow the exact design of the last and the lasting board.

They are made with four different materials (top velveteen, Eva, non-woven textile, PU heel support) and using different thickness from rear to the front part for giving extreme comfort for all day wear.

A: Thermo mould PE heel support

B: Non-woven textile

BENEFITS:

The Asolo footbed provides an extreme cushioning and anatomically designed support.

The internal foam created a cooler, drier, healthier, better cushioned environmentunder the foot.

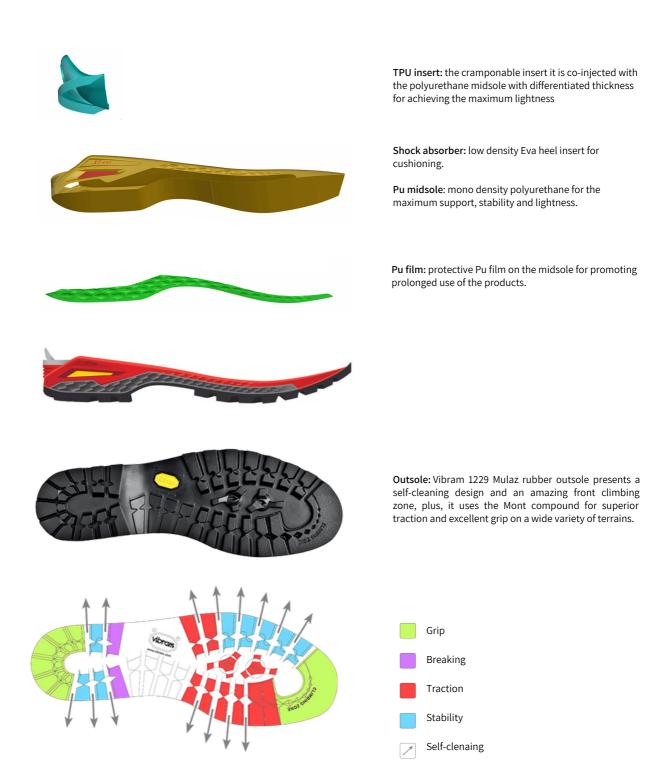
The technologies and proprieties of the footbeds will not break down or lose effectiveness over time.

The Eva heel cups allow for a better heel support and add cushioning.



FRENEY EVO - Outsole Technology

Foot support is most important when carrying heavy loads; through the study of a new outsole package Asolo gives the correct support, cushioning, grip and performances in its Freney Evo Family line.



Best use: Light and comfortable leather boot designed for various activities like alpine hiking, via ferrata and demanding treks with heavy packs. Compatible with semi-automatic crampons.

MAN A01072 00 A627 graphite-green lime





MAN A01072 00 B127 major brown-red



WOMAN A01073 00 B128 graphite-sea blue

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 761
 FIT
 SIZE
 SIZE

 1/2 PAIR
 MM-ML
 MAN
 WOMAN

 8 UK
 7-12,5 UK
 4,5-8 UK

UPPER: Water resistant Perwanger leather 2,2-2,4 LINING: Gore-Tex Performance Comfort Footwear LASTING BOARD: Asoflex Spiky in nylon and fiberglass

ANATOMIC FOOTBED: Lite 4

SOLE: Vibram 1229 Mulaz + shock resistant PU midsole + Eva in the heel area + Tpu crampon inserts

MADE: in Europe

RESOLING: The model can get resoled

SUSTAINABILITY: The leather meet the standard by Oeko Tex

FRENEY EVO GV

Best use: Light and comfortable leather-fabric boot designed for various activities like alpine hiking, via ferrata and demanding treks with heavy packs. Compatible with semi-automatic crampons.

MAN A01068 00 A627 graphite-green lime





MAN A01068 00 B127 major brown-red



WOMAN A01069 00 B128 graphite-sea blue

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 744
 FIT
 SIZE
 SIZE

 1/2 PAIR
 MM-ML
 MAN
 WOMAN

 8 UK
 7-12,5 UK
 4,5-8 UK

UPPER: Water resistant Perwanger leather 2,2-2,4 + high tenacity fabric

LINING: Gore-Tex Performance Comfort Footwear
LASTING BOARD: Asoflex Spiky in nylon and fiberglass

ANATOMIC FOOTBED: Lite 4

SOLE: Vibram 1229 Mulaz + shock resistant PU midsole + Eva in the heel area + Tpu crampon inserts

MADE: in Europe

RESOLING: The model can get resoled

SUSTAINABILITY: The leather meet the standard by Oeko Tex

FRENEY EVO MID LTH GV

Best use: Light and comfortable mid cut leather boot designed for various activities like alpine hiking, via ferrata and demanding treks with heavy packs. Compatible with semi-automatic crampons.

MAN A01074 00 A627 graphite-green lime





MAN A01074 00 B127 major brown-red



WOMAN A01075 00 B128 graphite-sea blue

4,5-8 UK

| g | ₫9 | ←→ | | |
|----------|-------|------|-------|--|
| 663 | FIT | SIZE | SIZE | |
| 1/2 PAIR | MM-ML | MAN | WOMAN | |

UPPER: Water resistant Perwanger leather 2,2-2,4 LINING: Gore-Tex Performance Comfort Footwear LASTING BOARD: Asoflex Rock Mid in polypropylene

ANATOMIC FOOTBED: Lite 4

SOLE: Vibram 1229 Mulaz + shock resistant PU midsole + Eva in the heel area + Tpu crampon inserts

7-12,5 UK

MADE: in Europe

8 UK

RESOLING: The model can get resoled

SUSTAINABILITY: The leather meet the standard by Oeko Tex

MAN A01070 00 A627 graphite-green lime

Best use: Light and comfortable mid cut leather-fabric boot designed for various activities like alpine hiking, via ferrata and demanding treks with heavy packs. Compatible with semi-automatic crampons.





MAN A01070 00 B127 major brown-red



WOMAN A01071 00 B128 graphite-sea blue

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|----------|

| 6/1 | FII | SIZE | SIZE |
|----------|-------|-----------|----------|
| 1/2 PAIR | MM-ML | MAN | WOMAN |
| 8 UK | | 7-12,5 UK | 4,5-8 UK |

UPPER: Water resistant Perwanger leather 2,2-2,4 + high tenacity fabric

LINING: Gore-Tex Performance Comfort Footwear LASTING BOARD: Asoflex Rock Mid in polypropylene

ANATOMIC FOOTBED: Lite 4

SOLE: Vibram 1229 Mulaz + shock resistant PU midsole + Eva in the heel area + Tpu crampon inserts

MADE: in Europe

RESOLING: The model can get resoled

SUSTAINABILITY: The leather meet the standard by Oeko Tex





PERFORMANCE APPROACH



DEFINITION OF APPROACH SHOES BY WIKIPEDIA:

Approach shoes are hybrid footwear that have some characteristics in common with hiking boots and others with rock-climbing shoes.

Like a shoe or boot designed for hiking, a properly fitting approach shoe can be worn comfortably while walking for long distances.

Like a climbing shoe, it generally has a specialized sticky rubber sole which maintains traction on steeper grades of rock.

On more extreme terrain, or when carrying heavier loads, it supports neither task as well as more specialized footwear would.

DEFINITION OF APPROACH SHOES BY ASOLO:

Approach shoes are special products. Designed for rock climbers who require unique features in footwear they use to go to and from boulders, cliff and mountains where they practice the art of climbing.

 $\label{thm:category} \mbox{Two main attributes define this category of footwear:}$

Durable Upper Material: approach shoes usually feature a stick rubber toe rand that comes up high on the front of the shoe to protect them while edging, smearing, or ascending a fixed-line. We improve the uppers with highly technical fabric or leather material.

Sticky Rubber Outsole: all our products utilize a Vibram MegaGrip rubber soles that prioritize stickness on rock in a wet and dry conditions. The rubber compound are softer than the ones used for hiking boots and shoes, generating more friction on rocks. These Vibram MegaGrip rubber outsoles give us confidence that our feet will stay put on step rock slabs.

PERFORMANCE APPROACH - Consumer Profile



BEST USE: Light and agile boot designed for technical approaches and day hikes.

CONSUMER PROFILE

Gender: Women & Man

Age: 18-45

CONSUMER TARGET:

Climbers and adrenaline junkies Adventurous travelers Active people Connected to nature

CONSUMER PROFILE EXPECTATIONS:

- 1. Climbing Ability
- 2. Comfort
- 3. Support & Traction
- 4. Weight & Pacability
- 5. Design

PERFORMANCE APPROACH - Asolo Solutions:



CLIMBING ABILITY

The new Asolo Performance Approach line enhances the three essential climbing technique. Edging, the ability stand on small rock ledges, smearing, sticking to steep rock that is devoid to any features and crack climbing the forcing of your toe into vertical fissures in the rock and twisting your foot to lock in place.



COMFORT

The Asolo comfort is determinated by the development of a completely new dedicated last, the use of high technical materials and through the development of a new outsole package that guarantees support and comfort for the required needs.



SUPPORT & TRACTION:

Foot support is most important when carying heavy loads, but even a "rope and rack on your back" weight a fair bit. A more supportive shoe means less pain when the approaches get long and the pack gets heavy. Through the study of a new outsole package Asolo gives the correct support, grip and performances in its new line of products.



WEIGHT & PACABILITY

Weight is always an important consideration for us here at Asolo; weight is a primary concern when you clip them or stow them in your pack. For this, in our new line we achieved a unique weight without compromising the performances.



DESIGN

Our in-house designers work with trusted manufactures from initial concept to final product to build pieces that bring a one-of-a-kind stamp to a project.

PERFORMANCE APPROACH - Technologies:









FIT:

From the beginning Asolo's philosophy has been to develop innovative and technologically advanced footwear with great looks following the correct morphology of the feet. Asolo pays particular attention to the natural flex of the foot while also making sure that performance and comfort of its footwear is maximized. In the whole Asolo collection, the lasts are broadly defined by men's, women's and child's fit, but also include narrow, normal and wide fit option in key styles. Following our fit philosophy, Asolo engineered and developed two completely new last. The new Asolo lasts have been studied for the Performance Approach Line and includes a completely dedicated last for Man following the morphology, volumes and anatomical shape of his foot and a completely dedicated last for Woman following the morphology, volumes and anatomical shape of woman's foot.

WATERPROOFNESS & BREATHABILITY:

In 1959, Bill and Genevieve Gore launch W. L. Gore & Associates in the basement of their home in Newark, Delaware. Today is recognized as the finest waterproof and breathable material in the world. To ensure the highest quality and safety, Gore-Tex work with independent, credible third-party standards "bluesign®". Asolo's shoes are certified by Gore-Tex and every pair made are 100% product tested. Gore-Tex new laminated is engineered with recycled material which assures waterproofness and breathability. Water stays on the outside while perspiration can easily escape from the inside.

TRACTION:

In 1935, tragedy drives Vitale Bramani to develop an outsole capable of excellent traction on mixed surfaces. Using vulcanized rubber technology, he developed the Carrarmato design. The design was soon famous. Even today, it remains one of the most used soles by mountain climbers. Asolo's footwear are made using outsole designed by Asolo and made by Vibram. Vibram Mega Grip is cutting-edge technology that represents the most advanced traction system for wet and dry surfaces that Vibram has ever created. Mega Grip technology is made entirely of rubber material without the addition of metal components or inserts. Unmatched technology on wet surfaces and exceptional durability are the main advantages of the compound.

COMFORT

OrthoLite started in 1997 when the founder Glenn Barrett, a lifelong footwear entrepreneur, had identified a need that had long been overlooked in the footwear industry combined with a timely flash of inspiration. Glenn knew the interior environment of the shoe had not been addressed and while on a sourcing trip to Taiwan, he was introduced to an innovative new open-cell PU foam that was the ideal technology to solve the problems occurring inside the shoe. Seeing its remarkable characteristics, he realized it would make the perfect insole solution—outperforming other materials in every measurable way. He got to work and formulated his first batch of prototypes—making a better insole that was more comfortable, but one that also provided a cooler, drier, and healthier interior environment of the shoe that was also easier on the planet by using 5% recycled outsole rubber waste material in the mix.

The new anatomical footbeds for the Performance Approach Line are the result of the partnership between Asolo and Ortholite. They differentiate by man and women and they follow the design of the new Performance Approach last and lasting board.



PERFORMANCE APPROACH - Fit Technology

From the beginning Asolo's philosophy has been to develop innovative and technologically advanced footwear with great looks following the correct morphology of the feet. Asolo pays particular attention to the natural flex of the foot while also making sure that performance and comfort of its footwear is maximized. In the whole Asolo collection, the lasts are broadly defined by men's, women's and child's fit, but also include narrow, normal and wide fit option in key styles.

ASOLO AG LAST:

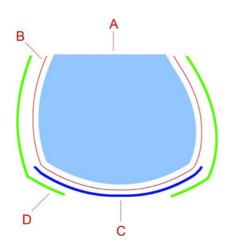
Following our fit philosophy, Asolo engineered and developed two completely new last.

The new Asolo lasts have been studied for the **Performance Approach Line** and includes a completely dedicated last for Man following the morphology, volumes and anatomical shape of his foot and a completely dedicated last for Woman following the morphology, volumes and anatomical shape of woman's foot.

The new Asolo last reflect all the characteristics of the new line assuring great comfort, the correct posture and distributed volumes.



PERFORMANCE APPROACH - Construction Technologies:



LASTED CONSTRUCTION:

This sophisticated and time-consuming technique involves the shoemaker pulling the upper over the last and downwards over the insole and affixing this to create a unit. The midsole and outsole are then applied.

The model Eldo Mid LTH GV and Eldo Mid GV are engineered with the lasted construction.

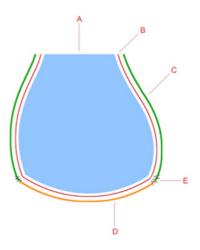
BENEFITS:

> The key advantage is that deliver torsional rigidity and support without encumbering underfoot cushion.

A:Last

B: Gore-Tex lining C: Lasting board Asoflex

D : Upper



SLIP LASTED CONSTRUCTION:

Named after its inventor, the Strobel seam is used sew the insole to the upper. The sole unit is then applied. This technique is mainly used for running shoes and trainers as these have to be very flexible. Footwear made by strobel construction are obvious if you take out the insole which reveals the Strobel seam from the insole to the upper.

The models Eldo LTH GV, Eldo LTH, Eldo GV & Eldo are engineered with the slip lasted (strobel) construction.

BENEFITS:

> The key advantages of the slip lasted construction shoes are the super lightweight and flexibility.

A:Last

B: Gore-Tex lining

C: Upper

D : Lasting board

E: Strobel stitching



PERFORMANCE APPROACH - Footbeds Technologies:







WOMAN FOOTBED

ASOLO-ORTHOLITE FOOTBEDS:

The new Approach footbeds are the result of the partnership between Asolo and Ortholite.

They differentiate by man and women and they follow the design of the new Approach last and lasting board.

The Approach footbeds deliver reliable underfoot comfort for all day wear.

The top part is made in antibacterial velveteen while the lower part is made of recycled material.

BENEFITS:

Eco-Friendy: All OrthoLite foams contain 5% recycled rubber, helping keep hundreds of tons of waste out of landfills each year.

Moisture Management: The unique open-cell structure of OrthoLite foam creates a moisture management system, helping to move moisture away and provide a cooler, drier, healthier environment in any application.

Lightweight: OrthoLite foams are extremely lightweight—enhancing performance with day-in, day-out airy comfort.

Long-term cushioning: Unlike traditional foam, OrthoLite® foam compresses less than 5% over the lifetime of the product—so the cushioning, fit, comfort and performance never change.

High-level breathability: OrthoLite foam's open-cell PU technology is 95% to 100% breathable, allowing air to circulate in and around the foam, keeping the surrounding environment cooler.

Washable: OrthoLite foams are machine washable, coming out like new every time while maintaining all of the comfort and performance benefits after washing.



PERFORMANCE APPROACH - Outsole Technology

Foot support is most important when carying heavy loads, but even a "rope and rack on your back" weight a fair bit. A more supportive shoe means less pain when the approaches get long and the pack gets heavy. Through the study of a new outsole package Asolo gives the correct support, grip and performances in its new line of products.



PU Asolite: Additional protection all around The Pu AsoLite rand is applied over the Eva midsole which assures additional protection all-around while on activity

Rubber toe cap: Additional front protection A rubber toe cap is added in the front part for giving additional front protection



Molded Eva midsole: Guarantees the best support, stability and shock absorbers.

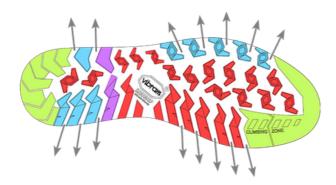
The midsole package is designed around the last and made by mono-density bi-color moulded Eva.



Outsole: Asolo/Vibram AG rubber outsole with MegaGrip compound = Superior traction and excellent grip on a wide variety of terrains.



The outsole package is designed around the last and is the result of the partnership between Asolo and Vibram. It presents a self-cleaning design and an amazing front climbing zone; the outsole uses the MegaGrip compound which is a very sticky compound featuring unparalleled grip and performances on wet and dried torrains.



Grip

Breaking

Traction

A

Self-clenaing

Stability





MAN A01056 00 B022 graphite-green oasis



MAN A01056 00 A883 truffle

| g | ₫9 | | \rightarrow |
|----------|-------|--------------|---------------|
| 412 | FIT | SIZE | SIZE |
| 1/2 PAIR | MM-ML | MAN | WOMAN |
| 8 UK | | 7-12,5 UK | 4-8 UK |

UPPER: Water resistant suede mm 1,5-1,7 LINING: Gore-Tex Extended Comfort Footwear LASTING BOARD: Asoflex AG in polypropylene ANATOMIC FOOTBED: Asolo/Ortholite

SOLE: Asolo/Vibram AG with MegaGrip compound (rubber-Eva)

MADE: in Asia

RESOLING: The model can get resoled





WOMAN A01057 00 B024 blue fog-mimosa

| g | ₫9 | | → |
|----------|-------|-----------|----------|
| 412 | FIT | SIZE | SIZE |
| 1/2 PAIR | MM-ML | MAN | WOMAN |
| 8 UK | | 7-12,5 UK | 4-8 UK |

UPPER: Water resistant suede mm 1,5-1,7 LINING: Gore-Tex Extended Comfort Footwear LASTING BOARD: Asoflex AG in polypropylene ANATOMIC FOOTBED: Asolo/Ortholite

SOLE: Asolo/Vibram AG with MegaGrip compound (rubber-Eva)

MADE: in Asia

RESOLING: The model can get resoled





MAN A01066 00 A385 black-grey



WOMAN A01067 00 B033 brook green-blue fog



WOMAN A01067 00 B032 celadon-poppy red

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 398
 FIT
 SIZE
 SIZE

 1/2 PAIR
 MM-ML
 MAN
 WOMAN

 8 UK
 7-12,5 UK
 4-8 UK

UPPER: Technical seamless polyester
LINING: Gore-Tex Extended Comfort Footwear
ANATOMIC FOOTBED: Asolo/Ortholite

SOLE: Asolo/Vibram AG with MegaGrip compound (rubber-Eva)

MADE: in Asia

RESOLING: The model can get resoled







MAN A01054 00 B134 tail

MAN A01054 00 A883 truffle

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|----------|-------|--------------|----------|
| 325 | FIT | SIZE | SIZE |
| 1/2 PAIR | MM-ML | MAN | WOMAN |
| 8 UK | | 7-12,5 UK | 4-8 UK |

UPPER: Water resistant suede mm 1,5-1,7 LINING: Gore-Tex Extended Comfort Footwear ANATOMIC FOOTBED: Asolo/Ortholite

SOLE: Asolo/Vibram AG with MegaGrip compound (rubber-Eva)

MADE: in Asia

RESOLING: The model can get resoled

WOMAN A01055 00 A939 graphite-blue moon





WOMAN A010055 00 B024 blue fog-mimosa

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|------------------------|--------------|-------------|---------------|
| 288 1/2 PAIR | FIT MM-ML | SIZE MAN | SIZE WOMAN |
| 5 UK | | 7-12,5 UK | 4-8 UK |

UPPER: Water resistant suede mm 1,5-1,7 LINING: Gore-Tex Extended Comfort Footwear ANATOMIC FOOTBED: Asolo/Ortholite

SOLE: Asolo/Vibram AG with MegaGrip compound (rubber-Eva)

MADE: in Asia

RESOLING: The model can get resoled





WOMAN A01063 00 A939 graphite-blue moon

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|----------|-------|-----------|---------------|
| 345 | FIT | SIZE | SIZE |
| 1/2 PAIR | MM-ML | MAN | WOMAN |
| 8 UK | | 7-12,5 UK | 4-8 UK |

UPPER: Water resistant suede mm 1,5-1,7

LINING: Leather

ANATOMIC FOOTBED: Asolo/Ortholite

SOLE: Asolo/Vibram AG with MegaGrip compound (rubber-Eva)

MADE: in Asia

RESOLING: The model can get resoled





MAN A01058 00 B029 NON GORE A01060 00 B029 trance buzz-faux pollen



MAN A01058 00 B028 NON GORE A01060 00 B028 yellow-blue moon



MAN A01058 00 B030 NON GORE A01060 00 B030 green oasis-smoky grey







291 1/2 PAIR 8 UK FIT MM-ML SIZE MAN 7-12,5 UK

SIZE WOMAN 4-8 UK

UPPER: Technical seamless polyester

LINING: Gore-Tex Extended Comfort Footwear // Velveteen

ANATOMIC FOOTBED: Asolo/Ortholite

SOLE: Asolo/Vibram AG with MegaGrip compound (rubber-Eva)

MADE: in Asia

RESOLING: The model can get resoled

WOMAN A01059 00 B033 NON GORE A01061 00 B033 brook green-blue fog





WOMAN A01059 00 B032 NON GORE A01061 00 B032 celadon-poppy red

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|----------|-------|--------------|---|--|
| 248 | FIT | SIZE | SIZE | |
| 1/2 PAIR | MM-ML | MAN | WOMAN | |
| 5 UK | | 7-12,5 UK | 4-8 UK | |

UPPER: Technical seamless polyester

LINING: Gore-Tex Extended Comfort Footwear // Velveteen

ANATOMIC FOOTBED: Asolo/Ortholite

SOLE: Asolo/Vibram AG with MegaGrip compound (rubber-Eva)

MADE: in Asia

RESOLING: The model can get resoled





BACKPACKING

TRIPLE POWER STRUCTURE

TPS 520 GV EVO TPS 535 LTH V EVO

MOUNTAIN TREKKING

NUPTSE GV POWER MATIC 200 GV EVO SUPERIOR GV TRAVERSE GV CORAX GV



BACKPACKING

BACKPACKING



DEFINITION OF BACKPACKING BY WIKIPEDIA:

Backpacking is a form of low-cost, independent travel, which often includes staying in inexpensive lodgings and carrying all necessary possessions in a backpack. Once seen as a marginal form of travel undertaken only through necessity, it has become a mainstream form of tourism.

While backpacker tourism is generally a form of youth travel, primarily undertaken by young people during gap years, it is also undertaken by older people during a career break or retirement.

Backpacker tourism generally, but does not always, include:

- -Traveling via public transport, using inexpensive lodging such as hostels or homestays, and other methods of lowering costs.
- A longer duration trip when compared with conventional vacations.
- Backpacker tourism may also include working in various countries for short stints, depending on work permit laws. It can also be undertaken by digital nomads, people who work using technology while living a nomadic lifestyle.
- A search for authenticity. Backpacking is perceived not only as a form of tourism, but a means of education. Backpackers want to experience what they consider the "real" destination rather than a packaged version often associated with mass tourism.
- The desire to take part in or craft a "narrative" around traveling.

DEFINITION OF BACKPACKING BOOTS BY ASOLO:

Backpacking boots are designed to carry heavier loads on multiday trips deep into the backcountry. All our boots have a high cut that wraps above the ankles for excellent support.

Three main attributes define our category of Backpacking products:

Support: a good supportive shoe should have a thick sole to absorb shock and adequately protect your foot from the elements. Be deep enough that the section around your heel holds the shoe onto your foot well. Made from a material that is stiff enough to provide ankle stability.

Comfort: when considering comfort, it is also important to think about what task the shoe is designed to perform. Comfort is therefore protection and performance, alongside softness; boots are ultimately functional items that are designed to protect our feet and enhance our abilities. Comfort is intricately linked to the job the shoe is designed to perform and the consumer's requirements.

Traction: all our Backpacking are engineered with the Asoflex thermoplastic supports provide torsional stability and control while protecting against impact and bruises on rocks and uneven terrain. Self-cleaning Asolo/Vibram rubber outsoles with deeper channels, provide dependable traction on rough terrain. Two different outsoles package have been designed in collaboration with Vibram for achieving the highest traction standards.

BACKPACKING

BACKPACKING - Consumer Profile



BEST USE: Backpacking, trekking on technical terraing and long distance hiking.

CONSUMER PROFILE

They are identified as the type of tourists who pursue authentic experiences and new destinations

Characteristically, backpackers are young. Around 90% are aged under 35, and can be further broken down as follows:

60% aged 18-30, student and Gap Year Travellers

30% aged 27-35, young professional, referred to as Career Breakers

10% aged 50+, post family, sometimes referred to as the Spirited Youth $\,$

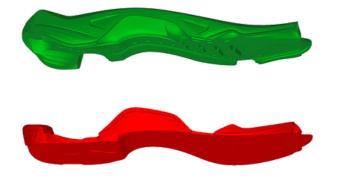
GENDER:

54% male 46% female

LENGTH OF STAY:

24% - one or two months76% - stayed over two months

TRIPLE POWER STRUCTURE



High density PU midsole: guarantees the perfect stability and support

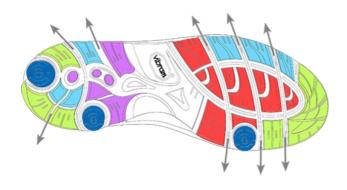




Featuring three shock absorbers created from low density polyurethane: the cylinder in the heel area (external part) is the shock absorber to the firs impact of the foot with the ground. The second cylinder in the heel area (inner part) provides stability to the walking gate. The rocker, the final action, is supported by the cylinder in the metatarsal area (inner part) and aids the toe off action.



Outsole: Asolo/Vibram Triple Power Structure rubber outsole = grip, precision and self-cleaning design.





MAN A11012 00 A635 WIDE FIT MAN A11020 00 A635 chesnut





WOMAN A11013 00 A635 chesnut

| ₫9 | $ \longleftrightarrow $ | |
|-------|-------------------------|-----------------------|
| FIT | SIZE | SIZE |
| MM-ML | MAN | WOMAN |
| | 7-15,5 UK | 4,5-9 UI |
| | | FIT SIZE MM-ML MAN |

UPPER: Water-resistant full grain leather 2,6-2,8 mm LINING: Gore-Tex Performance Comfort Footwear

LASTING BOARD: Asoflex 00 MR ANATOMIC FOOTBED: Lite 2

SOLE: Triple Power Structure Evo Asolo/Vibram rubber - midsole in dual-density PU

MADE: in Europe OPTION: Wide Fit

RESOLING: The model can get resoled

MAN A11016 00 A519 WIDE FIT MAN A11022 00 A519 brown





WOMAN A11017 00 A519 brown

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|----------|-------|------------------------------------|----------|
| 791 | FIT | SIZE | SIZE |
| 1/2 PAIR | MM-ML | MAN | WOMAN |
| 8 UK | | 7-15,5 UK | 4,5-9 UK |

UPPER: Water-resistant full grain leather 2,6-2,8 mm

LINING: Cambrelle

LASTING BOARD: Asoflex 00 MR ANATOMIC FOOTBED: Lite 2

SOLE: Asolo/Vibram Triple Power Structure Evo - midsole in dual-density PU

MADE: in Europe OPTION: Wide Fit

RESOLING: The model can get resoled

 ${\color{red} \textbf{SUSTAINABILITY:} Contains leather from a tannery rated by the Leather Working Group (LWG)}\\$



MOUNTAIN TREKKING



THE ROCKER TECHNOLOGY

The rocker system works during the three actions of the feet (landing - walking - taking off) and it prevents any fold or pressure in the front part of the boot.

The rear rocker improves the landing action while walking while the front rocker improves the take off action during the walking process.



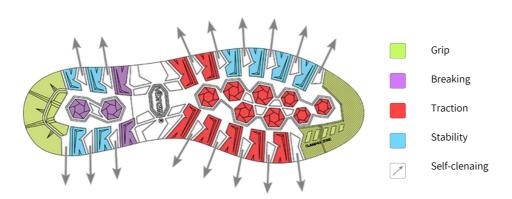
TPU top film: protect the heel material

Pu heel: gives the best cushioning

Double color mono density midsole: it's improved into the PU heel and improves the forefoot comfort



Outsole: Asolo/Vibram Master rubber outsole: the Vibram Mont Compound guarantees the best performance, grip and durability





782 FIT SIZE
1/2 PAIR MM MAN
8 UK 7-13 UK

UPPER: Water-resistant Nubuck mm 2,2-2,4

LINING: Gore-Tex Performance Comfort Footwear + leather

LASTING BOARD: Asoflex 00 MR ANATOMIC FOOTBED: Lite 2

SOLE: Asolo/Vibram Master + mono density midsole + dual color PU heel

MADE: in Europe

RESOLING: The model can get resoled





MAN A12040 00 A516 graphite

| g | o [™] ♀ | K | \rightarrow |
|-------------------------|------------------|-----------------------|----------------------|
| 698 | FIT | SIZE | SIZE WOMAN |
| 1/2 PAIR 8 UK | MM-ML | MAN 7-13 UK | 4,5-8 UK |

UPPER: Water-resistant full grain leather 2,6-2,8 mm LINING: Gore-Tex Performance Comfort Footwear

LASTING BOARD: Asoflex 00 MR ANATOMIC FOOTBED: Lite 2

SOLE: Asolo/Vibram Master + mono density midsole + dual color PU heel

MADE: in Europe

RESOLING: The model can get resoled





MAN A12034 00 A904 dark brown-red

| g | ₫9 | | → |
|------------------------|--------------|-------------|---------------|
| 649 1/2 PAIR | FIT MM-ML | SIZE MAN | SIZE WOMAN |
| 8 UK | | 7-13 UK | 4,5-8 UK |

UPPER: Water-resistant nubuck mm 2,2-2,4 + Schoeller Soft Shell

LINING: Gore-Tex Performance Comfort Footwear and leather on the collar

LASTING BOARD: Asoflex 00 MR ANATOMIC FOOTBED: Lite 2

SOLE: Asolo/Vibram Master + mono density midsole + dual color PU heel

MADE: in Europe

RESOLING: The model can get resoled





MAN A12032 00 A619 graphite-red

| g | o ⁷ ♀ | K | \rightarrow |
|----------|------------------|---------|---------------|
| 644 | FIT | SIZE | SIZE |
| 1/2 PAIR | MM-ML | MAN | WOMAN |
| 8 UK | | 7-13 UK | 4,5-8 UK |

UPPER: Water-resistant suede mm 1,6-1,8 + Schoeller Soft Shell

LINING: Gore-Tex Performance Comfort Footwear + leather on the collar

LASTING BOARD: Asoflex 00 MR ANATOMIC FOOTBED: Lite 2

SOLE: Asolo/Vibram Master + mono density midsole + dual color PU heel

MADE: in Europe

RESOLING: The model can get resoled





MAN A12038 00 A561 black-green lime



WOMAN A12039 00 A906 black-peacock blue

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613 1/2 PAIR 8 UK FIT MM-ML SIZE MAN 7-13 UK SIZE WOMAN 4,5-8 UK

UPPER: Water-resistant Schoeller K-Tech and suede mm 1,6-1,8

LINING: Gore-Tex Performance Comfort Footwear

LASTING BOARD: Asoflex 00 MR ANATOMIC FOOTBED: Lite 2

SOLE: Asolo/Vibram Master + mono density midsole + dual color PU heel

MADE: in Europe

RESOLING: The model can get resoled



ENERGY

FUGITIVE GTX STYNGER GTX

RADIANT

GREENWOOD EVO GV CERIUM GV DRIFTER I EVO GV FINDER GV

A-FAST

FALCON EVO NBK
FALCON EVO NBK GV
FALCON EVO LTH GV
FALCON EVO GV
FALCON EVO JAQUARD GV

TAHOE MID GTX TAHOE LTH GTX TAHOE GTX SOFTROCK

NUCLEON GV MID NUCLEON GV PIPE GV

SPACE GV

JUNIOR

TAHOE MID JR GTX



ENERGY



Lasting Board: Duo Asoflex

Two elements are melted together to improve the comfort and the performance. The first element, structured of a stiff material guarantees the antipronation, anti-supination and anti-torsion action. The second element, engineered with a softer material offers shock absorption while walking. Different materials for men and women are used.

- 1. Anti-torsion ribs
- 2. Absorber layer
- 3. Anti-pronation support
- 4. Reinforcements nars
- 5. Anti-supination support
- 6. Anti-torsion shank

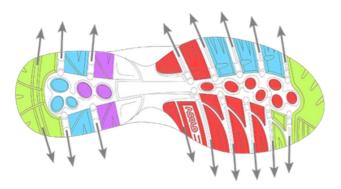


Pu midsole

- 2. Bi-density rubber bottom
- 3. Aso-brake heel design



Outsole: Asolo Energy rubber outsole guarantees the best performance, grip, durability and self-cleaning action







Traction

Stability

1

Self-clenaing

FUGITIVE GTX

Best use: Light hikers and trekkers who demand lightweight and comfort with a snappy design.

MAN 0M3400 508 WIDE FIT MAN 0M3440 508 wool-black





MAN 0M3400 914 truffle-stone

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|----------|----------------|-------------------------|
| 693 | FIT | SIZE |
| 1/2 PAIR | MM | MAN |
| 8 UK | | 6,5-13,5 UK |

UPPER: Water-resistant suede 1,6-1,8 mm and high tenacity nylon

LINING: Gore-Tex Performance Comfort Footwear

LASTING BOARD: Duo Asoflex man ANATOMIC FOOTBED: Lite 2 SOLE: Asolo Syncro (rubber-Pu)

MADE: in Europe OPTION: Wide Fit

RESOLING: The model can get resoled

Best use: Light hikers and trekkers who demand lightweight and comfort with a snappy design.





WOMAN 0M3453 639 grey-gunmetal

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| 558 | FIT | SIZE |
| 1/2 PAIR | ML | WOMAN |
| 5 UK | | 4-8 UK |
| | | |

UPPER: Water-resistant suede 1,6-1,8 mm and high tenacity nylon

LINING: Gore-Tex Performance Comfort Footwear

LASTING BOARD: Duo Asoflex man ANATOMIC FOOTBED: Lite 2 SOLE: Asolo Syncro (rubber-Pu)

MADE: in Europe

RESOLING: The model can get resoled





PERFORMANCE HIKING



DEFINITION OF HIKING SHOES BY WIKIPEDIA:

Hiking walking boots are footwear specifically designed for protecting the feet and ankles during outdoor walking activities such as hiking.

They are one of the most important items of hiking gear, since their quality and durability can determinate a hikes's ability to walk long distances without injury.

Hiking boots are constructed to provide comfort for walking considerable distance over rough terrain. Boots that protect the hiker's feet and heel are recommended. Hiking boots give ankle support and are fairly stiff. A less popular alternative is to use light trainers with thin soles. Footwear should be neither too loose nor too tight, to help prevent blisters and sore feet.

Most hiking boots are also designed for other outdoor activities such as backpacking, climbing, mountaineering and hunting.

DEFINITION OF PERFORMANCE HIKING SHOES BY ASOLO:

Performance hiking boots are footwear specifically designed and engineer for protecting the feet and ankles during outdoor hiking activities.

Three main attributes define this category of footwear:

Light weight: light weight materials make it one of the lightest boots available while maintaining the correct flexibility and comfort on every trail.

Aggressive Grip: aggressive lugs help the Asolo/Vibram MegaGrip sole claw into any surface, for giving confidence on every hike.

Weather Protection: mountains almost always give unexpected weather. Our performance hiking line is fully lined with the Gore-Tex membrane which ensures comfort in the harshest conditions.

PERFORMANCE HIKING - Consumer Profile



BEST USE: Light and agile boot designed for technical approaches and day hikes.

CONSUMER PROFILE

Gender:

Women & Man

Age:

18-65

Outdoor consumers are defined as people who:

- Spend at least one hour per week outdoors $% \left(1\right) =\left(1\right) \left(1\right) \left($
- Purchase apparel, footwear, equipment, and/or technology for outdoor activities

Demographically, outdoor consumers represent a broader market of people outside and being active than historically targeted by the outdoor industry. About half are female, almost half are 25-44 years old.

CONSUMER TARGET:

Outdoor consumers are looking for ways to stay active in their everyday lives.

CONSUMER PROFILE EXPECTATIONS:

- 1. Comfort
- 2. Stability
- 3. Traction
- 4. Weight
- 5. water resistance
- 6. Durability
- 7. Value

PERFORMANCE HIKING - Asolo Solutions:



COMFORT:

The Asolo comfort is determinated by the development of a dedicated last, the use of high technical materials and through the development of a specific outsole package that guarantees support and comfort for the required needs.



STABILITY:

The biggest reason to wear an Asolo Performance Hiking shoes rather than using a trail running is for the increased stability. The high-cut models provide more resistance and support to rolling ankles. Looking at stability, our R&D Team considers torsional stability in the sole, width of the sole and stiffness below the footbed.



SUPPORT & TRACTION:

The amount of traction your shoes provide you is one of the most important aspects of a boot's performance. Soles can have softer or denser rubber compounds, which will confrom better to different terrain types. Through the study of a new outsole package Asolo gives the correct support, grip and performances in its line of products. More, we also look at the patterning of the lugs: while a boot with many deep lugs on a narrow mountain boot will excel in loose rubber (our dirt bike), the broad, shallower lugs found on a wide boot will provide more surface are to contact firm trail surfaces.



LIGHTWEIGHT:

Weight is an important factor. The heavier the shoes is, the less efficient you will be throughout a long day hiking. In general, lighter is better, but only up to a point. You have chosen a shoes for its improved stability, support and traction. For this, in our line we achieved a unique weight without compromising the performances.



WATER-RESISTANCE:

All our models feature waterproof and breathable Gore-Tex membrane in order to protect your feet and breathe easily.



DURABILITY:

No boot will last forever, especially with heavy use, but in all our boots we are using the highest quality fabric material, synthetic fibers and rubber compound.

CONSTITUTION:

Hiking boots are crucial piece of gear to consider for your hiking adventures. So take your time, then treat yourself to a pair of supportive, weight-appropriate, and comfortable shoes for your next adventure.

PERFORMANCE HIKING - Technologies:









FIT

From the beginning Asolo's philosophy has been to develop innovative and technologically advanced footwear with great looks following the correct morphology of the feet. Asolo pays particular attention to the natural flex of the foot while also making sure that performance and comfort of its footwear is maximized. In the whole Asolo collection, the lasts are broadly defined by men's, women's and child's fit, but also include narrow, normal and wide fit option in key styles. Following our fit philosophy, Asolo engineered and developed two completely new last. The new Asolo lasts have been studied for the Performance Approach Line and includes a completely dedicated last for Man following the morphology, volumes and anatomical shape of his foot and a completely dedicated last for Woman following the morphology, volumes and anatomical shape of woman's foot.

WATERPROOFNESS & BREATHABILITY:

In 1959, Bill and Genevieve Gore launch W. L. Gore & Associates in the basement of their home in Newark, Delaware. Today is recognized as the finest waterproof and breathable material in the world. To ensure the highest quality and safety, Gore-Tex work with independent, credible third-party standards "bluesign®". Asolo's shoes are certified by Gore-Tex and every pair made are 100% product tested. Gore-Tex new laminated is engineered with recycled material which assures waterproofness and breathability. Water stays on the outside while perspiration can easily escape from the inside.

SCHOELLER K-TECH:

The roots of today's Schoeller Textil AG are anchored in an environment of new beginnings. The 1860s saw the emergence of such organizations as the Swiss Red Cross and such architectural achievements as the Gotthard Tunnel. This pioneering age also saw the establishment of our company: In 1868, Rudolph Schoeller moved from Breslau to Zürich and set up Switzerland's first worsted yarn spinning mill in Schaffhausen with the name "Schoeller & Söhne," the origin of today's Schoeller Textil AG.

TRACTION

In 1935, tragedy drives Vitale Bramani to develop an outsole capable of excellent traction on mixed surfaces. Using vulcanized rubber technology, he developed the Carrarmato design. The design was soon famous. Even today, it remains one of the most used soles by mountain climbers. Asolo's footwear are made using outsole designed by Asolo and made by Vibram. Vibram Mega Grip is cutting-edge technology that represents the most advanced traction system for wet and dry surfaces that Vibram has ever created. Mega Grip technology is made entirely of rubber material without the addition of metal components or inserts. Unmatched technology on wet surfaces and exceptional durability are the main advantages of the compound.



PERFORMANCE HIKING - Fit Technology

From the beginning Asolo's philosophy has been to develop innovative and technologically advanced footwear with great looks following the correct morphology of the feet. Asolo pays particular attention to the natural flex of the foot while also making sure that performance and comfort of its footwear is maximized. In the whole Asolo collection, the lasts are broadly defined by men's, women's and child's fit, but also include narrow, normal and wide fit option in key styles.

ASOLO WOMAN BLINION LAST

Following our fit philosophy, Asolo engineered and developed a completely dedicated woman last with a particular focus on allux valgus. The word bunion comes from the Latin "bunio," meaning enlargement, and the medical term for the condition is "hallux valgus." About 10-25% of people have bunions, which can make your feet so sore that you can barely walk.

High heels can exacerbate the problem because they tip the body's weight forward, forcing the toes into the front of the shoe. This may help to explain why bunions are 10 times more common in women than in men.

Bunions can lead to difficulties finding properly fitting footwear and may force a person to buy a larger size shoe to accommodate the width of the bunion. If the bunion deformity becomes severe enough, the foot can hurt in different places even without the constriction of shoes. It is then considered as being a mechanical function problem of the forefoot.

<u>For this new dedicated woman project we started with an analysis with our Community.</u>
Here below are the questions we asked to our Community and here their answers:

Do you have a bunion issue?

Yes 24,56% No 75,44%

Do you know someone with the bunion issue?

Yes 63,22% No 36,78%

Would you like to get a proper hiking model for the bunion issue?

Yes 78,41% No 21,59%



Drawing of a bunion

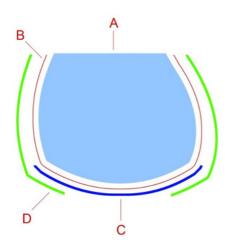


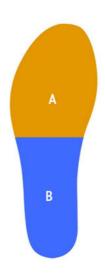
Asolo buonion last - bottom view



Asolo buonion last - front view

PERFORMANCE HIKING - Construction Technologies:





LASTED CONSTRUCTION:

This sophisticated and time-consuming technique involves the shoemaker pulling the upper over the last and downwards over the insole and affixing this to create a unit. The midsole and outsole are then applied.

The following models are engineered with the lasted construction.

BENEFITS:

> The key advantage is that deliver torsional rigidity and support without encumbering underfoot cushion.

A:Last

B: Gore-Tex lining C: Lasting board Asoflex

D: Upper

LASTING BOARD:

The lasting board has been engineered following exactly the last shape and it is made by polypropylene material.

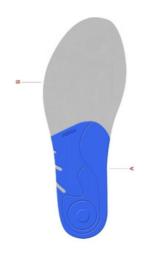
It has been developed with different thickness from rear to the front area and the rear part is reinforced with a nonwoven textile.

A: Polypropylene B: Non-woven textile

BENEFITS:

- > Lightweight
- > Controlled flexibility
- > Foot protection

PERFORMANCE HIKING - Footbed Technologies:





ASOLO FOOTBED:

The footbeds are the result of an important study and they have been engineered completely by Asolo.

The footbeds follow the exact design of the last and the lasting board.

They are made with four different materials (top velveteen, Eva, non-woven textile, Pe heel support) and using different thickness from rear to the front part for giving extreme comfort for all day wear.

A: Thermo mould PE heel support

B: Non-woven textile

BENEFITS:

The Asolo footbed provides an extreme cushioning and anatomically designed support.

The internal foam created a cooler, drier, healthier, better cushioned environmentunder the foot.

The technologies and proprieties of the footbeds will not break down or lose effectiveness over time.

The Eva heel cups allow for a better heel support and add cushioning.





PERFORMANCE HIKING



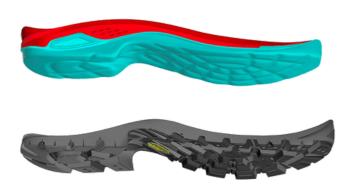
Duo Radiant Eva midsole:

The midsole is named Duo Radiant as it is constructed and developed with duo different Eva densities. The top (first part) is more compact in order to improve the stability while the lower part (second part) is softer and it stretches from the heel to the toe for offering the maximum comfort during the activity.



The outsole project:

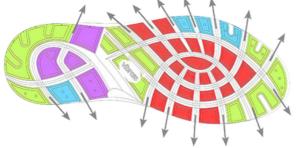
The project is born from the collaboration between Asolo and Vibram and the outsole design has been studied for offering outstanding performances and grip. The aggressive heel cleats combined with Aso-brake enhence the grip on descents while the bold design on the inside lateral part offers increased support and control on the pronation.



Midsole: Dual density moulded Eva midsole. The first layer it's harder and guarantees stability and support while the second layer is softer and guarantees an amazing comfort and cushioning



Outsole: Asolo/Vibram Duo Radiant with MegaGrip compound = amazing grip in every kind of terrain, great traction, sculpted heel for the best braking and self-cleaning action design









GREENWOOD EVO GV

Best use: Light hikers and trekkers who demand lightweight and comfort with a snappy design.

WOMAN A23129 00 A918 WOMAN BUNION A23133 AV A918 petroleum





WOMAN A23129 00 A051 grapeade



MAN A23128 00 A516 graphite



MAN A23128 00 A034 major brown

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653 1/2 PAIR 8 UK FIT MM-ML SIZE MAN 6,5-13,5 UK SIZE WOMAN 3,5-9 UK

UPPER: Water-resistant Perwanger leather mm 2,2-2,4 LINING: Gore-Tex Performance Comfort Footwear

LASTING BOARD: Asoflex 00 MR ANATOMIC FOOTBED: Lite 2

SOLE: Asolo/Vibram Duo Radiant with Megagrip (rubber-dual density Eva)

MADE: in Europe

RESOLING: The model can get resoled

SUSTAINABILITY: The leather meet the standard by Oeko Tex

WOMAN A23125 00 A908 graphite-north sea





MAN A23124 00 A189 graphite-graphite

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| 574 | FIT | SIZE | SIZE |
| 1/2 PAIR | MM-ML | MAN | WOMAN |
| 8 UK | | 6,5-13,5 UK | 3,5-9 UK |

UPPER: Water-resistant suede mm 1,6-1,8
LINING: Gore-Tex Performance Comfort Footwear

LASTING BOARD: Asoflex 00 SR Fast ANATOMIC FOOTBED: Lite 2

SOLE: Asolo/Vibram Duo Radiant with Megagrip (rubber-dual density Eva)

MADE: in Europe

RESOLING: The model can get resoled

DRIFTER I GV EVO



Best use: Light hikers and trekkers who demand lightweight and comfort with a snappy design.

WOMAN A23131 00 B166 gerbera-stone





WOMAN A23131 00 B037 grey-blu fog



MAN A23130 00 A623 WIDE FIT MAN A23130 MW A623 graphite-gunmetal



MAN A23130 00 A550 dark brown-brown

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 593
 FIT
 SIZE
 SIZE

 1/2 PAIR
 MM-ML
 MAN
 WOMAN

 8 UK
 6,5-13,5 UK
 3,5-9 UK

UPPER: Water-resistant suede mm 1,6-1,8 + Cordura LINING: Gore-Tex Performance Comfort Footwear

LASTING BOARD: Asoflex 00 MR ANATOMIC FOOTBED: Lite 2

SOLE: Asolo/Vibram Duo Radiant with Megagrip (rubber-dual density Eva)

MADE: in Europe

RESOLING: The model can get resoled



Best use: Light hikers and trekkers who demand lightweight and comfort with a snappy design.

MAN A23102 00 B167 graphite-gunmetal-cortex





MAN A23102 00 A627 graphite-green lime



MAN A23102 00 A661 graphite-gunmetal-flame

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 545
 FIT
 SIZE
 SIZE

 1/2 PAIR
 MM-ML
 MAN
 WOMAN

 8 UK
 6,5-13,5 UK
 3,5-9 UK

UPPER: Water-resistant suede mm 1,6-1,8
LINING: Gore-Tex Performance Comfort Footwear

LASTING BOARD: Asoflex 00 SR Fast ANATOMIC FOOTBED: Lite 2

SOLE: Asolo/Vibram Duo Radiant with Megagrip (rubber-mono density Eva)

MADE: in Europe

RESOLING: The model can get resoled



Best use: Light hikers and trekkers who demand lightweight and comfort with a snappy design.

WOMAN A23103 00 B168 grey-stone-shamrock green





WOMAN A23103 00 A177 grey-gunmetal-pool side



WOMAN A23103 00 B106 grey-rose taupe

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 447
 FIT
 SIZE
 SIZE

 1/2 PAIR
 MM-ML
 MAN
 WOMAN

 5 UK
 6,5-13,5 UK
 3,5-9 UK

UPPER: Water-resistant suede mm 1,6-1,8
LINING: Gore-Tex Performance Comfort Footwear

LASTING BOARD: Asoflex 00 SR Fast ANATOMIC FOOTBED: Lite 2

SOLE: Asolo/Vibram Duo Radiant with Megagrip (rubber-dual density Eva)

MADE: in Europe

RESOLING: The model can get resoled



A-FAST - Consumer Profile



BEST USE: Day hikes and light weight overnight trips.

Lightweight, protective footwear for people who like to move fast in the mountains and encounter a varietying of terrain.

CONSUMER PROFILE

Gender:

Women & Man

Age:

25-44

Occupation:

Student, young professional, middle management

Social level:

Medium high

Hobbies & Leisure:

Outdoor, hiking & Camping. They are outdoor enthusiast's people.

Preferred channel:

Web-mail

Other:

Active users of Social Networks

KEY FACTORS THEY ARE LOOKING FOR THEIR FOOTWEAR:

- 1. Innovation is more important than ever
- 2. Style
- 3. Comfort
- 4. Protection
- 5. Stability
- 6. Grip
- 7. Quality
- 8. Durability
- 9. Sustainability
- 10. Made in

CONSUMER PROFILE EXPECTATIONS:

They want products that are versatile and authentic. Products that are good enough for their needs and have multiple applications. Looking for products that reflect their values

A-FAST - Technologies:







FIT:

From the beginning Asolo's philosophy has been to develop innovative and technologically advanced footwear with great looks following the correct morphology of the feet. Asolo pays particular attention to the natural flex of the foot while also making sure that performance and comfort of its footwear is maximized. In the whole Asolo collection, the lasts are broadly defined by men's, women's and child's fit, but also include narrow, normal and wide fit option in key styles. Following our fit philosophy, Asolo engineered and developed two completely new last. The new Asolo lasts have been studied for the Performance Approach Line and includes a completely dedicated last for Man following the morphology, volumes and anatomical shape of his foot and a completely dedicated last for Woman following the morphology, volumes and anatomical shape of woman's foot.

WATERPROOFNESS & BREATHABILITY:

In 1959, Bill and Genevieve Gore launch W. L. Gore & Associates in the basement of their home in Newark, Delaware. Today is recognized as the finest waterproof and breathable material in the world. To ensure the highest quality and safety, Gore-Tex work with independent, credible third-party standards "bluesign®". Asolo's shoes are certified by Gore-Tex and every pair made are 100% product tested. Gore-Tex new laminated is engineered with recycled material which assures waterproofness and breathability. Water stays on the outside while perspiration can easily escape from the inside.

TRACTION:

In 1935, tragedy drives Vitale Bramani to develop an outsole capable of excellent traction on mixed surfaces. Using vulcanized rubber technology, he developed the Carrarmato design. The design was soon famous. Even today, it remains one of the most used soles by mountain climbers. Asolo's footwear are made using outsole designed by Asolo and made by Vibram. Vibram Mega Grip is cutting-edge technology that represents the most advanced traction system for wet and dry surfaces that Vibram has ever created. Mega Grip technology is made entirely of rubber material without the addition of metal components or inserts. Unmatched technology on wet surfaces and exceptional durability are the main advantages of the compound.



A-FAST - Fit Technology

From the beginning Asolo's philosophy has been to develop innovative and technologically advanced footwear with great looks following the correct morphology of the feet. Asolo pays particular attention to the natural flex of the foot while also making sure that performance and comfort of its footwear is maximized. In the whole Asolo collection, the lasts are broadly defined by men's, women's and child's fit, but also include narrow, normal and wide fit option in key styles.

ASOLO ASOFLEX OO SR LAST:

Following our fit philosophy, Asolo engineered and developed two completely new last.

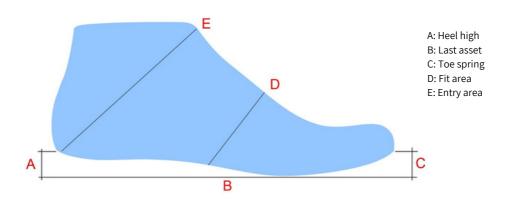
The new Asolo lasts have been studied for the **A-Fast Line** and includes a completely dedicated last for Man following the morphology, volumes and anatomical shape of his foot and a completely dedicated last for Woman following the morphology, volumes and anatomical shape of woman's foot

The new Asolo last reflect all the characteristics of the line assuring great comfort, the correct posture and distributed volumes.

There isn't extra space into the boots (precise control with the ground)

The shaped arch prevents the foot sliding during the descends

The rear area is naturally shaped contain correctly the heel.

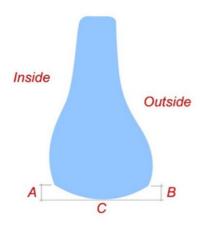


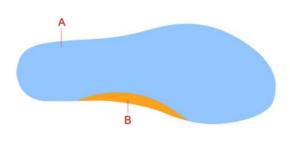


B: Outside gap

C: Round heel shape

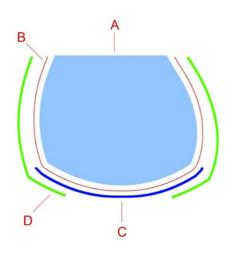
A: Last bottom gauge B: Shaped arch area

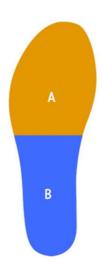






A-FAST - Construction Technologies:





LASTED CONSTRUCTION:

This sophisticated and time-consuming technique involves the shoemaker pulling the upper over the last and downwards over the insole and affixing this to create a unit. The midsole and outsole are then applied.

The following A-Fast models are engineered with the lasted construction.

BENEFITS:

> The key advantage is that deliver torsional rigidity and support without encumbering underfoot cushion.

A:Last

B: Gore-Tex lining C: Lasting board Asoflex

D : Upper

A-FAST LASTING BOARD:

The A-Fast lasting board has been engineered following exactly the last shape and it is made by polypropylene material.

It has been developed with different thickness from rear to the front area and the rear part is reinforced with a nonwoven textile.

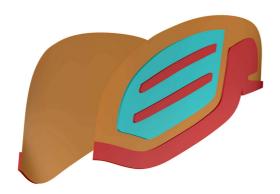
A : Polypropylene B : Non-woven textile

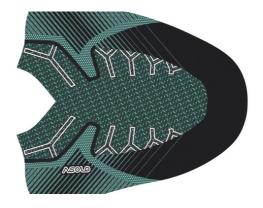
BENEFITS:

- > Lightweight
- > Controlled flexibility
- > Foot protection



A-FAST - Collar & Upper Technologies:





ASOLO FALCON 3D COLLAR:

The collar is made with a 3D thermo-shaped technology following the precise ankle fit morphology of man and woman.

It is made of the following three materials:

Outside layer: Lycra Middle layer: Pu foam Inside layer: bi-elastic material

The three materials together gives the following benefits:

- perfect adaptability to the ankle area thanks to the 3D construction and the reduced thickness of the materials
- immediate and supreme comfort through the use of three soft materials
- -reducted weight thanks to the new 3D construction

This technology is used for all the models of the new Falcon Evo line - in the Mid-cut models the technology is the same, but the hight of the collar and the design is different in order to follow the mid-cut caractheristscics of the models.

ASOLO JACQUARD TECHNOLOGY:

Asolo developed a Falcon made in Jacquard woven textile. The technology used individuates two main areas made of different materials which are:

- The green and white areas are made by a yarn that it is a mix of nylon and polyester.
- The front and rear part area (black color) are made by a nylon yarn + Pu.

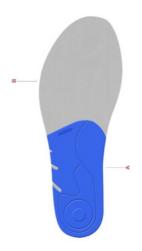
More, the upper can be divided into two main parts which are: the all-around area which has an anti-abrasion function and the top-middle area which has a breathability characteristics.

This technology has the following benefits:

- supreme comfort and adaptability to the feet
- extreme lightness
- high abrasion resistance
- waterproofness
- breathability



A-FAST - Footbed Technologies:





ASOLO FOOTBED:

The A-Fast footbeds are the result of an important study and they have been engineered completely by Asolo.

The footbeds follow the exact design of the last and the lasting board.

They are made with four different materials (top velveteen, Eva, non-woven textile, Pe heel support) and using different thickness from rear to the front part for giving extreme comfort for all day wear.

A: Thermo mould PE heel support

B: Non-woven textile

BENEFITS:

The Asolo footbed provides an extreme cushioning and anatomically designed support.

The internal foam created a cooler, drier, healthier, better cushioned environmentunder the foot.

The technologies and proprieties of the footbeds will not break down or lose effectiveness over time.

The Eva heel cups allow for a better heel support and add cushioning.

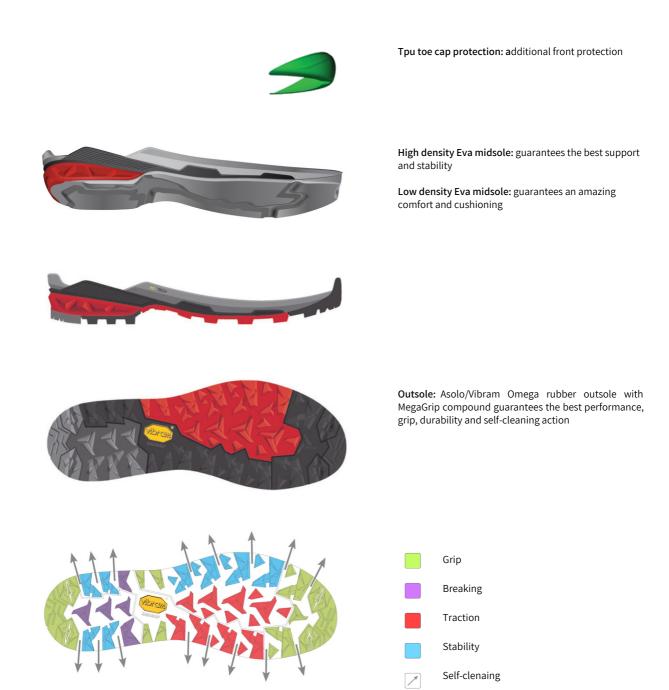




A-FAST REDSTER

This project is born from the collaboration between Asolo and Vibram. The sole is made of a double density molded eva midsole. The high density Eva midsole guarantees stability while the low density Eva midsole offers the maximum comfort and shock absorption.

The rubber outsole has a low profile and combined with his new design increases the grip and the self-cleaning action. It is developed with Vibram Megagrip compound which gives the maximum grip on wet terrain and it is resistant from abrasion.



MAN A40064 00 B116 dark brown-lime

Best use: The boot has the ideal combination of durability and long-lasting comfort that make it ideal for hiking the trails and walking.





MAN A40064 00 A449 graphite-grey



WOMAN A40065 00 B117 dark brown-rose tape



WOMAN A40065 00 B118 graphite-aqua green

 497
 FIT
 SIZE
 SIZE

 1/2 PAIR
 MM-ML
 MAN
 WOMAN

 8 UK
 7-12,5 UK
 4-9 UK

UPPER: Water-resistant nubuck 1,3-1,5 mm

LINING: Gore-Tex Extended Comfort Footwear + leather collar

LASTING BOARD: Asoflex 00 SR ANATOMIC FOOTBED: Lite 2 plus

SOLE: Asolo/Vibram Omega with MegaGrip compound (rubber-dual density Eva)

MADE: in Europe

RESOLING: The model can get resoled

FALCON EVO NBK



Best use: The boot has the ideal combination of durability and long-lasting comfort that make it ideal for hiking the trails and walking.

MAN A40072 00 B116 dark brown-lime





WOMAN A40073 00 B118 graphite-aqua green

| g | ₫9 | | → |
|-------------------------|-------|-------------------------|------------------------|
| 497 | FIT | SIZE | SIZE |
| 1/2 PAIR 8 UK | MM-ML | MAN 7-12,5 UK | WOMAN 4-9 UK |

UPPER: Water-resistant nubuck 1,3-1,5 mm

LINING: Leather lining

LASTING BOARD: Asoflex 00 SR ANATOMIC FOOTBED: Lite 2 plus

SOLE: Asolo/Vibram Omega with MegaGrip compound (rubber-dual density Eva)

MADE: in Europe

RESOLING: The model can get resoled

Best use: The boot has the ideal combination of durability and long-lasting comfort that make it ideal for hiking the trails and walking.

WOMAN A40061 00 B121 hydro- tail





WOMAN A40061 00 A872 grey-shark



MAN A40060 00 A553 dark brown-dark brown



MAN A40060 00 B036 grey-light black

| g | ₫9 | ←→ | |
|----------|-------|-------------|--------|
| 422 | FIT | SIZE | SIZE |
| 1/2 PAIR | MM-ML | MAN | WOMAN |
| 5 UK | | 7-12,5 UK | 4-9 UK |

UPPER: Water-resistant suede 1,6-1,8 mm LINING: Gore-Tex Extended Comfort Footwear

LASTING BOARD: Asoflex 00 SR ANATOMIC FOOTBED: Lite 2 plus

SOLE: Asolo/Vibram Omega with MegaGrip compound (rubber-dual density Eva)

MADE: in Europe

RESOLING: The model can get resoled

FALCON EVO GV



Best use: The boot has the ideal combination of durability and long-lasting comfort that make it ideal for hiking the trails and walking.

MAN A40062 00 B169 cortex-graphite







MAN A40062 00 B039 light black-graphite

MAN A40062 00 A640 grey-black

| g | ₫9 | $ \leftrightarrow $ | | ♂ ♀ | |
|----------|-------|---------------------|--------|------------|--|
| 500 | FIT | SIZE | SIZE | | |
| 1/2 PAIR | MM-ML | MAN | WOMAN | | |
| 8 UK | | 7-12,5 UK | 4-9 UK | | |

UPPER: Water-resistant suede 1,6-1,8 mm + high tenacity nylon

 ${\color{red}\textbf{LINING:}}\ Gore\text{-} \textbf{Tex}\ \textbf{Extended}\ \textbf{Comfort}\ \textbf{Footwear}$

LASTING BOARD: Asoflex 00 SR fast ANATOMIC FOOTBED: Lite 2 plus

SOLE: Asolo/Vibram Omega with MegaGrip compound (rubber-dual density Eva)

MADE: in Europe

RESOLING: The model can get resoled

FALCON EVO GV



Best use: The boot has the ideal combination of durability and long-lasting comfort that make it ideal for hiking the trails and walking.

WOMAN A40063 00 B170 grey carminio-red-shark





WOMAN A40063 00 B112 dry weeds-aqua green



WOMAN A40063 00 B111 hydro-black

| g | ₫9 | $\left \longleftrightarrow\right $ | |
|----------|-------|------------------------------------|--------|
| 428 | FIT | SIZE | SIZE |
| 1/2 PAIR | MM-ML | MAN | WOMAN |
| 5 UK | | 7-12,5 UK | 4-9 UK |

UPPER: Water-resistant suede 1,6-1,8 mm + high tenacity nylon

LINING: Gore-Tex Extended Comfort Footwear

LASTING BOARD: Asoflex 00 SR fast ANATOMIC FOOTBED: Lite 2 plus

SOLE: Asolo/Vibram Omega with MegaGrip compound (rubber-dual density Eva)

MADE: in Europe

RESOLING: The model can get resoled

FALCON EVO JACQUARD GV



Best use: The boot has the ideal combination of durability and long-lasting comfort that make it ideal for hiking the trails and summer walking.

MAN A40066 00 B176 black-coyote





MAN A40066 00 A392 black-red



WOMAN A40067 00 A559 black-aqua green



WOMAN A40067 00 B183 black-magenta







433 1/2 PAIR 8 UK FIT MM-ML SIZE MAN 7-12,5 UK SIZE WOMAN 4-9 UK

UPPER: Jacquard woven textile

LINING: Gore-Tex Extended Comfort Footwear

LASTING BOARD: Asoflex 00 SR fast ANATOMIC FOOTBED: Lite 2 plus

SOLE: Asolo/Vibram Omega with MegaGrip compound (rubber-dual density Eva)

MADE: in Europe

RESOLING: The model can get resoled



FASTPACKING



DEFINITION OF FASTPACKING:

Fastpacking is a cross between Backpacking and Mountain Running.

The defining characteristics of Fastpacking are:

- 1. Rapid, long-distance mountain travel, on foot, over multiple days, involving camps or bivouacs
- 2. Refined equipment choices and practiced skill sets that allow for both rapid movement and self-sufficiency in a remote mountain setting.
- 3. The vast majority of this activity is done strictly for pleasure.

DEFINITION OF PERFORMANCE FASTPACKING SHOES BY ASOLO:

Performance Fastpacking shoes are specifically designed and engineer for maximizing speed and minimizing overall effort, without overlay compromising safety or comfort.

Three main attributes define our category of Performance products:

Light weight: this can make a big difference in overall efficiency and enjoyment. Lightweight materials make it one of the lightest shoes available, while maintaining flexibility and comfort on every trail.

Aggressive grip: aggressive lugs help the Asolo/Sigma Grip sole claw into any surface, for confidence on every hike.

Weather protection: mountains amost always give you unexpected weather. Gore-Tex membrane protect and ensures comfort in the harshest weather conditions and breath easily.

FASTPACKING - Consumer Profile



BEST USE: Low cut hiking shoe for fastpacking and speed hiking, excellent in rugged terrains.

CONSUMER PROFILE

Gender: Women & Man

Age: 18-60

CONSUMER TARGET:

People who share alpinists "light and fast" attitude for moving in the mountains.

People who will be traveling on trails and uneven terrain will choose to wear lightweight shoes which are designed to be lightweight and provide off-road grip in wet and dried conditions.

CONSUMER PROFILE EXPECTATIONS:

- 1. Lightweight
- 2. Grip
- 3. Comfort
- 4. Water resistance
- 5. Stability
- 6. Durability

FASTPACKING - Asolo Solutions:



LIGITI WEIGITI.

Weight is an important factor. The heavier the shoes is, the less efficient you will be throughout a fastpacking and speed hiking activity. In general, lighter is better, but only up to a point. You have chosen a shoes for its improved stability, support and traction. For this, in our new line we achieved a unique weight without compromising the performances.



SUPPORT & TRACTION

The amount of traction your shoes provide you is one of the most important aspects of a shoe's performance. Soles can have softer or denser rubber compounds, which will confrom better to different terrain types. Through the study of a new outsole package Asolo gives the correct support, grip and performances in its new line of products.



COMFORT:

The Asolo comfort is determinated by the development of a completely new dedicated last, the use of high technical materials and through the development of a new outsole package that guarantees support and comfort for the required needs.



WATER-RESISTANCE:

Most of our models feature waterproof and breathable Gore-Tex membrane in order to protect your feet and breathe easily.



STABILITY:

The biggest reason to wear an Asolo Performance Fastpacking shoes rather than using a trail running is for the increased stability. Looking at stability, our R&D Team considers torsional stability in the sole, width of the sole and stiffness below the footbed.



DURABILITY:

No shoes will last forever, especially with heavy use, but in all our shoes we are using the highest quality fabric material, synthetic fibers and rubber compound.

CONSLUSION

Fastpacking shoes are crucial piece of gear to consider for your fastpacking and speed hiking adventures. So take your time, then treat yourself to a pair of supportive, weight-appropriate, and comfortable shoes for your next trail outing.

FASTPACKING - Technologies:









FIT:

From the beginning Asolo's philosophy has been to develop innovative and technologically advanced footwear with great looks following the correct morphology of the feet. Asolo pays particular attention to the natural flex of the foot while also making sure that performance and comfort of its footwear is maximized. In the whole Asolo collection, the lasts are broadly defined by men's, women's and child's fit, but also include narrow, normal and wide fit option in key styles. Following our fit philosophy, Asolo engineered and developed two completely new last. The new Asolo lasts have been studied for the Performance Approach Line and includes a completely dedicated last for Man following the morphology, volumes and anatomical shape of his foot and a completely dedicated last for Woman following the morphology, volumes and anatomical shape of woman's foot.

WATERPROOFNESS & BREATHABILITY:

In 1959, Bill and Genevieve Gore launch W. L. Gore & Associates in the basement of their home in Newark, Delaware. Today is recognized as the finest waterproof and breathable material in the world. To ensure the highest quality and safety, Gore-Tex work with independent, credible third-party standards "bluesign®". Asolo's shoes are certified by Gore-Tex and every pair made are 100% product tested. Gore-Tex new laminated is engineered with recycled material which assures waterproofness and breathability. Water stays on the outside while perspiration can easily escape from the inside.

TRACTION:

Asolo's footwear are made using outsole designed by Asolo. The Asolo Sigma Grip is an innovative exclusive Asolo compound that represents the most advanced traction system for all rugged terrains. The Sigma Grip technology is made entirely of rubber material without the addition of metal components or inserts. Unmatched technology on wet surfaces and exceptional durability are the main advantages of the compound.

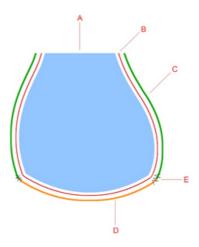
COMFORT

OrthoLite started in 1997 when the founder Glenn Barrett, a lifelong footwear entrepreneur, had identified a need that had long been overlooked in the footwear industry combined with a timely flash of inspiration. Glenn knew the interior environment of the shoe had not been addressed and while on a sourcing trip to Taiwan, he was introduced to an innovative new open-cell PU foam that was the ideal technology to solve the problems occurring inside the shoe. Seeing its remarkable characteristics, he realized it would make the perfect insole solution—outperforming other materials in every measurable way. He got to work and formulated his first batch of prototypes—making a better insole that was more comfortable, but one that also provided a cooler, drier, and healthier interior environment of the shoe that was also easier on the planet by using 5% recycled outsole rubber waste material in the mix.

The new anatomical footbeds for the Performance Approach Line are the result of the partnership between Asolo and Ortholite. They differentiate by man and women and they follow the design of the new Performance Approach last and lasting board.

HIKING

FASTPACKING- Construction Technologies:



SLIP LASTED CONSTRUCTION:

Named after its inventor, the Strobel seam is used sew the insole to the upper. The sole unit is then applied. This technique is mainly used for running shoes and trainers as these have to be very flexible. Footwear made by strobel construction are obvious if you take out the insole which reveals the Strobel seam from the insole to the upper.

BENEFITS:

> The key advantages of the slip lasted construction shoes are the super lightweight and flexibility.

A:Last

B: Gore-Tex lining

C: Upper

D : Lasting board

E: Strobel stitching



FASTPACKING- Footbeds Technologies:







WOMAN FOOTBED

ASOLO-ORTHOLITE FOOTBEDS:

The new Fastpacking footbeds are the result of the partnership between Asolo and Ortholite.

They differentiate by man and women and they follow the design of the new Approach last and lasting board.

The Fastpacking footbeds deliver reliable underfoot comfort for all day wear.

The top part is made in antibacterial velveteen while the lower part is made of recycled material.

BENEFITS:

Eco-Friendy: All OrthoLite foams contain 5% recycled rubber, helping keep hundreds of tons of waste out of landfills each year.

Moisture Management: The unique open-cell structure of OrthoLite foam creates a moisture management system, helping to move moisture away and provide a cooler, drier, healthier environment in any application.

Lightweight: OrthoLite foams are extremely lightweight—enhancing performance with day-in, day-out airy comfort.

Long-term cushioning: Unlike traditional foam, OrthoLite® foam compresses less than 5% over the lifetime of the product—so the cushioning, fit, comfort and performance never change.

High-level breathability: OrthoLite foam's open-cell PU technology is 95% to 100% breathable, allowing air to circulate in and around the foam, keeping the surrounding environment cooler.

Washable: OrthoLite foams are machine washable, coming out like new every time while maintaining all of the comfort and performance benefits after washing.



FASTPACKING - Outsole Technology

Asolo's footwear are made using outsole designed by Asolo. The Asolo Sigma Grip is an innovative exclusive Asolo compound that represents the most advanced traction system for all rugged terrains. The Sigma Grip technology is made entirely of rubber material without the addition of metal components or inserts. Unmatched technology on wet surfaces and exceptional durability are the main advantages of the compound.



Tpu toe cap protection: additional front protection



High density Eva midsole: the mono density Eva midsole offers the best stability, support, comfort and cushioning.

AS Tech: for Support Fastpackers, minimizing deviation of excess knee movement can help stabilize your hike — that's where Asolo support technology comes in. Every Fastpacker benefits from some level of support for their unique hiking style or speed hiking.

The new Asolo Stability Technology has been designed and incorporated to give structure and torsion stability.



Outsole: Asolo Cross rubber outsole with Sigma Grip compound guarantees the best traction, grip, durability and self-cleaning action.



Best use: Mid cut hiking shoe for fastpacking and speed hiking, excellent in rugged terrains. Gore-Tex membrane protect your feet and breathe easily.

MAN A40056 00 B181 shark grey-black-beige





MAN A40056 00 B056 black-safety yellow



WOMAN A40057 00 B055 black-celadon

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WOMAN A40057 00 B182 shark grey-black-brook green

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|-----|------------|------|--|
| 170 | EIT | C17E | |

 478
 FIT
 SIZE
 SIZE

 1/2 PAIR
 MM-ML
 MAN
 WOMAN

 8 UK
 7-12,5 UK
 4-9 UK

UPPER: Polyester reinforced with TPU material LINING: Gore-Tex Extended Comfort Footwear LASTING BOARD: Asoflex AG in polypropylene ANATOMIC FOOTBED: Asolo/Ortholite

SOLE: Asolo Cross with Sigma Grip compound (rubber-Eva)

MADE: in Asia

RESOLING: The model can get resoled

Best use: Low cut hiking shoe for fastpacking and speed hiking, excellent in rugged terrains. Gore-Tex membrane protect your feet and breathe easily.





MAN A40058 00 B099 olive-trance buzz



WOMAN A40059 00 B105 graphite-celadon

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|----------|-------|-----------|----------|
| 418 | FIT | SIZE | SIZE |
| 1/2 PAIR | MM-ML | MAN | WOMAN |
| 8 UK | | 7-12,5 UK | 4-9 UK |

UPPER: Water resistant suede mm 1,4-1,6 LINING: Gore-Tex Extended Comfort Footwear ANATOMIC FOOTBED: Asolo/Ortholite LASTING BOARD: Asoflex AG in polypropylene

SOLE: Asolo Cross with Sigma Grip compound (rubber-Eva)

MADE: in Asia

RESOLING: The model can get resoled



Best use: Low cut hiking shoe for fastpacking and speed hiking, excellent in rugged terrains. Gore-Tex membrane protect your feet and breathe easily.

MAN A40054 00 B181 shark grey-black-beige





MAN A40054 00 B056 black-safety yellow



WOMAN A40055 00 B054 black-black-celadon



WOMAN A40055 00 B182 shark grey-black-brook green

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362 1/2 PAIR 8 UK FIT MM-ML SIZE MAN 7-12,5 UK

SIZE WOMAN 4-9 UK

UPPER: Polyester reinforced with TPU material LINING: Gore-Tex Extended Comfort Footwear ANATOMIC FOOTBED: Asolo/Ortholite

SOLE: Asolo Cross with Sigma Grip compound (rubber-Eva)

MADE: in Asia

RESOLING: The model can get resoled

Best use: Low cut hiking shoe for fastpacking and speed hiking, excellent in rugged terrains. Abrasion resistant mesh upper provide durable protection and breath easily.





WOMAN A40051 00 B049 black-celadon-safety yellow

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|-------------------------|------------------|--------------------------|-------------------------|
| 345 1/2 PAIR 8 UK | FIT MM-ML | SIZE MAN 7-12,5 UK | SIZE WOMAN 4-9 UK |

UPPER: Polyester reinforced with TPU material

LINING: Velveteen

ANATOMIC FOOTBED: Asolo/Ortholite

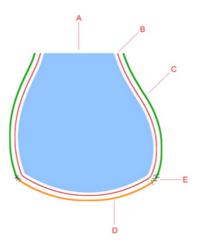
SOLE: Asolo Cross with Sigma Grip compound (rubber-Eva)

MADE: in Asia

RESOLING: The model can get resoled

HIKING

A-FAST - Construction Technologies:



SLIP LASTED CONSTRUCTION:

Named after its inventor, the Strobel seam is used sew the insole to the upper. The sole unit is then applied. This technique is mainly used for running shoes and trainers as these have to be very flexible. Footwear made by strobel construction are obvious if you take out the insole which reveals the Strobel seam from the insole to the upper.

BENEFITS:

> The key advantages of the slip lasted construction shoes are the super lightweight and flexibility.

A:Last

B: Gore-Tex lining

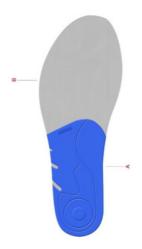
C: Upper

D: Lasting board

E: Strobel stitching



A-FAST - Footbed Technologies:





ASOLO FOOTBED:

The A-Fast footbeds are the result of an important study and they have been engineered completely by Asolo.

The footbeds follow the exact design of the last and the lasting board.

They are made with four different materials (top velveteen, Eva, non-woven textile, Pe heel support) and using different thickness from rear to the front part for giving extreme comfort for all day wear.

A: Thermo mould PE heel support

B: Non-woven textile

BENEFITS:

The Asolo footbed provides an extreme cushioning and anatomically designed support.

The internal foam created a cooler, drier, healthier, better cushioned environmentunder the foot.

The technologies and proprieties of the footbeds will not break down or lose effectiveness over time.

The Eva heel cups allow for a better heel support and add cushioning.



A-FAST SYNTHESIS - Outsole Technology

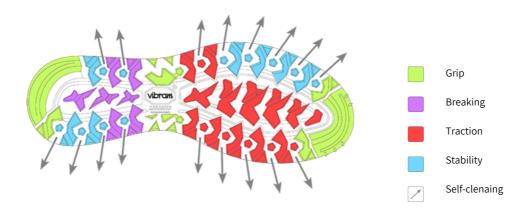
This project is born from the collaboration between Asolo and Vibram. The sole is made of a new generation compound and if offers a great balance between elasticity, fit and high absorption. The rubber outsole is designed with a low profile lugs and with lateral elements in the more stressful areas; the design of the lugs is self cleaning. It is developed with Vibram Megagrip compound which gives the maximum grip on wet terrain and it is resistant from abrasions.



High density Eva midsole: the mono density Eva midsole offers the best stability, support, comfort and cushioning



Outsole: Asolo/Vibram Synthesis rubber outsole with MegaGrip compound guarantees the best performance, grip, durability and self-cleaning action.



Best use: Light hiking on mixed terrains, trail walking and city use.

MAN A40028 00 B171 denim blue-night blue





MAN A40028 00 A921 graphite-brown



WOMAN A40029 00 A772 graphite-silver-cyan blue



WOMAN A40029 00 B172 gerbera-carminio red

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|----------|-------|--------------|-----------------|
| 396 | FIT | SIZE | SIZE |
| 1/2 PAIR | MM-ML | MAN | WOMAN |
| 8 UK | | 7-12,5 UK | 4-8 UK |

UPPER: Water-resistant suede mm 1,6-1,8 and Schoeller Soft Shell

LINING: Gore-Tex Extended Comfort Footwear

ANATOMIC FOOTBED: Lite 2 plus

SOLE: Asolo/Vibram Synthesis with MegaGrip compound (rubber-Eva)

MADE: in Europe

RESOLING: The model can get resoled



Best use: Light hiking on mixed terrains, trail walking and city use.

WOMAN A40013 00 B172 gerbera-carminio red





WOMAN A40013 00 A772 graphite-silver-cyan blue



MAN A40012 00 A921 graphite-brown



MAN A40012 00 B171 denim blue-night blue

| 369 | FIT | SIZE | SIZE |
|----------|-------|-----------|--------|
| 1/2 PAIR | MM-ML | MAN | WOMAN |
| 8 UK | | 7-12.5 UK | 4-8 UK |

UPPER: Water-resistant suede mm 1,6-1,8 and Schoeller Soft Shell

LINING: Gore-Tex Extended Comfort Footwear

ANATOMIC FOOTBED: Lite 2 plus

SOLE: Asolo/Vibram Synthesis with MegaGrip compound (rubber-Eva)

MADE: in Europe

RESOLING: The model can get resoled



Best use: Light hiking on mixed terrains, trail walking and city use.

MAN A40032 00 A545 grey-blue





MAN A40032 00 A189 graphite-graphite



WOMAN A40033 00 A930 graphite-graphite-cyan blue



WOMAN A40033 00 B173 grey-magenta

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|---------------|----------|
|---------------|----------|

| 364 | FII | SIZE | SIZE |
|----------|-------|-----------|--------|
| 1/2 PAIR | MM-ML | MAN | WOMAN |
| 8 UK | | 7-12,5 UK | 4-8 UK |

UPPER: Water-resistant suede mm 1,6-1,8 and polyester

LINING: Gore-Tex Extended Comfort Footwear

ANATOMIC FOOTBED: Lite 2 plus

SOLE: Asolo/Vibram Synthesis with MegaGrip compound (rubber-Eva)

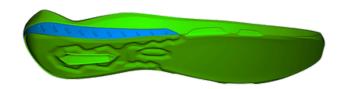
MADE: in Europe

RESOLING: The model can get resoled



A-FAST SPORT - Outsole Technology

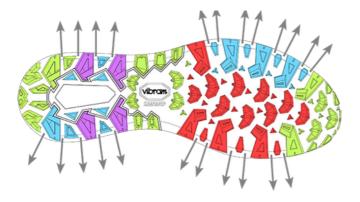
The project is born from the collaboration between Asolo and Vibram. The mono density Eva midsole is made of a new generation of compound and it offers comfort, cushioning and stability. The rubber outsole is designed with a low profile lugs perfect for day hiking and excursions. The design of the lugs are self-cleaning. The outsole has the Vibram MegaGrip compound that increases grip on wet surfaces from abrasions.



High density Eva midsole: the mono density Eva midsole offers the best stability, support, comfort and cushioning



Outsole: Asolo/Vibram A-Sport dual color rubber outsole with MegaGrip compound guarantees the best performance, grip, durability and self-cleaning action







Best use: Footwear designed for every day activities and traveling.





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MAN A40504 00 A855 beluga

MAN A40504 00 A551 dark brown

MAN A40504 00 A386 black-silver

| g | O ^T | $ \longleftrightarrow $ |
|----------|----------------|-------------------------|
| 329 | FIT | SIZE |
| 1/2 PAIR | MM | MAN |

UPPER: Water-resistant suede 1,4-1,6 mm LINING: Gore-Tex Extended Comfort Footwear

ANATOMIC FOOTBED: A-Sport

SOLE: Asolo/Vibram A-Sport with MegaGrip compound (rubber-Eva)

MADE: in Asia

8 UK

RESOLING: The model can get resoled

SUSTAINABILITY: Contains leather from a tannery rated by the Leather Working Group (LWG)

7-13 UK

Best use: Footwear designed for every day activities and traveling.









WOMAN A40505 00 A897 gerbera

WOMAN A40505 00 A596 north sea

WOMAN A40505 00 A039 tortora

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286 1/2 PAIR 8 UK FIT ML

SIZE WOMAN 4-9 UK

UPPER: Water-resistant suede 1,4-1,6 mm

LINING: Gore-Tex Extended Comfort Footwear ANATOMIC FOOTBED: A-Sport

SOLE: Asolo/Vibram A-Sport with MegaGrip compound (rubber-Eva)

MADE: in Asia

RESOLING: The model can get resoled





JUNIOR - Outsole Technology

The development of the Junior Technology started with the study and identification of a new last and shape specific and dedicated to the children. The flexible construction make this range perfect for children. Particular attention was on fit development that creates a precise and comfortable fit with a correct volume, following children's feet morphology. The rubber outsole offers great traction with wide lugs. It allows the maximum grip on different surfaces. The Eva midsole guarantees lightness and flexibility.



Tpu toe cap protection: additional front protection



High density Eva midsole: the mono density Eva midsole offers the best stability, support, comfort and cushioning.



Outsole: Asolo Cross rubber outsole with Sigma Grip compound guarantees the best traction, grip, durability and self-cleaning action.



Best use: Ideal lightweight for thru-hiking, weekend overnights and day hiking.

JUNIOR A24013 00 B056 black-safety yellow





JUNIOR A24013 00 B182 shark grey-black-brook green

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|----------|-----|-------------------------|
| 243 | FIT | SIZE |
| 1/2 PAIR | JR | JUNIOR |
| 32 FR | | 27-38 FR |
| | | |

UPPER: Polyester reinforced with TPU material LINING: Gore-Tex Extended Comfort Footwear LASTING BOARD: Asoflex AG in polypropylene ANATOMIC FOOTBED: Asolo/Ortholite

SOLE: Asolo Cross with Sigma Grip compound (rubber-Eva)

MADE: in Asia

RESOLING: The model can get resoled



ACTIVE GV FIELD GV

SUPERTREK GTX



Urban Outdoor - Consumer Profile



BEST USE: Everyday walking, travel and lifestyle. Lightweight shoe ideal for urban excursions and walks.

CONSUMER PROFILE

Gender:

Women & Man

Age:

All ages

Occupation:

 $Student, young \ professional, middle \ management$

Social level:

Medium high

Hobbies & Leisure:

Travel, hiking and camping passionate.

Preferred channel:

Web-mail

Other:

Active users of Social Networks

KEY FACTORS THEY ARE LOOKING FOR THEIR FOOTWEAR:

- 1. Style & Design
- 2. Fit & Comfort
- 3. Lightness
- 4. Waterproofness
- 5. Traction & Stability

Urban Outdoor - Technologies:











FIT:

From the beginning Asolo's philosophy has been to develop innovative and technologically advanced footwear with great looks following the correct morphology of the feet. Asolo pays particular attention to the natural flex of the foot while also making sure that performance and comfort of its footwear is maximized. In the whole Asolo collection, the lasts are broadly defined by men's, women's and child's fit, but also include narrow, normal and wide fit option in key styles. Following our fit philosophy, Asolo engineered and developed two completely new last. The new Asolo lasts have been studied for the Performance Approach Line and includes a completely dedicated last for Man following the morphology, volumes and anatomical shape of his foot and a completely dedicated last for Woman following the morphology, volumes and anatomical shape of woman's foot.

WATERPROOFNESS & BREATHABILITY:

In 1959, Bill and Genevieve Gore launch W. L. Gore & Associates in the basement of their home in Newark, Delaware. Today is recognized as the finest waterproof and breathable material in the world. To ensure the highest quality and safety, Gore-Tex work with independent, credible third-party standards "bluesign®". Asolo's shoes are certified by Gore-Tex and every pair made are 100% product tested. Gore-Tex new laminated is engineered with recycled material which assures waterproofness and breathability. Water stays on the outside while perspiration can easily escape from the inside. Gore-Tex Comfort Footwear – is made to keep you dry and protected when you're out in your adventures. A specially-constructed layer of breathable insulation adds comfort where and when you need it. So you stay dry and protected in every condition.

TRACTION

Vibram Mega Grip is cutting-edge technology that represents the most advanced traction system for wet and dry surfaces that Vibram has ever created. Mega Grip technology is made entirely of rubber material without the addition of metal components or inserts. Unmatched technology on wet surfaces and exceptional durability are the main advantages of the compound.

COMFOR

The upper is made in Nubuck which is a top-grain cattle leather that has been sanded or buffed on the grain side, or outside, to give a slight nap of short protein fibers, producing a velvet-like surface. It is resistant to wear. Nubuck is similar to suede, but is created from the outer side of a hide, giving it more strength and thickness and a fine grain. Our supplier is Dani SpA. In 1950, Angelo Dani founded a small tannery fand in the '70s and in 1997, Dani achieved its first goal by obtaining the first quality management system certificate, according to the norm ISO 9001. The company is located in Arzignano (Vicenza), which is the main tanning center in the world, and it produces, entirely in Italy, genuine leather for various sectors.

MADE IN ITALY

Made in Italy represents the excellence of creativity and craftsmanship. The Italian excellences are famous all over the world, our artistic and craftsmanship, the genius and a lot of commitment have allowed us to create a completely line of products with top-level characteristics. We live, breathe, design and manufacture high quality, like no other in the world.



GROUND

This project is born from the collaboration between Asolo and Vibram. The sole is made of a mono density microporous midsole which offers lightness, excellent cushioning and stability and perfect anatomic support.

The rubber outsole is born from the collaboration between Asolo and Vibram and designed around the last and made by Vibram rubber sole with Mega Grip compound: the high performance rubber compound featuring unparalleled grip on wet and dried terrains.

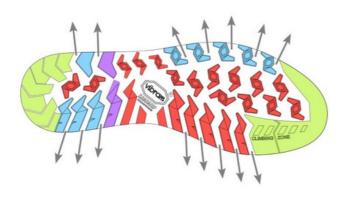


Microporous midsole: the midsole package is designed around the last and made by: mono density microporous offering the greatest support, stability and comfort. It offers lightness, excellent cushioning and stability and perfect anatomic support.



Outsole: the outsole package is born from the collaboration between Asolo and Vibram and designed around the last and made by Vibram rubber sole with Mega Grip compound: the high performance rubber compound featuring unparalleled grip on wet and dried terrains.

The rubber bottom has a large area of contact and self cleaning design, more, is designed to optimize grip and durability for each surface or activity. The heel is well sculpted to prevent problems during descent. The rubber bottom compound is Vibram Mega Grip.







Self-clenaing





WOMAN A38027 00 A415 sage



WOMAN A38027 00 A984 ocean



WOMAN A38027 00 A716 spice

| Q | $ \longleftrightarrow $ |
|-----|-------------------------|
| FIT | SIZE |
| ML | WOMAN |
| | 4-8 UK |
| | |

UPPER: Water-resistant Nubuck mm 1,3-1,5

LINING: Gore-Tex Comfort Footwear and leather collar

LASTING BOARD: Teneré
ANATOMIC FOOOTBED: Ground

SOLE: Asolo/Vibram Ground with MegaGrip compound (rubber-microporous)

MADE: in Europe

RESOLING: The model can get resoled

Best use: Lightweight shoe ideal for urban excursions and walks.





MAN A38026 00 A551 dark brown



MAN A38026 00 A984 ocean



MAN A38026 00 A362 grey

| g | O ⁷ | $ \longleftrightarrow $ |
|----------|----------------|-------------------------|
| 402 | FIT | SIZE |
| 1/2 PAIR | MM | MAN |
| 8 UK | | 7-12,5 UK |

UPPER: Water-resistant Nubuck mm 1,3-1,5

LINING: Gore-Tex Comfort Footwear and leather collar

LASTING BOARD: Teneré
ANATOMIC FOOOTBED: Ground

SOLE: Asolo/Vibram Ground with MegaGrip compound (rubber-microporous)

MADE: in Europe

RESOLING: The model can get resoled

Best use: Lightweight shoe ideal for urban excursions and walks.









WOMAN A38029 00 A415 sage

WOMAN A38029 00 A984 ocean

WOMAN A38029 00 A716 spice

Q ← SIZE

317 FIT SIZE

1/2 PAIR ML WOMAN

5 UK 4-8 UK

UPPER: Water-resistant Nubuck mm 1,3-1,5

LINING: Gore-Tex Comfort Footwear and leather collar

LASTING BOARD: Teneré
ANATOMIC FOOOTBED: Ground

SOLE: Asolo/Vibram Ground with MegaGrip compound (rubber-microporous)

MADE: in Europe

RESOLING: The model can get resoled









MAN A38028 00 A551 dark brown

MAN A38028 00 A984 ocean

MAN A38028 00 A362 grey

| g | O ⁷ | $ \longleftrightarrow $ |
|----------|----------------|-------------------------|
| 361 | FIT | SIZE |
| 1/2 PAIR | MM | MAN |
| 5 UK | | 7-12,5 UK |

UPPER: Water-resistant Nubuck mm 1,3-1,5

LINING: Gore-Tex Comfort Footwear and leather collar

LASTING BOARD: Teneré
ANATOMIC FOOOTBED: Ground

SOLE: Asolo/Vibram Ground with MegaGrip compound (rubber-microporous)

MADE: in Europe

RESOLING: The model can get resoled



SUPERTREK



SUPERTREK GTX PROJECT:

The Supertrek project it is an end-consumer driven project.

Everything started seven years ago when the conversation with our end-consumers completely switched.

If before our consumers were people who go in a shop, purchase a pair of Asolo boots or shoes and go on adventure - since seven years the conversation changed.

Today our end consumers are yes, people who purchase Asolo models and go on adventure, but more, they are part of our Team and Family.

We involve our end-consumers for strategic brand decision, new projects, new collections, new technologies and new colors.

The end-consumers are today part of the Asolo Team.

How many people are part of the end-consumer Team?

By today we count 120.000 end-consumers who are part of our Team.

How do we collect many contacts?

They are part of our Community on Instagram & Facebook and part of our Newsletter database.

How do we interact with them?

We mostry interact though surveys which are published on socials or by sending survey newsletter.

Why do they want to be part of the Asolo Family and Team?

The special thing is to be an active part of the strategic, marketing and product decision process.

Being part of the brand you love is now much more than just buying the product, it is a complete inclusive experience.

SUPERTREK



REINTRODUCING A 1970s ASOLO ORIGINAL:

The original Asolo Supertrek debuted in the '70s as a lightweight alternative to our classic, heavy-duty hiking boots.

After few years on the trail, the Supertrek was retired. Now, 40 years later, we're re-introduced the Supertrek as a more versatile version of its former self.

It's comfortable both on the trail and around town, and incorporates durable, lightweight materials, a cushioning Eva midsole and a new outsole that adapts to a wide variety of terrain. We're proud to re-introduce this Asolo original.

SUPERTREK GTX:

Best vintage hiking boots restyled for modern everyday wear.

The spirit of old-scholl mountain style is alive and well in vintage-inspired breed modern hiking boots fit for wearing on and off the trails.

Not much has changed for the Supertrek in the forty-plus years since Asolo began handmaking them at its Asolo, Italy factory. Suede-grain leather uppers with a Gore-Tex waterproof membrane sit atop an Asolo outsole with traction for days. With a pair weighting in at 500 Gr. they are a lightweight boot and fully capable of your next city or hiking trip.

Urban Outdoor - Technologies:



FIT

From the beginning Asolo's philosophy has been to develop innovative and technologically advanced footwear with great looks following the correct morphology of the feet. Asolo pays particular attention to the natural flex of the foot while also making sure that performance and comfort of its footwear is maximized. In the whole Asolo collection, the lasts are broadly defined by men's, women's and child's fit, but also include narrow, normal and wide fit option in key styles. Following our fit philosophy, Asolo engineered and developed two completely new last. The new Asolo lasts have been studied for the Performance Approach Line and includes a completely dedicated last for Man following the morphology, volumes and anatomical shape of his foot and a completely dedicated last for Woman following the morphology, volumes and anatomical shape of woman's foot.



WATERPROOFNESS & BREATHABILITY:

In 1959, Bill and Genevieve Gore launch W. L. Gore & Associates in the basement of their home in Newark, Delaware. Today is recognized as the finest waterproof and breathable material in the world. To ensure the highest quality and safety, Gore-Tex work with independent, credible third-party standards "bluesign®". Asolo's shoes are certified by Gore-Tex and every pair made are 100% product tested. Gore-Tex new laminated is engineered with recycled material which assures waterproofness and breathability. Water stays on the outside while perspiration can easily escape from the inside. Gore-Tex Extended Comfort Footwear – is made to keep you dry and protected when you're out in your adventures. A specially-constructed layer of breathable insulation adds comfort where and when you need it. So you stay dry and protected in every condition.



TRACTION:

Asolo's Supertrek footwear are made using outsole designed by Asolo. The Asolo Sigma Grip is an innovative exclusive Asolo compound that represents the most advanced traction system for all rugged terrains. The Sigma Grip technology is made entirely of rubber material without the addition of metal components or inserts. Unmatched technology on wet surfaces and exceptional durability are the main advantages of the compound.



MADE IN EUROPE

Made in Europe represents the excellence of creativity and craftsmanship. The European excellences are famous all over the world, our artistic and craftsmanship, the genius and a lot of commitment have allowed us to create a completely line of products with top-level characteristics. We believe, breathe, design and manufacture high quality, like no other in the world.



SUPERTREK

Asolo's Supertrek footwear are made using outsole designed by Asolo. The Asolo Sigma Grip is an innovative exclusive Asolo compound that represents the most advanced traction system for all rugged terrains. The Sigma Grip technology is made entirely of rubber material without the addition of metal components or inserts. Unmatched technology on wet surfaces and exceptional durability are the main advantages of the compound.



Eva midsole: the midsole package is designed around the last and made by: mono density Eva offering the greatest support, stability and comfort. It offers lightness, excellent cushioning and stability and perfect anatomic support.



Outsole: the outsole package is designed around the last and made by Asolo rubber sole with Sigma Grip compound: the high performance rubber compound featuring unparalleled traction, grip, durability and self-cleaning action.

The rubber bottom has a large area of contact and self cleaning design, more, is designed to optimize grip and durability for each surface or activity. The heel is well sculpted to prevent problems during descent. The rubber bottom compound is Asolo Sigma Grip.

SUPERTREK GTX

Best use: Vintage hiking boots restyled for modern every day wearing on and off the trails.

MAN A25500 00 A779 WOMAN A25501 00 A778 black-black





MAN: A25500 00 B156 WOMAN A25501 00 B156 petroleum-black

| g | 07₽ | | → |
|------------------------|--------------|-------------|---------------|
| 526 1/2 PAIR | FIT MM-ML | SIZE MAN | SIZE WOMAN |
| 8 UK | | 7-12,5 UK | 4-8 UK |

UPPER: Water-resistant suede lather mm 1,6-1,8 LINING: Gore-Tex Extended Comfort Footwear

LASTING BOARD: Asoflex 00 SR fast ANATOMIC FOOOTBED: Lite 2 plus

 ${\tt SOLE:} \ A solo \ Supertrek \ with \ Sigma \ Grip \ compound \ (rubber-Eva)$

MADE: in Europe

RESOLING: The model can get resoled

Best use: Vintage hiking boots restyled for modern every day wearing on and off the trails.





MAN: A25500 00 B160 wool-garden green



MAN: A25500 00 B157 wool-black cherry



MAN A25500 00 B158 wool-deep tail

| g | 07₽ | ←→ | |
|----------|-------|-------------|--------|
| 526 | FIT | SIZE | SIZE |
| 1/2 PAIR | MM-ML | MAN | WOMAN |
| 8 UK | | 7-12,5 UK | 4-8 UK |

UPPER: Water-resistant suede lather mm 1,6-1,8 LINING: Gore-Tex Extended Comfort Footwear

LASTING BOARD: Asoflex 00 SR fast ANATOMIC FOOOTBED: Lite 2 plus

SOLE: Asolo Supertrek with Sigma Grip compound (rubber-Eva)

MADE: in Europe

RESOLING: The model can get resoled





WOMAN A25501 00 B154 earth beige-chilly red



WOMAN A25501 00 B155 earth beige-deep tail



WOMAN A25501 00 B153 earth beige-blue fog

| g | O ⁷ Q | $\left \longleftrightarrow\right $ | |
|----------|------------------|------------------------------------|--------|
| 526 | FIT | SIZE | SIZE |
| 1/2 PAIR | MM-ML | MAN | WOMAN |
| 8 UK | | 7-12,5 UK | 4-8 UK |

UPPER: Water-resistant suede lather mm 1,6-1,8 LINING: Gore-Tex Extended Comfort Footwear

LASTING BOARD: Asoflex 00 SR fast ANATOMIC FOOOTBED: Lite 2 plus

SOLE: Asolo Supertrek with Sigma Grip compound (rubber-Eva)

MADE: in Europe

RESOLING: The model can get resoled

