BUFF
LIVE MORE NOW
SS23
SPRING-SUMMER COLLECTION 2023

PURSUING THE *THRILL OF ADVENTURE*

THERE'S A NEW WORLD OF ADVENTURE WAITING FOR YOU

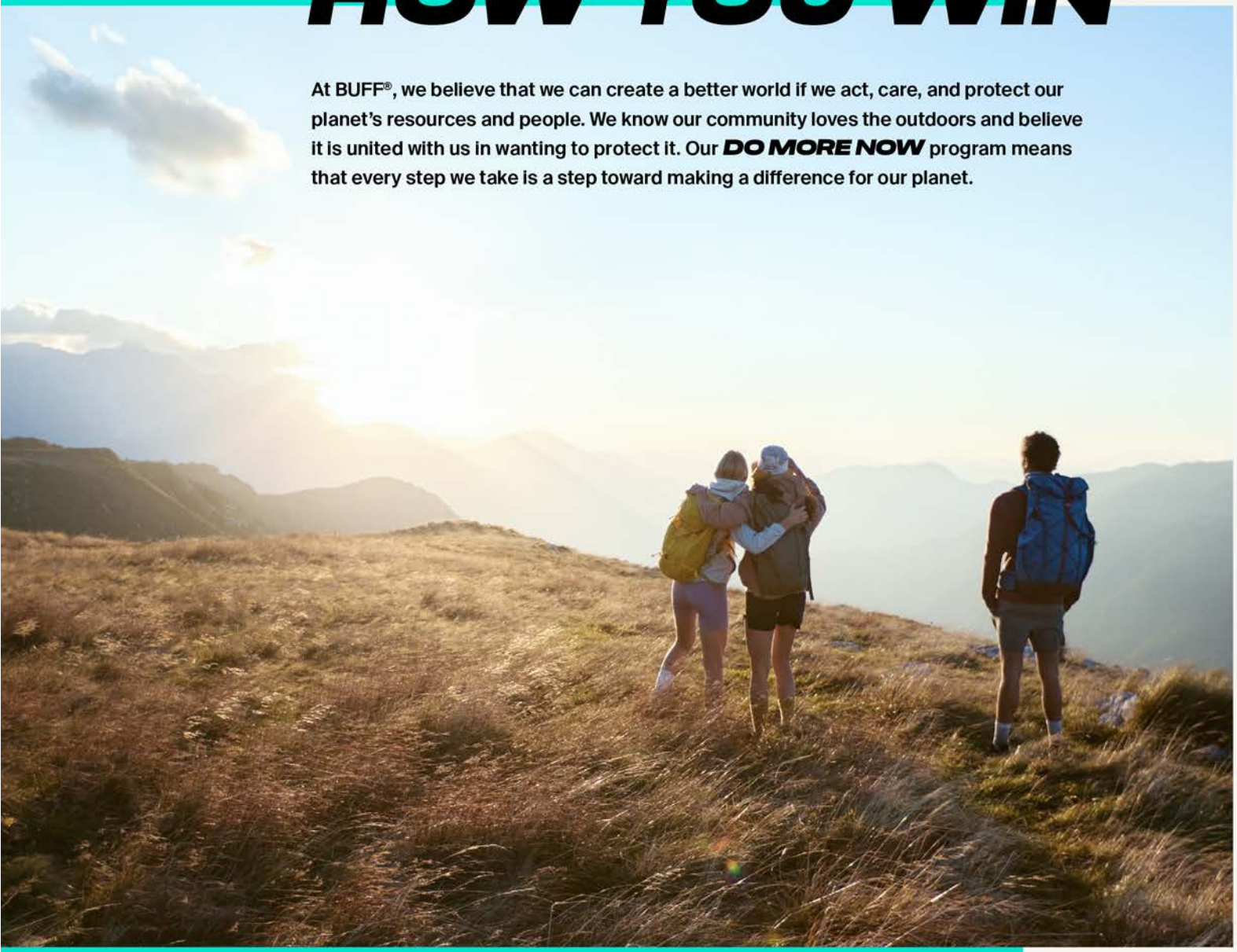
Choosing adventure because being outdoors makes us feel fully alive. Soaking in new experiences as we live life on the move. Caring for the environment and connecting with people around us. Those are the common threads that unite us and this season's all-new distinctive BUFF® worlds, that reflect all the ways that we enjoy the outdoors.

Each world, that we call merchandising stories, is a unique design language and product set tailored to different athletes and adventurers. Pure Sport, Athleisure, Urban Creative, Outleisure, Outdoor, and Youth.
The designs are inspired by the things we love, from plants and animals to architecture and travel. Explore our worlds and discover which one calls your name, then head outside and enjoy it to the max.

Welcome to your BUFF® world and Let's get ready for a season of thrills and adventure.

STEP BY STEP IS ***HOW YOU WIN***

At BUFF®, we believe that we can create a better world if we act, care, and protect our planet's resources and people. We know our community loves the outdoors and believe it is united with us in wanting to protect it. Our *DO MORE NOW* program means that every step we take is a step toward making a difference for our planet.



WHY WASTE IT WHEN YOU CAN WEAR IT

Did you know that our most iconic product is made from two recycled plastic bottles? Every Original EcoStretch represents 2 of the 33 million+ plastic bottles removed from oceans and landfills.

Each year, we seek to increase the percentage of our products made from recycled and natural materials. For SS23, we're doubling the percentage of styles made in-house (versus SS22), all the neck from this catalogue are made in Igualada (Barcelona) and we continuously explore and examine every aspect of our processes.

CLOSING THE LOOP

Recycling, reusing, and repurposing all that we can to reduce the impact on the environment are the framework we need to create a circular economy. In producing textile products, inevitably, there are scraps of fabric and surplus materials.

Fortunately, there are many clever ways to give them a second life. Geotextiles used in highway construction, string, and insulation layers in car manufacturing are just some of the ways we recycle our polyesters. With wool, it's even more straightforward; it can simply be remixed and recycled into a fresh batch.

THE BRIGHT SIDE

We have been using 100% renewable energy at BUFF® for several years but with the 2021 installation of more than 1,000 solar panels on the rooftop of our Barcelona-based factory, we can now produce 30% of our energy supply too – adding a little sunshine to our actions every day and cutting 460 tons of CO2 emissions (2021), one more big step in reducing our environmental impact.

PARTNERS IN ENVIRONMENTAL PROTECTION

POW PROTECT OUR WINTERS

eoca european outdoor conservation association

PROTECTING AND AND PRESERVING OUR PLAYGROUNDS

BUFF® sees the world as a dynamic, rich, living environment. The mountains forests, rivers and oceans are our playgrounds, and their intricate ecosystems and natural resources must be preserved and protected.

We partner with organizations as EOCA (European Outdoor Conservation Association.) and POW (Protect Our Winters), which focus on projects that protect and preserve the environment. From one side of the world to the other, we support these and more initiatives to help fight against climate change every day.

STITCHING OUR WAY FORWARD

BUFF® was formed in a region rich in textile traditions, but like many other similar places, the transfer of skills from one generation to the next has been disappearing.
With our commitment to local production and improving our communities' well being, we recently started a new apprenticeship program that will train people in sewing skills paired with work experience, in-house training, and paid employment. The aim is to restore and regenerate local textile manufacturing and make a positive difference in as many lives as possible by prioritizing places for vulnerable young people trying to enter the workplace.

CAPS ARE *COMING HOME*

MADE IN BARCELONA

NEW
5 PANEL EXPLORE CAP

UPGRADED
5 PANEL GO CAP

PACK SPEED CAP

UPGRADED
GO VISOR

PACK SPEED VISOR

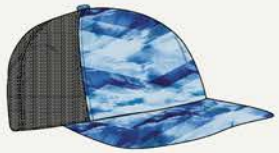
SUSTAINABLE QUALITY

"There's no place like home" might not be the obvious mantra for outdoor lovers and adventurers but when it comes to the production of our caps, it's definitely the one we aim for. By moving the majority of our manufacturing back to Igualada, near Barcelona, the birthplace of our company, we have been able to further reduce our carbon footprint. Cutting transport costs, lowering carbon emissions and increasing our use of natural and recycled materials, all help to protect the planet: everyone's home.

CAPS MADE *IN BARCELONA*

PACK SAHARA CAP

UPGRADED
PACK TRUCKER CAP
ADULT



NEW
PACK TRUCKER CAP
YOUTH

PACK MINI CAP

PERFECT PRODUCTS
FOR EVERY ADVENTURE

The outdoors is for everyone, but we all have different needs and rhythms to our season.

URBAN CREATIVITY

PURE SPORT

OUTLEISURE

OUTDOOR

ATHLEISURE

YOUTH

ESSENTIALS

PURE SPORT

Pure Sport is for the performance-driven city athlete; lightweight gear with technical features tailored for running, training, and city fitness. The design language embraces style and function but makes performance the priority.

Features like sun protection, moisture management, and breathability provide comfort so that nothing stands in the way of a personal best.

Made in Barcelona using the highest quality recycled materials, sustainability is woven into every piece.

CAPS

5 PANEL GO CAP

SPEED CAP

PACK SPEED CAP

GO VISOR

PACK BASEBALL CAP

HEADBANDS

COOLNET UV® SLIM

COOLNET UV® ELLIPSE

COOLNET UV® WIDE

FASTWICK

NECKWEAR

COOLNET UV®

COOLNET UV® REFLECTIVE

ATHLEISURE

Athleisure is for the city dweller in perpetual motion, an everyday aesthetic that pairs performance with style. It's gear for an active, fitness-conscious, and social lifestyle, ideal for joggers and gym regulars –people who want to move seamlessly from the gym to the office to brunch without missing a beat.

Sustainability is front and center too. Each piece is made using the highest-quality materials.

CAPS

5 PANEL GO CAP

PACK SPEED CAP

SPEED CAP

PACK SPEED VISOR

GO VISOR

BASEBALL CAP

PACK TRUCKER CAP

TRUCKER CAP

SUMMIT CAP

SUN BUCKET HAT

HEADBANDS

COOLNET UV® SLIM

COOLNET UV® ELLIPSE

COOLNET UV® WIDE

BEANIES

MERINO LIGHTWEIGHT

NECKWEAR

COOLNET UV®

COOLNET UV® REFLECTIVE

ORIGINAL ECOSTRETCH

MERINO LIGHTWEIGHT

MERINO MOVE

URBAN CREATIVE

The URBAN CREATIVE is a trend lead story in which consumers want to look cool and trend forward in their daily life. It's for those who travel as a way of life, camping, road tripping, surfing, and skating their way around the globe. For them, life is an open road to be discovered.

Functionality and versatility are the key features in every piece, designed to serve the many different moments of a modern, on-the-move lifestyle.

Mindful of sustainability, each piece is built to last.

CAPS

5 PANEL EXPLORE CAP

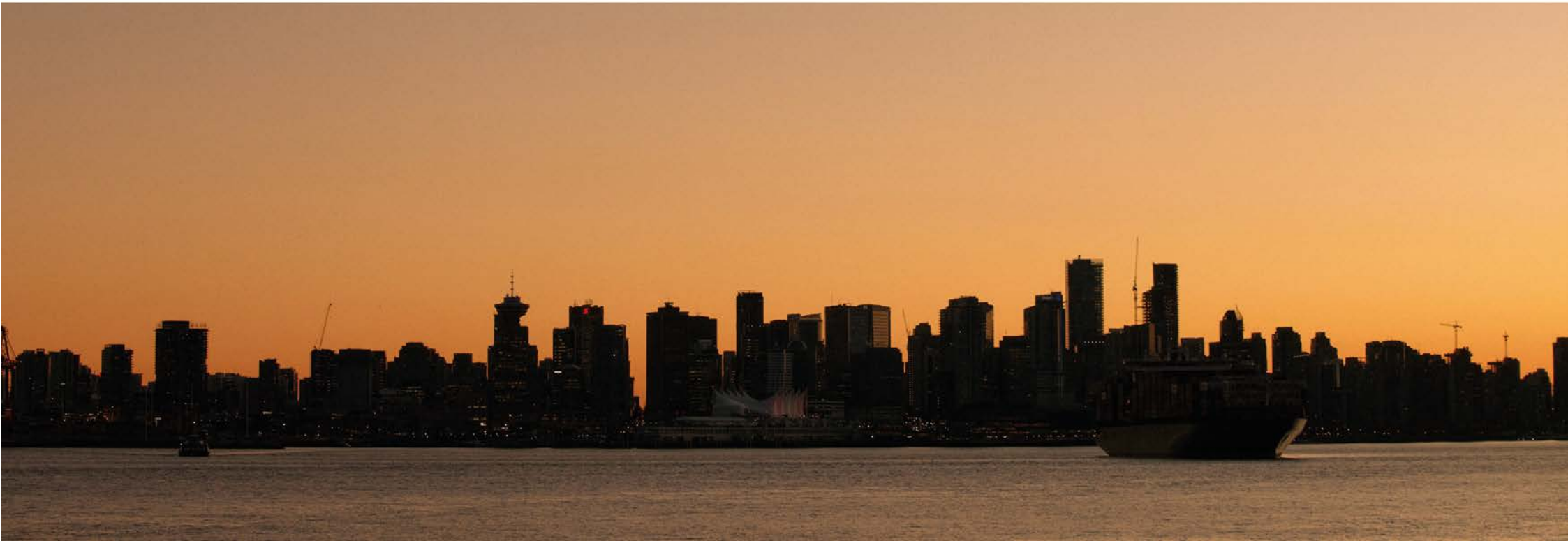
EXPLORE BOONEY HAT

PACK BASEBALL CAP

BASEBALL CAP

NECKWEAR

COOLNET UV®



OUTLEISURE

The Outleisure is for the weekend warriors who can't wait to get outdoors and immerse themselves in nature. Whether it's trails or rivers, forests or lakes, hiking, camping, or paddling, they feel energized for the week ahead.

Each piece in the set performs and protects in an outdoor environment and is versatile enough for city exploration too.

Made in Barcelona using the highest quality recycled materials to keep sustainability at its core.

CAPS

5 PANEL EXPLORE CAP

PACK SPEED CAP

SPEED CAP

PACK SPEED VISOR

PACK SAHARA CAP

PACK TRUCKER CAP

TRUCKER CAP

ADVENTURE BUCKET HAT

SUMMIT CAP

SUN BUCKET HAT

EXPLORE BOONEY HAT

PACK BASEBALL CAP

BASEBALL CAP

HEADBANDS

COOLNET UV®ELLIPSE

COOLNET UV®WIDE

FASTWICK

BEANIES

MERINO LIGHTWEIGHT

NECKWEAR

COOLNET UV®

MERINO LIGHTWEIGHT

ORIGINAL ECOSTRETCH

INSECT SHIELD®

OUTDOOR

The spirit of adventure defines the Outdoor story. Created for the mountain addicts and the thrill-seekers who come alive by when they go off the grid and venture deep into the backcountry.

Each durable piece in the set delivers high functionality, delivering performance and protection in harsh conditions. They are built to withstand the long, challenging journey to the summit.

Made in Barcelona using the highest quality recycled materials, sustainability is woven into every piece.

CAPS

5 PANEL GO CAP

5 PANEL EXPLORE CAP

SUN BUCKET HAT

EXPLORE BOONEY HAT

PACK BASEBALL CAP

ADVENTURE BUCKET HAT

PACK SAHARA CAP

PACK TRUCKER CAP

TRUCKER CAP

BEANIES

MERINO LIGHTWEIGHT

NECKWEAR

COOLNET UV®

ORIGINAL ECOSTRETCH

MERINO LIGHTWEIGHT

INSECT SHIELD®

ESSENTIALS

Essentials are the go-to, refined basics that work for anybody and any moment. Clean, simple, classic, and easy to layer. Performance, comfort, and sustainability are front and center. They are the foundation pieces that work for everyone.

CAPS

5 PANEL GO CAP

SPEED CAP

GO VISOR

PACK SPEED CAP

PACK SPEED VISOR

HEADBANDS

COOLNET UV® SLIM

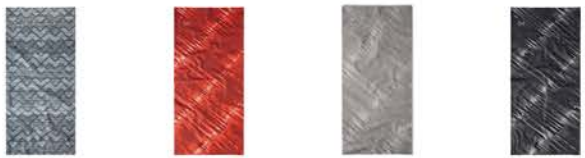
COOLNET UV® ELLIPSE

COOLNET UV® WIDE

FASTWICK

NECKWEAR

COOLNET UV®



YOUTH

The youth story is for kids aged 8-12 who love to be active outdoors all summer long. Race from one fun activity to the next and keep the energy running high with sun protection and durability embedded in every piece.

Surf, run, hike, camp, paddle, do it all in the BUFF® Youth series.

YOUTH OVERVIEW

CAPS

5 PANEL GO CAP

PACK TRUCKER CAP

PACK SAHARA CAP

PLAY BOONEY HAT

FUN BUCKET HAT

PACK MINI CAP

TRUCKER CAP

BASEBALL CAP

NECKWEAR

COOLNET UV®

POW
PROTECT OUR WINTERS

Protect Our Winters was started by pro snowboarder Jeremy Jones 2007 with the aim to help mobilizing the snow community around climate. Today it's a worldwide network with more than 130 000 supporters helping passionate outdoor people like us, protecting the places and lifestyles we love from climate change. We have been collaborating with POW since 2018 and its part of our DO MORE NOW sustainability program.

Fresh and exclusive styles by **Rachel Jung** of Rayco Design draw inspiration from the interconnectedness of nature and human life. Pair the CoolNet UV™ Neckwear with the new, made in Barcelona Pack Trucker Cap for ultimate sun protection. Available for Youth and Adults.

NECKWEAR

COOLNET UV®

YOUTH

132042.555.10.00

132044.555.10.00

CAPS

PACK TRUCKER CAP

YOUTH

132043.315.10.00

132045.330.10.00

STORIES FROM THE ARTIST:

Flow of Life: "My idea behind this design is explore our connection to nature and the impact we can have on it. I wanted to show the water flowing from the lake (where a human is on a boat) and how that flows into rivers where it brings life and food to predators and water bringing life to the plants, kind of a circle of life idea. The human on the boat resembles the direct impact we have if we pollute and the chain reaction that would occur in the environment. We are responsible for the wellbeing of nature, and in turn, it may give us back its glory."

United by Nature: "Similarly to the Flow of Life design, I wanted to encompass the idea of our interconnectedness with nature while incorporating some fun, youthful elements. I have the mountains in the shape of a wolf howling which shows the unity as a howling wolf symbolizes the togetherness of their pack. I have the hills transitioning to the waters transitioning to the trees, again the circle of life idea. I really want this piece to show the togetherness of nature!"

NATIONAL GEOGRAPHIC™

The National Geographic™ collection is inspired by colours and shapes nature has created around the planet.

Wildlife inspirations are drawn from beautiful yet endangered species like the Acuminate Bush Viper snake, the Great White Shark and the Cheetah.

Land inspirations are drawn from salt deposits on Lake Magadi in Kenya, flowers from southwest Ethiopia and the mapping of planet Mars.

Pair the caps and neckwear together for ultimate sun protection. Available in youth and adult sizes.

NG OVERVIEW

NECKWEAR

COOLNET UV®

128757.555.10.00

125354.707.10.00

125099.555.10.00

131349.555.10.00

131348.555.10.00

INSECT SHIELD COOLNET UV®

128909.555.10.00

128759.707.10.00

131350.019.10.00

COOLNET UV® YOUTH

131356.555.10.00

128761.933.10.00

CAPS

EXPLORE BOONEY HAT

128591.999.30.00

131353.555.20.00

SUN BUCKET HAT

131351.707.20.00

131352.438.20.00

5 PANEL EXPLORE CAP

131354.999.10.00

131355.315.10.00

PLAY BONNEY HAT YOUTH

131357.438.10.00

131578.937.20.00

YAMVER STORY

Design inspired by the Acuminante Bush Viper snake. It is a snake that can be found in central and western Africa and some of them are currently endangered.
This species of snake is especially beautiful because of its multicoloured scales with iridescent effects and has served as the basis for modern print designs.

This snake has different species, some of which are in danger of extinction and others are already extinct. With this design we wanted to transmit the importance of the fact that we are still in time to ensure that the remaining species do not become extinct,

The following link shows which species are in danger of extinction:
https://www.iucnredlist.org/species/44980097/44980102#geographic-range

COOLNET UV®
BACKROADS

We honour taking the road less travelled. Not everything needs to evolve and change over time, some things are great just how they have always been.

Choosing to take the backroad is one of these things. These designs pay homage to choosing the backroad over the paved path on every adventure.

NECKWEAR

COOLNET UV®

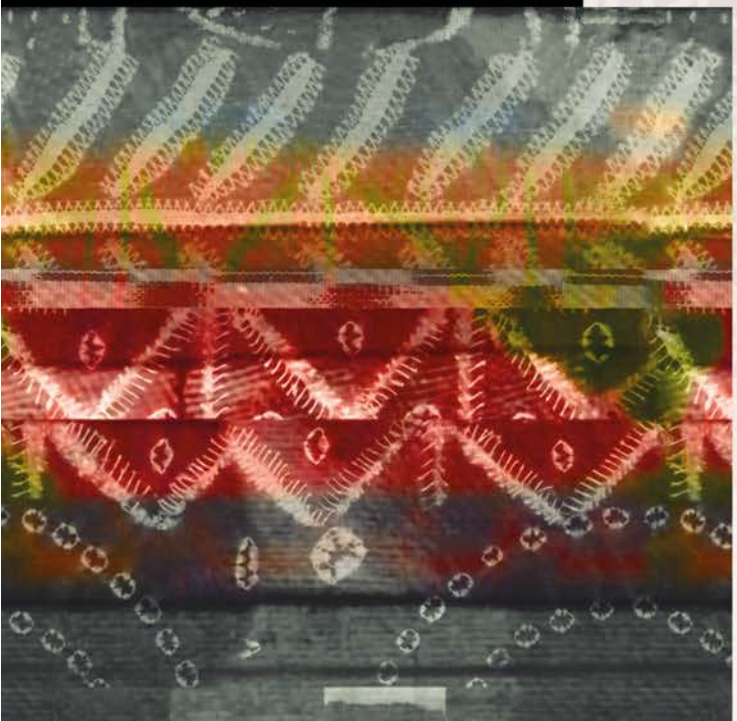
131452.429.10.00

131453.555.10.00

131454.555.10.00

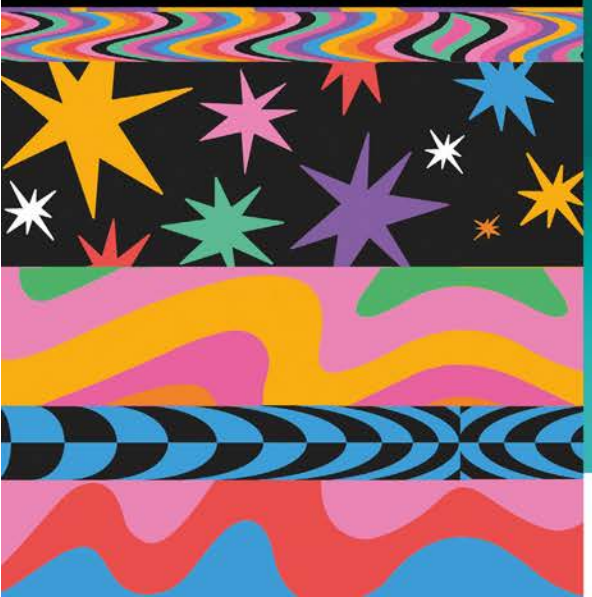
131455.555.10.00

131455.999.10.00



ORIGINAL ECOSTRETCH **PRIDE**

Pride 2022 is a unique and energetic set of original designs celebrating and promoting inclusivity in sports and outdoor spaces. Artwork by Canadian graphic artist **Tim Singleton**. Check out @timpsingleton on Instagram to learn more about the artist. Proceeds from each unit sold will be used to support Welcome Friend Association's Rainbow Camp®.
Rainbow Camp® is a place where 2SLGBTQ+ and allied youth aged 12-17 can enjoy camp in a setting that honours creativity, individual choice and social justice while having fun!



NECKWEAR

ORIGINAL ECOSTRETCH

131916.555.10.00

131914.555.10.00

131915.555.10.00

PRODUCT OVERVIEW

CAPS

SPEED CAP

GO VISOR

PACK SPEED CAP

PACK SPEED VISOR

PACK CYCLE CAP

5 PANEL GO CAP

5 PANEL EXPLORE CAP

SUN BUCKET HAT

ADVENTURE BUCKET HAT

EXPLORE BOONEY HAT

SUMMIT CAP

PACK SAHARA CAP

PACK BASEBALL CAP

PACK TRUCKER CAP

BASEBALL CAP

TRUCKER CAP

NECKWEAR

COOLNET UV® MULTIFUNCTIONAL NECKWEAR

REFLECTIVE MULTIFUNCTIONAL NECKWEAR

COOLNET UV® INSECT SHIELD® MULTIFUNCTIONAL NECKWEAR

ORIGINAL ECOSTRETCH MULTIFUNCTIONAL NECKWEAR

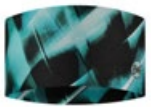
MERINO LIGHTWEIGHT MULTIFUNCTIONAL NECKWEAR

MERINO MOVE MULTIFUNCTIONAL NECKWEAR

BEANIE

MERINO LIGHTWEIGHT BEANIE

HEADBANDS


WIDE HEADBAND

COOLNET UV® SLIM HEADBAND

COOLNET UV® ELIPSE HEADBAND

FASTWICK HEADBAND

PRODUCT OVERVIEW

CAPS

SAHARA CAP

PLAY BOONEY HAT

FUN BUCKET HAT

PACK MINI CAP

5 PANEL GO CAP

BASEBALL CAP

TRUCKER CAP

PACK TRUCKER CAP

NECKWEAR

COOLNET UV® MULTIFUNCTIONAL NECKWEAR

ADULT COLLECTION

NECKWEAR

SS23

COOLNET UV®

Lightweight Multifunctional neckwear made from recycled plastic bottles, delivering UPF 50 sun protection and evaporative cooling properites. Running, Jumping, Hiking, Fishing, Paddling, Camping - what's your favourite summer activity? Any way you wear it, you'll be feeling cool, fresh and protected from the sun on every summer outing.

Composition: 95% Recycled Polyester 5% Elastane

Made in Spain

WEATHER CONDITION	**SUN**	ACTIVITY LEVEL	**HIGH**

MADE FROM 2 RECYCLED PLASTIC BOTTLES

UPF 50

SEAMLESS

ULTRALIGHT

HEIQ COOLING TECHNOLOGGY

4-WAY ULTRA STRETCH

QUICK-DRY

POLYGIENE® (Stay fresh)

128436.707.10.00
EON BLUE

NEW

128436.901.10.00
EON GRAPHITE

NEW

128436.937.10.00
EON GREY

NEW

131369.425.10.00
JARU RED

NEW

131369.933.10.00
JARU LIGHT GREY

NEW

131369.999.10.00
JARU BLACK

NEW

119328.438.10.00
SOLID DAMASK

NEW

119328.525.10.00
SOLID LILAC

119328.779.10.00
SOLID NIGHT BLUE

NEW

119328.809.10.00
SOLID FOREST

NEW

119328.813.10.00
SOLID MINT

NEW

119328.867.10.00
SOLID JUNGLE

NEW

119328.909.10.00
SOLID STEEL

119328.917.10.00
SOLID GREY SEDONA

119328.999.10.00
SOLID BLACK

NEW

131380.555.10.00
EVY MULTI

NEW

131432.707.10.00
STAL BLUE

NEW

131372.019.10.00
KOVEY IVORY

NEW

131372.722.10.00
KOVEY POOL

NEW

131373.555.10.00
NEWA MULTI

KEY STYLE

NEW

131374.555.10.00
ENDI MULTI

NEW

131374.707.10.00
ENDI BLUE

KEY STYLE

NEW

131376.555.10.00
DILM MULTI

NEW

131375.555.10.00
OKISA MULTI

NEW

131379.538.10.00
CAMPAST PINK

NEW

131379.845.10.00
CAMPAST GREEN

NEW

131433.525.10.00
SHANE LILAC

NEW

131370.538.10.00
DERI PINK

NEW

131370.707.10.00
DERI BLUE

NEW

131371.555.10.00
ZAT MULTI

NEW

131371.707.10.00
ZAT BLUE

NEW

131377.101.10.00
FRANE YELLOW CREAM

NEW

131377.933.10.00
FRANE LIGHT GREY

NEW

131384.555.10.00
LOSH MULTI

NEW

131378.302.10.00
KIVU SAND

NEW

131383.555.10.00
BIMAN MULTI

KEY STYLE

NEW

131381.555.10.00
BLOK3 MULTI

NEW

131381.901.10.00
BLOK3 GRAPHITE

NEW

131382.728.10.00
HETCH LAVENDER

NEW

131382.809.10.00
HETCH FOREST

125052.555.10.00
BOULT

128439.937.10.00
LAZS GREY

128437.779.10.00
MIMS NIGHT BLUE

128443.555.10.00
EDUR MULTI

128440.754.10.00
ZOH STONE BLUE

128441.555.10.00
KINGARA MULTI

128454.555.10.00
TASIE MULTI

128442.555.10.00
EXY MULTI

128449.302.10.00
MIXILLA SAND

128447.312.10.00
KAM MOSS

125653.555.10.00
XCROSS

REFLECTIVE

Lightweight Multifunctional neckwear made from recycled plastic bottles, delivering UPF 50 sun protection and refelctive details for extra visibility in low light. Be seen while you're on the move in the early morning, evening or late at night. The reflective detail added to this lightweight fabric's innovative HeiQ Smart Temp technology means you'll be cool and visible while running , cycling or walking the dog.

Composition: 95% Recycled Polyester 5% Elastane

Made in Spain

WEATHER CONDITION	**SUN**	ACTIVITY LEVEL	**MEDIUM**

MADE FROM 2 RECYCLED PLASTIC BOTTLES

UPF 50

SEAMLESS

ULTRALIGHT

HEIQ COOLING TECHNOLOGGY

4-WAY ULTRA STRETCH

QUICK-DRY

POLYGIENE® (Stay fresh)

122016.728.10.00
HTR LAVENDER

122016.801.10.00
HTR LIME

122016.901.10.00
HTR GRAPHITE

128495.555.10.00
GLINE MULTI

NEW

131224.555.10.00
ATTEL MULTI

NEW

131225.555.10.00
SINGY MULTI

COOLNET UV® INSECT SHIELD®

Lightweight Multifunctional neckwear that repels insects. Made from recycled plastic bottles, delivering UPF 50 sun protection. It combines ultimate sun protection and quick drying with the revolutionary Insect Shield® technology which keeps insects away. Breathable, light and comfortable.

Composition: 95% Recycled Polyester 5% Elastane

Made in Spain

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**HIGH**

MADE FROM 2 RECYCLED PLASTIC BOTTLES

UPF 50

SEAMLESS

ULTRALIGHT

HEIQ COOLING TECHNOLOGGY

QUICK-DRY

POLYGIENE® (Stay fresh)

insect shield

125089.901.10.00
BOULT GRAPHITE

119329.794.10.00
ECLIPSE BLUE

119329.846.10.00
MILITARY

128497.937.10.00
ZEO GREY

NEW

131222.512.10.00
KIVU ROSE

NEW

131223.555.10.00
LUAD MULTI

COOLNET UV®

Lightweight Multifunctional neckwear made from recycled plastic bottles, delivering UPF 50 sun protection and evaporative cooling properites. Running, Jumping, Hiking, Fishing, Paddling, Camping - what's your favourite summer activity? Any way you wear it, you'll be feeling cool, fresh and protected from the sun on every summer outing.

Composition: 95% Recycled Polyester 5% Elastane

Made in Spain

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**HIGH**

MADE FROM 2 RECYCLED PLASTIC BOTTLES

UPF 50

SEAMLESS

ULTRALIGHT

HEIQ COOLING TECHNOLOGGY

4-WAY ULTRA STRETCH

QUICK-DRY

POLYGIENE® (Stay fresh)

128757.555.10.00
GEOS MULTI
National Geographic

125354.707.10.00
ZANKOR BLUE
National Geographic

125099.555.10.00
ZACATE MULTI
National Geographic

NEW

131349.555.10.00
REIGE MULTI
National Geographic

NEW

131348.555.10.00
YAMVER MULTI
National Geographic

COOLNET UV® INSECT SHIELD®

Lightweight Multifunctional neckwear that repels insects. Made from recycled plastic bottles, delivering UPF 50 sun protection. It combines ultimate sun protection and quick drying with the revolutionary Insect Shield® technology which keeps insects away. Breathable, light and comfortable.

Composition: 95% Recycled Polyester 5% Elastane

Made in Spain

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**HIGH**

MADE FROM 2 RECYCLED PLASTIC BOTTLES

UPF 50

SEAMLESS

ULTRALIGHT

HEIQ COOLING TECHNOLOGGY

QUICK-DRY

POLYGIENE® (Stay fresh)

128769.555.10.00
JAMSUM MULTI
National Geographic

128759.707.10.00
UNREL BLUE
National Geographic

NEW

131350.019.10.00
TEMARA IVORY
National Geographic

ORIGINAL ECOSTRETCH

The most versatile accessory ever created. Made from recycled plastic bottles, delivering UPF50 sun protection and wearable in more than 12 different ways. Flip it, twist it, fold it, an Original has you covered in every situation, hot, cold, windy, sunny - doing whatever activity you love the most. Don't leave home without it!

Composition: 95% Recycled Polyester 5% Elastane

Made in Spain

WEATHER CONDITION	**COOL**	ACTIVITY LEVEL	**MEDIUM**

MADE FROM 2 RECYCLED PLASTIC BOTTLES

UPF 50

SEAMLESS

ULTRA STRETCH

4-WAY ULTRA STRETCH

365

ALL YEAR VERSATILITY

117818.999.10.00
SOLID BLACK

126371.555.10.00
SINEKI MULTI

129785.937.10.00
HUMLY GREY

126375.742.10.00
WANE DUSTY BLUE

129776.555.10.00
OXIRON MULTI

129772.639.10.00
SHADYVER MAUVE

129793.632.10.00
LISE MAROON

129778.555.10.00
ILUS MULTI

126383.555.10.00
DASH MULTI

129795.742.10.00
SEVSI DUSTY BLUE

121757.555.10.00
MOUNT EVEREST MULTI

129783.601.10.00
ZOTII PANSY

121690.555.10.00
DENALI MULTI

MERINO LIGHTWEIGHT

Lightweight Multifunctional neckwear made of 100% Merino Wool. The perfect cool weather layer for the eco-conscious ones. Natural mulesing-free Merino Wool feels soft against the skin, naturally resists odours and can be worn in many different ways.

Composition: 100% Merino Wool

Made in Spain

WEATHER CONDITION	**COOL**

ACTIVITY LEVEL	**MEDIUM**

ANIMAL WELFARE

125 g/m²

NATURAL TEMPERATURE REGULATING

NATURALLY ODOR-RESISTANT

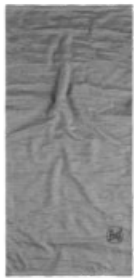
WARMEST NATURAL FIBRE

10063700
SOLID BLACK

100202.00
SOLID GREY

113010.722.10.00
SOLID POOL

113010.843.10.00
SOLID BARK



113010.933.10.00
SOLID LIGHT GREY

NEW

117819.339.10.00
COYOTE

117819.413.10.00
MARS RED

NEW

117819.640.10.00
LILAC SAND

117819.713.10.00
MULTISTRIPES LIGHT DENIM

NEW

117819.759.10.00
TEMPEST

ADULT · NECKWEAR

MERINO MOVE

Super soft, cruelty-free Merino wool Multifunctional Neckwear, designed for people who live more now. Comfort and warmth for every moment and color combinations that take you from street to summit.

Composition: 91% Merino Wool 8% Polyamide 1% Elastane

Made in Spain

WEATHER CONDITION	**COLD**

ACTIVITY LEVEL	**MEDIUM**

ANIMAL WELFARE

205 g/m²

NATURAL TEMPERATURE REGULATING

NATURALLY ODOR-RESISTANT

WARMEST NATURAL FIBRE

SEAMLESS

130220.118.10.00
MUSTARD

130220.601.10.00
PANSY

130220.701.10.00
STEELBLUE

130220.901.10.00
GRAPHITE

ADULT COLLECTION

BEANIES

SS23

MERINO LIGHTWEIGHT BEANIE

Lightweight beanie made of 100% Merino Wool. Comfortable and natural fiber beanie make a highly convenient base layer for cool weather protection. Made from natural mulesing-free Merino Wool, you can feel confident wearing this ethically sourced fabric. Designed to wear in cool weather conditions and medium intensity activities, like trekking and climbing.

Composition: 100% Merino Wool

Made in Spain

WEATHER CONDITION	**COOL**
ACTIVITY LEVEL	**MEDIUM**

ANIMAL WELFARE

125 g/m²

NATURAL TEMPERATURE REGULATING

NATURALLY ODOR-RESISTANT

WARMEST NATURAL FIBRE

113013.788.10.00
SOLID DENIM

113013.937.10.00
SOLID GREY

113013.999.10.00
SOLID BLACK

ADULT COLLECTION

CAPS

SS23

SPEED CAP

Advanced sports cap with as soft yet snug fit that combines comfort and performance. Get ready to ace your serve, hit a hole-in-one or run that personal best. Made in Barcelona from ultralight recycled materials, with a dark underbill to absorb the glare of the sun.

Composition: Crown: 56% Polyester 44% Recycled Polyester, Visor and undervisor: 56% Polyester 44% Recycled Polyester, Side mesh panels: 100% Recycled Polyester, Innersweatband: 100% Recycled Polyester

Made in China

WEATHER CONDITION	**SUN**	ACTIVITY LEVEL	**HIGH**

128609.000.20.00
SOLID WHITE
S/M

128609.000.30.00
SOLID WHITE
L/XL

NEW
128609.438.20.00
SOLID DAMASK
S/M

NEW
128609.438.30.00
SOLID DAMASK
L/XL

NEW
128609.909.20.00
SOLID STEEL
S/M

NEW
128609.909.30.00
SOLID STEEL
L/XL

128609.999.20.00
SOLID BLACK
S/M

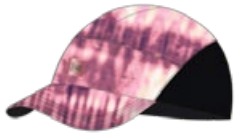
128609.999.30.00
SOLID BLACK
L/XL

NEW
131387.707.20.00
ATTEL BLUE
S/M

NEW
131387.707.30.00
ATTEL BLUE
L/XL

NEW
131388.525.20.00
SHANE LILAC
S/M

NEW
131388.525.30.00
SHANE LILAC
L/XL



NEW

131389.538.20.00
DERI PINK
S/M

NEW

131389.538.30.00
DERI PINK
L/XL

NEW

131386.933.20.00
JARU LIGHT GREY
S/M

NEW

131386.933.30.00
JARU LIGHT GREY
L/XL

GO VISOR

Protect your eyes from sun and sweat in our Performance sports visor with adjustable fit. Made in Barcelona with recycled materials, sharpen your game while you lighten your footprint.

Composition: Main fabric: 37% Polyester 33% Cotton 30% Recycled Polyester, Visor and undervisor: 56% Polyester 44% Recycled Polyester, Inner sweatband: 77% Recycled Polyester 23% Polyester, Elastic tape: 100% Polyester

Made in Spain

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**HIGH**

RECYCLED CONTENT

ANTI-GLARE UNDERBILL

REFLECTIVE ELEMENTS

ADJUSTABLE FIT

MOISTURE WICKING SWEATBAND

128614.000.20.00
SOLID WHITE
S/M

128614.999.20.00
SOLID BLACK
S/M

NEW

131390.707.20.00
ATTEL BLUE
S/M

NEW

131391.525.20.00
SHANE LILAC
S/M

KEY STYLE

NEW

131392.538.20.00
DERI PINK
S/M

NEW

131393.933.20.00
JARU LIGHT GREY
S/M

PACK SPEED CAP

Packable and ultra lightweight (30g) running cap made from recycled plastic fibres. Minimalist design for maximum performance. Finally, a cap that can keep up with you. Lightweight and quick-drying, the Pack Run Cap packs down to stow on the go so you can go the distance without breaking your stride.

Composition: Crown: 90% Recycled Polyamide 10% Elastane, Side mesh panels: 94% Recycled Polyester 6% Elastane, Visor: 100% Polyurethane, Innersweatband: 94% Recycled Polyester 6% Elastane, Stopper: 100% Recycled polyester
Composition: Crown: 79% Recycled Polyamide 21% Elastane, Side mesh panels: 94% Recycled Polyester 6% elastane, Visor: 100% Polyurethane, Innersweatband: 94% Recycled Polyester 6% Elastane, Stopper: 100% Recycled Polyester

Made in Spain

WEATHER CONDITION	**COOL**	ACTIVITY LEVEL	**HIGH**

90% RECYCLED FABRIC

UPF 50

PACKABLE

ULTRALIGHT

QUICK-DRY

MOISTURE WICKING SWEATBAND

ADJUSTABLE DRAWSTRING

113702.999.10.00
SOLID BLACK S/M

119505.999.10.00
SOLID BLACK L/XL

122580.937.10.00
HTR GREY L/XL

NEW
131287.909.20.00
FRANE STEEL
S/M

NEW
131287.909.30.00
FRANE STEEL
L/XL

NEW
131288.555.20.00
SINGY MULTI
S/M

NEW
131288.555.30.00
SINGY MULTI
L/XL

122575.720.20.00
HTR AZURE BLUE
S/M

122575.720.30.00
HTR AZURE BLUE
L/XL

122575.728.20.00
HTR LAVENDER
S/M

122575.728.30.00
HTR LAVENDER
L/XL

122575.933.20.00
HTR LIGHT GREY
S/M

122575.933.30.00
HTR LIGHT GREY
L/XL

122575.937.10.00
HTR GREY S/M

NEW

131289.707.20.00
ZAT BLUE
S/M

NEW

131289.707.30.00
ZAT BLUE
L/XL

KEY STYLE

NEW

131290.607.20.00
SHANE ORCHID
S/M

KEY STYLE

NEW

131290.607.30.00
SHANE ORCHID
L/XL

125577.555.20.00
XCROSS
S/M

125577.555.30.00
XCROSS
L/XL

PACK SPEED VISOR

Packable and ultra-lightweight visor made from recycled plastic fibres. Lightweight and quick-drying, the Pack Run Visor packs down to stow on the go so you can go the distance without breaking your stride.

Composition: Crown and bill: 95% Recycled Polyester 5% Elastane
Composition: Crown: 95% recycled polyester 5% elastane,Visor: 100% Polyurethane

Made in Spain

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**HIGH**

MADE FROM 1 RECYCLED PLASTIC BOTTLES

UPF 50

PACKABLE

ULTRALIGHT

QUICK-DRY

MOISTURE WICKING SWEATBAND

NEW

119483.438.10.00
SOLID DAMASK

119483.999.10.00
SOLID

NEW

131291.909.10.00
FRANE STEEL

NEW

131292.707.10.00
ZAT BLUE

128657.522.10.00
SISH PINK FLUOR

NEW

131293.555.10.00
SINGY MULTI

125657.555.10.00
XCROSS

ADULT · CAPS

PACK CYCLE CAP

125578.555.10.00
XCROSS

Packable and ultra-lightweight underhelmet cap for cyclists, made from recycled plastic bottles. Up your cadence on the open road with ultimate sweat management and a perfect under-helmet fit. Stays fresh through a century thanks to Silver antibacterial fabric treatment.

Composition: Crown: 94% Recycled Polyester 6% Elastane, Visor: 100% Polyester, Inner sweatband: 94% Recycled Polyester 6% Elastane

Made in Spain

WEATHER CONDITION	**SUN**
ACTIVITY LEVEL	**HIGH**

RECYCLED CONTENT

UPF 50

PACKABLE

5 PANEL GO CAP

Athletic 5 panel cap that combines performance and style. Whether you're on a run or running errands, look good and feel good in this quick dry, breathable 5-Panel Cap.

Composition: Crown: 66% Recycled Polyester 23% Polyester 11% Elastane, Visor and undervisor: 86% Recycled Polyester 14% Elastane, Side mesh panels: 94% Recycled Polyester 6% Elastane, Innersweatband: 92% Recycled Polyester 8% Polypropylene
Composition: Crown: 92% Polyester 8% Elastane, Visor: 92% Polyester 8% Elastane, Adjutstable strap: 92% Polyester, 8% Elastane, Inner sweatband: 100% Polyester, Side mesh panels: 100% Polyester

Made in Spain

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**MEDIUM**

RECYCLED CONTENT

UPF 50

BREATHABLE

MOISTURE WICKING SWEATBAND

119490.000.20.00
SOLID WHITE
S/M

119490.000.30.00
SOLID WHITE
L/XL

119490.999.20.00
SOLID BLACK
S/M

119490.999.30.00
SOLID BLACK
L/XL

KEY STYLE
NEW

131385.707.20.00
DERI BLUE
S/M

KEY STYLE
NEW

131385.707.30.00
DERI BLUE
L/XL

NEW

125314.525.20.00
DOMUS LILAC
S/M

NEW

125314.525.30.00
DOMUS LILAC
L/XL

NEW

125314.720.20.00
DOMUS AZURE
S/M

NEW

125314.720.30.00
DOMUS AZURE
L/XL

125314.787.20.00
DOMUS NAVY
S/M

125314.787.30.00
DOMUS NAVY
L/XL

KEY STYLE

NEW

125314.846.20.00
DOMUS MILITARY
S/M

KEY STYLE

NEW

125314.846.30.00
DOMUS MILITARY
L/XL

NEW

125314.901.20.00
DOMUS GRAPHITE
S/M

NEW

125314.901.30.00
DOMUS GRAPHITE
L/XL

125314.933.20.00
DOMUS LIGHT GREY
S/M

125314.933.30.00
DOMUS LIGHT GREY
L/XL

NEW

125314.937.20.00
DOMUS GREY
S/M

NEW

125314.937.30.00
DOMUS GREY
L/XL

128608.999.20.00
GLINE BLACK
S/M

128608.999.30.00
GLINE BLACK
L/XL

125575.555.20.00
XCROSS
S/M

125575.555.30.00
XCROSS
L/XL

5 PANEL EXPLORE CAP

5 Panel Cap in recycled ripstop fabric for the explorer who lives, works and plays with one foot in the city and one foot in nature. Recycled ripstop fabric and trims add style to function, with adjustable elastic cord closure inspired by climbing ropes for a precise fit and all-day comfort. Made in Barcelona using recycled materials to keep the carbon footprint low too.

Composition: Crown: 100% Recycled Polyamide, Visor and undervisor: 100% Recycled Polyamide, Inner sweatband: 92% Recycled Polyester 8% Polypropylene

Made in Spain

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**MEDIUM**

RECYCLED CONTENT

UPF 50

BREATHABLE

MOISTURE WICKING SWEATBAND

ADJUSTABLE DRAWSTRING

KEY STYLE

NEW

131394.204.10.00
SLEN ORANGE

NEW

131394.429.10.00
SLEN BRICK

KEY STYLE

NEW

131394.619.10.00
SLEN VIOLET

NEW

131394.788.10.00
SLEN DENIM

NEW

131394.846.10.00
SLEN MILITARY

NEW

131394.901.10.00
SLEN GRAPHITE

5 PANEL EXPLORE CAP

5 Panel Cap in recycled ripstop fabric for the explorer who lives, works and plays with one foot in the city and one foot in nature. Recycled ripstop fabric and trims add style to function, with adjustable elastic cord closure inspired by climbing ropes for a precise fit and all-day comfort. Made in Barcelona using recycled materials to keep the carbon footprint low too.

Composition: Crown: 100% Recycled Polyamide, Visor and undervisor: 100% Recycled Polyamide, Inner sweatband: 92% Recycled Polyester 8% Polypropylene

Made in Spain

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**MEDIUM**

RECYCLED CONTENT

UPF 50

BREATHABLE

MOISTURE WICKING SWEATBAND

ADJUSTABLE DRAWSTRING

NEW

131354.999.10.00
REIGE BLACK
National Geographic

NEW

131355.315.10.00
GEOS BRINDLE
National Geographic

SUN BUCKET HAT

Trend forward Bucket hat with a wider brim and a lifestyle inspiration. When you just won't give up fashion for function, this is your summer hat. With a wider brim for great sun protection, cool outdoor details and head airflow thanks to ventilation holes, performance never looked so good.

Composition: Crown and brim: 100% Cotton, Inner mesh: 95% Polyester 5% Elastane, Inner sweatband: 100% Polyester

Made in China

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**MEDIUM**

UPF 50
UPF 50

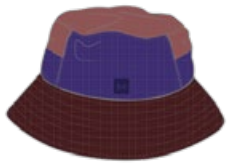
ENHANCED AIRFLOW

MOISTURE WICKING SWEATBAND

ADJUSTABLE DRAWSTRING

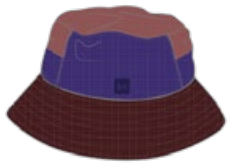
125445.105.20.00
HAK OCHER
S/M

125445.105.30.00
HAK OCHER
L/XL



NEW

125445.605.20.00
HAK PURPLE
S/M



NEW

125445.605.30.00
HAK PURPLE
L/XL

125445.854.20.00
HAK KHAKI
S/M

125445.854.30.00
HAK KHAKI
L/XL

NEW

125445.909.20.00
HAK STEEL
S/M

NEW

125445.909.30.00
HAK STEEL
L/XL

125445.937.20.00
HAK GREY
S/M

125445.937.30.00
HAK GREY
L/XL

ADULT · CAPS

SUN BUCKET HAT

Trend forward Bucket hat with a wider brim and a lifestyle inspiration. When you just won't give up fashion for function, this is your summer hat. With a wider brim for great sun protection, cool outdoor details and head airflow thanks to ventilation holes, performance never looked so good.

Composition: Crown and brim: 100% Cotton, Inner mesh: 95% Polyester 5% Elastane, Inner sweatband: 100% Polyester

Made in China

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**MEDIUM**

UPF 50
UPF 50

ENHANCED AIRFLOW

MOISTURE WICKING SWEATBAND

ADJUSTABLE DRAWSTRING

NEW

131351.707.20.00
UNREL BLUE
S/M
National Geographic

NEW

131351.707.30.00
UNREL BLUE
L/XL
National Geographic

NEW

131352.438.20.00
TEMARA DAMASK
S/M
National Geographic

NEW

131352.438.30.00
TEMARA DAMASK
L/XL
National Geographic

ADVENTURE BUCKET HAT

Classic bucket hat silhouette done with a technical, performance fabric. The Trek Bucket Hat offers protection against the sun and light rain while providing you great comfort and breathability. With a convenient self-storage pocket to pack it when not in use.

Composition: Crown and brim: 90% Polyester 10% Elastane,Inner sweatband: 100% Polyester

Made in China

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**MEDIUM**

UPF 50

360° BRIM

MOISTURE WICKING SWEATBAND

SELF STORAGE POCKET

WATER REPELLENT

122590.999.20.00
RINMANN BLACK
S/M

122590.999.30.00
RINMANN BLACK
L/XL

NEW
122591.404.20.00
KELED RUSTY
S/M

NEW
122591.404.30.00
KELED RUSTY
L/XL

122591.707.20.00
KELED BLUE
S/M

122591.707.30.00
KELED BLUE
L/XL

NEW
125343.302.20.00
ACAI SAND
S/M

NEW
125343.302.30.00
ACAI SAND
L/XL

125343.854.20.00
ACAI KHAKI
S/M

125343.854.30.00
ACAI KHAKI
L/XL

EXPLORE BOONEY HAT

Booney Hat delivering supreme sun protection thanks to a wide brim and highly adjustable fit. Keep the sun off your face and neck while out on the water or around the picnic table with this wide brimmed booney hat. Use the draw cord to secure under the chin on windy days and stay cool on the hottest days thanks to lateral venting.

Composition: Top crown: 100% Recycled Polyester, Lower strap: 100% Recycled Nylon, Upper strap: 100% Recycled Polyester, Brim: 100% Recycld Polyester, Underbrim: 100% Recycled Nylon, Inner sweatband: 100% Recycled polyester
Composition: Top crown: 100% Recycled Nylon, Low strap: 100% Recycled Nylon, Upper strap: 100% Recycled Polyester, Brim: 100% Recycled Nylon, Inner sweatband: 100% Recycled Polyester

Made in China

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**MEDIUM**

100 % RECYCLED

UPF 50

ADJUSTABLE CHINSTRAP

SELF STORAGE POCKET

131297.999.20.00
OKISA BLACK
S/M

131297.999.30.00
OKISA BLACK
L/XL

119528.555.20.00
HARQ MULTI
S/M

119528.555.30.00
HARQ MULTI
L/XL

128627.555.20.00
ZEO MULTI
S/M

128627.555.30.00
ZEO MULTI
L/XL

125344.315.20.00
RANDALL BRINDLE
S/M

125344.315.30.00
RANDALL BRINDLE
L/XL

131298.302.20.00
KIVU SAND
S/M

131298.302.30.00
KIVU SAND
L/XL

EXPLORE BOONEY HAT

Booney Hat delivering supreme sun protection thanks to a wide brim and highly adjustable fit. Keep the sun off your face and neck while out on the water or around the picnic table with this wide brimmed booney hat. Use the draw cord to secure under the chin on windy days and stay cool on the hottest days thanks to lateral venting.

Composition: Top crown: 100% Recycled Nylon, Low strap: 100% Recycled Nylon, Upper strap: 100% Recycled Polyester, Brim: 100% Recycled Nylon, Inner sweatband: 100% Recycled Polyester

Made in China

WEATHER CONDITION	**SUN**
ACTIVITY LEVEL	**MEDIUM**

100 %
RECYCLED

UPF
50

ADJUSTABLE
CHINSTRAP

SELF STORAGE
POCKET

NEW

131353.555.20.00
YAMVER MULTI
S/M
National Geographic

NEW

131353.555.30.00
YAMVER MULTI
L/XL
National Geographic

128591.999.20.00
JAMSUN BLACK
S/M
National Geographic

128591.999.30.00
JAMSUN BLACK
L/XL
National Geographic

SUMMIT CAP

Classic baseball cap silhouette done with a technical, performance fabric. If you demand high performance but prefer classic styles, this cap is for you. Laser cut ventilation holes, a moisture wicking sweatband and tech fabric will keep you cool and classic all summer long.

Composition: Crown and brim: 90% Polyester 10% Elastane,Inner sweatband: 100% Polyester

Made in China

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**MEDIUM**

UPF 50

ENHANCED AIRFLOW

MOISTURE WICKING SWEATBAND

STRETCH FABRIC

122583.302.20.00
IKUT SAND
S/M

122583.302.30.00
IKUT SAND
L/XL

122583.999.20.00
IKUT BLACK
S/M

122583.999.30.00
IKUT BLACK
L/XL

NEW
131294.707.20.00
EON BLUE
S/M

NEW
131294.707.30.00
EON BLUE
L/XL

123158.851.20.00
HASHTAG MOSS GREEN
S/M

123158.851.30.00
HASHTAG MOSS GREEN
L/XL

PACK SAHARA CAP

Versatile sun protection that can be worn with or without cape, can be packed away easily when not in use. Serious sun protection for long haul adventures. This recycled, lightweight, quick dry cap packs down to almost nothing in your bag. Laser cut ventilation holes in the sun cape mean you keep your cool on the hottest days.

Composition: Crown: 100% recycled polyester,Inner sweatband: 100% polyester,Visor: 100% polyhuretane

Made in Spain

WEATHER CONDITION	**SUN**	ACTIVITY LEVEL	**HIGH**

MADE FROM 2 RECYCLED PLASTIC BOTTLES

UPF 50

PACKABLE

ULTRALIGHT

ENHANCED AIRFLOW

NEW

131295.909.20.00
TIHO STEEL
S/M

NEW

131295.909.30.00
TIHO STEEL
L/XL

NEW

131295.933.20.00
TIHO LIGHT GREY
S/M

NEW

131295.933.30.00
TIHO LIGHT GREY
L/XL

125341.302.20.00
ACAI SAND
S/M

125341.302.30.00
ACAI SAND
L/XL

125341.854.20.00
ACAI KHAKI
S/M

125341.854.30.00
ACAI KHAKI
L/XL

PACK BASEBALL CAP

A modern and technical take on the trendy low-crown baseball cap. Explore the trails and then the city with this hip flat brim packable cap. Wear it on your head or stuff it in your pack for later, it keeps its shape!

Composition: Crown: 60% Cotton 40% Nylon,Visor: 60% Cotton 40% Nylon,Undervisor: 100% Cotton,Adjustable strap: 60% Cotton 40% Nylon,Inner Sweatband: 100% Polyester

Made in China

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**LOW**

UPF 50

PACKABLE

LOW PROFILE FIT

MOISTURE WICKING SWEATBAND

122595.787.10.00
SOLID NAVY

NEW
122595.846.10.00
SOLID MILITARY

122595.999.10.00
SOLID BLACK

NEW
131560.999.10.00
OB BLACK

NEW
131395.555.10.00
OKISA MULTI

125711.555.10.00
GROVE STONE MULTI

NEW
131396.933.10.00
FRANE LIGHT GREY

NEW
131397.315.10.00
HETCH BRINDLE

PACK TRUCKER CAP

Packable trucker cap made in Barcelona using recycled materials. Made for life on the go, the durable, recycled ripstop crown, foldable brim, and soft mesh are rugged enough for any adventure and can handle the abuse of being stuffed in your backpack while you jump in the lake or catch that wave. Keep it minimal while covering the essentials- a secret stash pocket gives you a spot to hold keys and a card.

Composition: Front panel: 60% Recycled Polyamide 40% Polyester, Back panels: 100% Polyester, Visor and undervisor: 100% Recycled Polyamide, Inner sweatband: 92% Recycled Polyester 8% Polypropylene

Made in Spain

WEATHER CONDITION	**SUN**	ACTIVITY LEVEL	**LOW**

RECYCLED CONTENT

PACKABLE

SECRET STASH POCKET

MOISTURE WICKING SWEATBAND

NEW

131562.846.10.00
SOLID MILITARY

NEW

131562.909.10.00
SOLID STEEL

131562.999.10.00
SOLID BLACK

125359.555.10.00
ARLEN MULTI

128593.333.10.00
KAM COPPER

NEW

131399.555.10.00
CAMPAST MULTI

NEW

131400.555.10.00
LOSH MULTI

NEW

131398.933.10.00
FRANE LIGHT GREY

BASEBALL CAP

Low crown 6 panel baseball cap done in laid back fabric. Fresh colours and a perfect fit make this easy to style for days in the sun.

Composition: Crown: 100% Cotton,Visor: 100% Cotton,Undervisor: 100% Cotton,Adjustable strap: 100% Cotton,Inner Sweatband: 100% Polyester

Made in China

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**LOW**

UPF 50

LOW PROFILE FIT

MOISTURE WICKING SWEATBAND

117197.787.10.00
SOLID NAVY

117197.999.10.00
SOLID BLACK

NEW
131299.114.10.00
ZIRE YELLOW

NEW
131299.204.10.00
ZIRE ORANGE

NEW
131299.302.10.00
ZIRE SAND

NEW
131299.846.10.00
ZIRE MILITARY

NEW
131299.901.10.00
ZIRE GRAPHITE

NEW
131299.909.10.00
ZIRE STEEL

NEW
131299.937.10.00
ZIRE GREY

TRUCKER CAP

Mesh back Trucker Cap with unique designs. Make a statement with a modern take on an 80s classic! Adjustable, with sweat management headband and high quality mesh so you're comfortable all day.

Composition: Depends on Style

Made in China

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**LOW**

MOISTURE WICKING SWEATBAND

119542.754.10.00
TZOM STONE BLUE

128595.337.30.00
TINAI CAMEL
L/XL

128596.555.30.00
DARIX MULTI
L/XL

NEW
131403.867.30.00
RETH JUNGLE
L/XL

NEW
131403.999.30.00
RETH BLACK
L/XL

122605.555.10.00
LALASA MULTI

NEW
122599.555.30.00
BRAK MULTI
L/XL

122599.754.10.00
BRAK STONE BLUE

128597.555.30.00
DERAMA MULTI
L/XL

NEW
131401.845.30.00
CAMPAST GREEN
L/XL

NEW
131402.000.30.00
DARRYL WHITE
L/XL

125579.555.30.00
XCROSS
L/XL

ADULT COLLECTION

HEADBANDS

SS23

COOLNET UV® WIDE HEADBAND

Lightweight and versatile Headband made from recycled plastic bottles. Tackle today's workout feeling cool and dry thanks to this high sweat management fabric with innovative cooling technology. It won't slip thanks to its elastic bonding.

Composition: 95% Recycled Polyester 5% Elastane

Made in Spain

WEATHER CONDITION	**COOL**	ACTIVITY LEVEL	**HIGH**

MADE FROM 1 RECYCLED PLASTIC BOTTLES

UPF 50

9,5 CM WIDTH

ULTRALIGHT

HEIQ COOLING TECHNOLOGGY

ULTRA STRETCH

4-WAY ULTRA STRETCH

QUICK-DRY

POLYGIENE® (Stay fresh)

MOISTURE MANAGEMENT

NEW

131415.707.10.00
ATTEL BLUE

NEW

131419.707.10.00
DERI BLUE

NEW

131420.937.10.00
FRANE GREY

NEW

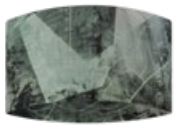
131416.937.10.00
STAL GREY

NEW

131418.722.10.00
SINGY POOL

NEW

131417.607.10.00
SHANE ORCHID



NEW

131489.851.10.00
JEBEL MOSS GREEN

NEW

120007.525.10.00
SOLID LILAC

NEW

120007.779.10.00
SOLID NIGHT BLUE

120007.999.10.00
SOLID BLACK

128746.605.10.00
SEARY PURPLE

125654.555.10.00
XCROSS

COOLNET UV® ELLIPSE

Tapered Lightweight Headband made from recycled plastic bottles, fabulous for keeping hair in place before, during or after sweaty workouts. With hair and sweat securely away from your face you can jump into the workout of the day with full focus and energy. Its tiny silicone drops will keep it in place no matter what. Wear it techy or trendy, flip it and have two looks in one.

Composition: 91% recycled polyester 5% elastane 4% silicone

Made in Spain

WEATHER CONDITION	**SUN**	ACTIVITY LEVEL	**HIGH**

MADE FROM 1 RECYCLED PLASTIC BOTTLES

UPF 50

9,5 CM WIDTH

4-WAY ULTRA STRETCH

POLYGIENE® (Stay fresh)

MOISTURE MANAGEMENT

NON-SLIP SILICON GRIPPER

NEW

131411.901.10.00
JARU GRAPHITE

NEW

131411.933.10.00
JARU LIGHT GREY

NEW

131413.722.10.00
NEWA POOL

NEW

131412.555.10.00
DEA MULTI

NEW

131414.512.10.00
KIVU ROSE

NEW

122724.438.10.00
SOLID DAMASK

122724.999.10.00
SOLID BLACK

128751.779.10.00
MIMS NIGHT BLUE

128752.555.10.00
KINGARA MULTI

122725.728.10.00
HTR LAVENDER

128753.537.10.00
CYANCY BLOSSOM

COOLNET UV® SLIM HEADBAND

Athletic headband made from recycled plastic bottles. Soft, silicone grips hidden on the inside keep this sporty headband comfortably in place and tame hair and sweat while you're on the move.

Composition: 93% Recycled Polyester 5% Elastane 2% silicone

Made in Spain

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**HIGH**

120060.999.10.00
SOLID BLACK

NEW
131421.901.10.00
JARU GRAPHITE

NEW
131424.722.10.00
NEWA POOL

NEW
131423.555.10.00
ZAT MULTI

NEW
131422.607.10.00
SHANE ORCHID

FASTWICK® HEADBAND

Sweat wicking performance headband, made from recycled plastic bottles. The elastic Fastwick fabric will ensure quick drying and maximum comfort in your most demanding workouts. Reflective elements improve visibility in low light conditions.

Composition: 94% Polyester 6% Elastane

Made in Spain

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**HIGH**

90% RECYCLED FABRIC

7 CM WIDE

QUICK-DRY

REFLECTIVE ELEMENTS

SILVER+ ODOR CONTROL

120021.999.10.00
SOLID BLACK

125515.901.10.00
BARRIERS GRAPHITE

128755.707.10.00
EDUR BLUE

NEW
131426.909.10.00
FRANE STEEL

NEW
131427.433.10.00
JARU DARK RED

125655.555.10.00
XCROSS

YOUTH COLLECTION

NECKWEAR

SS23

COOLNET UV®

Lightweight Multifunctional neckwear made from recycled plastic bottles, delivering UPF 50 sun protection, sized for Youth. Running, Jumping, Hiking, Fishing, Paddling, Camping - what's their favourite summer activity? Any way they wear it, Youth will be be feeling cool, fresh and protected from the sun on every summer outing.

Composition: 95% Recycled Polyester 5% Elastane

Made in Spain

WEATHER CONDITION	**SUN**	ACTIVITY LEVEL	**HIGH**

MADE FROM 2 RECYCLED PLASTIC BOTTLES

UPF 50

SEAMLESS

ULTRALIGHT

HEIQ COOLING TECHNOLOGGY

ULTRA STRETCH

4-WAY ULTRA STRETCH

QUICK-DRY

NEW

131302.555.10.00
TALEH MULTI

NEW

131303.555.10.00
KAFIN MULTI

NEW

131303.707.10.00
KAFIN BLUE

NEW

131304.555.10.00
COASTY MULTI

NEW

131305.728.10.00
SHAIRA LAVENDER

NEW

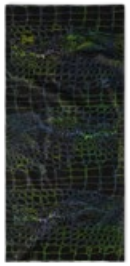
131306.555.10.00
KELSY MULTI

NEW

131309.707.10.00
SENH BLUE

NEW

131311.555.10.00
NADJELA MULTI



NEW

131312.999.10.00
KOTE BLACK

NEW

131308.555.10.00
NORU MULTI

NEW

131308.999.10.00
NORU BLACK

NEW

131313.555.10.00
OKPA MULTI

NEW

131307.555.10.00
BOK MULTI

125178.538.10.00
SWEETNESS PINK

125179.786.10.00
OTOM SKYE

125177.555.10.00
PAULIA MULTI

128478.704.10.00
XEAS LIGHT BLUE

128479.555.10.00
GLOWDDEN MULTI

NEW

122541.619.10.00
KASAI VIOLET

122541.779.10.00
KASAI NIGHT BLUE

128480.555.10.00
SMAP MULTI

YOUTH COLLECTION

CAPS

SS23

YOUTH · CAPS

PACK MINI CAP

Sun protection into an easy-to-store packable cap. Keep your baby protected from the sun with this UPF 50 cap, pack it down to almost nothing in your bag when not in use so you'll never lose it.

Composition: Crown: 100% Polyester, Visor: 100% Polyurethane, Inner sweatband: 100% Recycled Polyester

Made in Spain

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**HIGH**

UPF 50

PACKABLE

ULTRALIGHT

NAME TAG

NEW

131314.555.10.00
TALEH MULTI

125371.786.10.00
OTOM SKY

125369.538.10.00
SWEETNESS PINK

SAHARA CAP YOUTH

Sahara style with supreme sun protection for Youth heads and necks. Adventurous Youth will be well protected for all summer adventures in this quick-dry Sahara inspired piece!

Composition: Crown and bill: 100% Nylon, Inner sweatband: 100% Polyester

Made in China

WEATHER CONDITION	**SUN**
ACTIVITY LEVEL	**MEDIUM**

UPF 50

QUICK-DRY

MOISTURE WICKING SWEATBAND

NAME TAG

ADJUSTABLE DRAWSTRING

122548.779.10.00
KASAI NIGHT BLUE

120039.502.10.00
KUMKARA FUCHSIA

YOUTH · CAPS

FUN BUCKET HAT

A classic bucket to enjoy outdoor life while staying protected from the sun, sized for Youth. High sun protection for the outdoors, coming in summer vibe inspired designs.

Composition: Crown: 90% Polyester 10% Cotton, Inner sweatband: 100% Polyester

Made in China

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**MEDIUM**

UPF 50

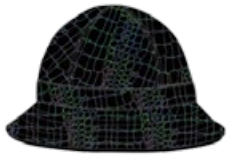
360° BRIM

NAME TAG

ADJUSTABLE DRAWSTRING

NEW

131408.619.10.00
KASAI VIOLET



NEW

131409.999.10.00
KOTE BLACK

NEW

131410.720.10.00
ISEKO AZURE

PLAY BOONEY HAT

Youth booney for sun protection with a playful design. The wide brim offers excellent sun protection whether you're blazing trails in the saddle or on foot this summer! Playproof breakaway chinstrap will keep them safe while having fun. Made for Youth with imagination, this playful hat offers 2 ways to wear: booney and cowboy.

Composition: Crown and brim: 100% Cotton, Inner Mesh: 100% Polyester, Inner sweatband: 100% Polyester

Made in China

WEATHER CONDITION	**SUN**
ACTIVITY LEVEL	**MEDIUM**

125368.105.10.00
GORAN OCHER

NEW
125368.901.10.00
GORAN GRAPHITE

UPF 50

ENHANCED AIRFLOW

NAME TAG

PACK TRUCKER CAP

The rugged, youth-sized Packable trucker cap is ready for adventure. The durable, recycled ripstop crown, foldable brim, and soft mesh can handle the abuse of being stuffed in a backpack while you bike to school, ride your board or jump in the lake. Made in Barcelona using recycled materials

Composition: Front panel: 60% Recycled Polyamide 40% Polyester, Back panels: 100% Polyester, Visor and undervisor: 100% Recycled Polyamide, Inner sweatband: 92% Recycled Polyester 8% Polypropylene

Made in Spain

WEATHER CONDITION	**SUN**

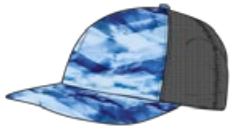
ACTIVITY LEVEL	**LOW**

RECYCLED CONTENT

PACKABLE

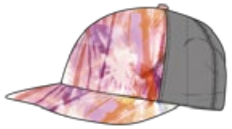
SECRET STASH POCKET

MOISTURE WICKING SWEATBAND



NEW

131405.707.10.00
SEHN BLUE



NEW

131404.555.10.00
COASTY MULTI

NEW

131406.999.10.00
KELSY BLACK

NEW

131407.901.10.00
NORU GRAPHITE

5 PANEL GO CAP

Cool and stylish Youth 5 panel cap. Whether they're on the run or just hanging out, Youth look good and feel good in this quick dry, breathable, born to be cool 5-Panel Cap.

Composition: Crown and bill: 75% Polyester 25% Nylon, Inner sweatband: 100% Polyester

Made in China

WEATHER CONDITION	**SUN**
ACTIVITY LEVEL	**HIGH**

UPF 50

MACHINE WASHABLE

MOISTURE WICKING SWEATBAND

NAME TAG

NEW

131315.999.10.00
NORU BLACK

128588.555.10.00
COLART MULTI

NEW

128588.619.10.00
COLART VIOLET

NEW

128588.707.10.00
COLART BLUE

125373.555.10.00
GRAZE MULTI

YOUTH · CAPS

BASEBALL CAP

Classic style with a touch of personality, sized for Youth. Let the Youth add their finishing touch to their daily style with a selection of caps to look just as cool as their dad and mum.

Composition: Crown: 100% Cotton,Visor: 100% Cotton,Undervisor: 100% Cotton,Adjustable strap: 100% Cotton,Inner Sweatband: 100% Polyester

Made in China

WEATHER CONDITION	**SUN**
ACTIVITY LEVEL	**LOW**

UPF 50

MOISTURE WICKING SWEATBAND

NAME TAG

NEW

131316.619.10.00
BROKES VIOLET

NEW

131316.779.10.00
BROKES NIGHT BLUE

NEW

131316.999.10.00
BROKES BLACK

TRUCKER CAP

Mesh back Trucker Cap with unique designs, a modern take on an 80s classic, sized for Youth. Boost your Youth' summer look with a fresh and cool selection of authentic Trucker caps with bold designs.

Composition: Crown: 100% Polyester,Visor: 100% Cotton,Inner sweatband: 100% Polyester

Made in China

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**LOW**

MOISTURE WICKING SWEATBAND

NAME TAG

122560.555.10.00
OZIRA MULTI

NEW
131317.728.10.00
SHAIRA LAVENDER

NEW
131318.999.10.00
KOTE BLACK

128590.555.10.00
SMAP MULTI

NEW
131319.114.10.00
MITT YELLOW

NEW
131319.999.10.00
MITT BLACK

YOUTH · NECKWEAR

COOLNET UV®

Lightweight Multifunctional neckwear made from recycled plastic bottles, delivering UPF 50 sun protection, sized for Youth. Running, Jumping, Hiking, Fishing, Paddling, Camping - what's their favourite summer activity? Any way they wear it, Youth will be be feeling cool, fresh and protected from the sun on every summer outing.

Composition: 95% Recycled Polyester 5% Elastane

Made in Spain

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**HIGH**

MADE FROM 2 RECYCLED PLASTIC BOTTLES

UPF 50

SEAMLESS

ULTRALIGHT

HEIQ COOLING TECHNOLOGGY

ULTRA STRETCH

4-WAY ULTRA STRETCH

QUICK-DRY

128761.933.10.00
SILE LIGHT GREY
National Geographic

NEW

131356.555.10.00
ILYA MULTI
National Geographic

YOUTH · CAPS

PLAY BOONEY HAT

Youth booney for sun protection with a playful design. The wide brim offers excellent sun protection whether you're blazing trails in the saddle or on foot this summer! Playproof breakaway chinstrap will keep them safe while having fun. Made for Youth with imagination, this playful hat offers 2 ways to wear: booney and cowboy.

Composition: Crown and brim: 100% Cotton, Inner Mesh: 100% Polyester, Inner sweatband: 100% Polyester

Made in China

WEATHER CONDITION	**SUN**

ACTIVITY LEVEL	**MEDIUM**

UPF 50

UPF 50

ENHANCED AIRFLOW

NAME

NAME TAG

128601.933.10.00
SILE LIGHT GREY
National Geographic

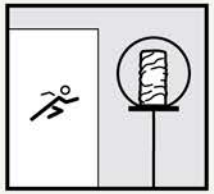
NEW

131357.438.10.00
ILYA DAMASK
National Geographic

MARKETING & RETAIL

SS23

SHOPPING EXPERIENCE



Attractive Window Display

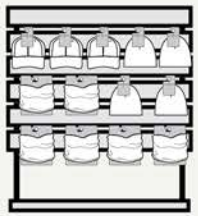
To attract potential customers from the street, we create an attractive shop window.

Strategic placement for our products is a must

Accessories Section: Strategically placing our accessories amidst the accessories of other brands. [f.e: Hats, scarves, gloves, etc.]

Segment by Activity: Organizing our products by their function and placing them in the appropriate section throughout the store. [f.e: Running, Trekking, etc.]

Points of Sale: Place products next to the cashdesk to encourage opportunities to make an impulse purchase.



Strategic Fixture Merchandising

Merchandising the fixtures in stores makes easier and enhancing or products:

Organize them by **category our fabric, shape & color.**

Use our accessories to display the products in an attractive way.

Use Signage & Image Displays

We have created a signage program to highlight certain Brand Segments or range of products:

Product Signage helps the customer discover the most important features of each product.

Image Displays highlight specific products.

Prominent Signage highlights a specific range of products.

Header Signage highlights a specific Brand Segment.

Introduce Technology

Our aim is to make the point of sale [POS] **dynamic** and engaging. At our POS we show our images and video content on small screens to catch customer attention.

Hire & Coach Professional Staff & Trainers

Our staff are the best ambassadors for BUFF® products and philosophy. It is very important that staff is trained and encouraged to consistently maintain the best professional practices.

- Staff is friendly, cheerful and knows how to engage with customers and **listen to their needs.**
- Staff can **recommend the best products** to meet customer needs.

To find more information, please, consult our Visual Merchandising Guidelines.

COMMUNICATION CAMPAIGNS

Communication campaigns are a set of commercial strategies designed to advertise products with the goal of improving sales and meeting any predetermined objectives. Each campaign has its own identity, featuring different characteristics that make it different from the rest. Each campaign allows us to tell our own story in a different way and target the right consumer. In these ways, we can determine the best channel of communication to use, and what point-of-sale materials for each product are needed. Not all communication stories need to be spread through all the channels, it depends on the goal, relevance or importance for the brand.

For the season **SS23**, the communication stories we are presenting are the following:

POS CAMPAIGNS MATERIALS / PRODUCT

PRODUCT

CAMPAIGNS	FOCUS	MERCHSTORY	ARCHETYPE	KEY STYLES
I AM THE TRUE ORIGINAL	CoolNet UV®	Urban Creativity – On the Go	Digital Nomad	131374.555.10.00 131376.555.10.00 131297.999.20.00 131394.204.10.00
MADE IN BARCELONA	Cap range & Local Production	Pure Sport/ Athleisure	Urban Healty & Weekend Warrior	131392.538.20.00 131290.607.20.00 131385.707.20.00
MICRO ADVENTURES	5 Panel Explore Cap	Outleisure	Weekend Warrior & Mountain Addict	128609.909.30.00 131394.619.10.00 125445.105.30.00
BIKE	Bike range		Weekend Warrior	132281.555.10.00 132295.779.10.00 132287.555.10.00 132286.555.10.00 132299.555.10.00 132288.653.10.00 132280.339.10.00
WEEKEND GETAWAYS	5 Panel Go Cap & Local Production	Outdoor	Mountain Addict	131381.555.10.00 125314.846.30.00

POS CAMPAIGNS MATERIALS / BRAND, CAPSULE & YOUTH

BRAND

CAMPAIGNS	FOCUS	COMMENTS
LIVE MORE NOW	ESCAPISM/ TRAVEL	ALWAYS ON CAMPAIGN
DO MORE NOW	LOCAL PRODUCTION	ALWAYS ON CAMPAIGN

CAPSULE

CAMPAIGNS	FOCUS
POW	OUTDOOR

YOUTH

131304.555.10.00

131308.555.10.00

131404.555.10.00

131315.999.10.00

POS MATERIALS – PRODUCT / CoolNet UV®

CoolNet UV®
131374.555.10.00

CoolNet UV®
131376.555.10.00

Explore Booney Hat
131297.999.20.00

5 Panel Explore Cap
131394.204.10.00

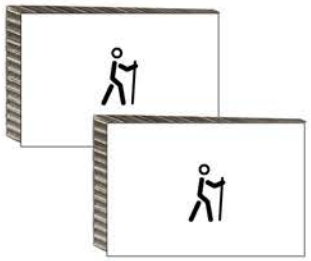


IMAGE DISPLAY
CoolNet UV®

- Measures: 40x27x6,4 cm
- Cardboard honeycomb printed
- Doesn't need image holder
- Value: 15 €
- Reference: **551969**

PROMINENT SIGNAGE
CoolNet UV®

- Measures: 60x11,8x0,4 cm
- Recycled cardboard printed. It works with Prominent Signage Hook
- The support is not included
- Value: 8 €
- Reference: **551949**

HEADER SIGNAGE
CoolNet UV®

- Measures: 70x35x1,6 cm
- Cardboard honeycomb printed
- Doesn't need image holder
- Value: 25 €
- Referene: **551948**

WINDOW POSTER
CoolNet UV®

- Measures: 80x120 cm
- Value: 35 €
- Reference: **551968**

PRODUCT SIGNAGE

- Measures: 18,4x11,8x0,4 cm
- Recycled cardboard printed. It works with Prominent Signage Hook
- The support is not included
- Value: 3 €

CoolNet UV®
- Reference: **551985**

Booney Cap
- Reference: **551991**

5 Panel Explore Cap
- Reference: **551995**

*Prices may fluctuate based on volume and increasing manufacturing costs

POS MATERIALS – PRODUCT / MADE IN BARCELONA (Pure Sport / Athleisure)

Speed Cap
131392.538.20.00

Speed Cap
131290.607.20.00

5 Panel Cap
131385.707.20.00

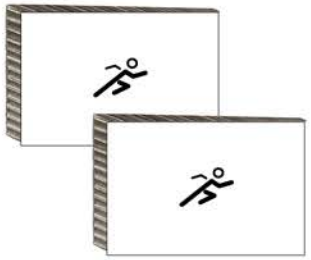


IMAGE DISPLAY
Athleisure

- Measures: 40x27x6,4 cm
- Cardboard honeycomb printed
- Doesn't need image holder
- Value: 15 €
- Reference: **551966**

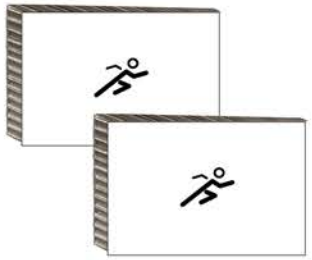


IMAGE DISPLAY
Pure Sport

- Measures: 40x27x6,4 cm
- Cardboard honeycomb printed
- Doesn't need image holder
- Value: 15 €
- Reference: **551967**

PROMINENT SIGNAGE
Caps

- Measures: 60x11,8x0,4 cm
- Recycled cardboard printed. It works with Prominent Signage Hook
- The support is not included
- Value: 8 €
- Reference: **551950**

WINDOW POSTER
Athleisure

- Measures: 80x120 cm
- Value: 35 €
- Reference: **551964**

WINDOW POSTER
Pure Sport

- Measures: 80x120 cm
- Value: 35 €
- Reference: **551965**

PRODUCT SIGNAGE

- Measures: 18,4x11,8x0,4 cm
- Recycled cardboard printed. It works with Prominent Signage Hook
- The support is not included
- Value: 3 €

Speed Cap
- Reference: **551999**

5 Panel Go Cap
- Reference: **552000**

*Prices may fluctuate based on volume and increasing manufacturing costs

POS MATERIALS – PRODUCT / MICRO ADVENTURES (Outleisure)

Speed Cap
128609.909.30.00

5 Panel Explore Cap
131394.619.10.00

Sun Bucket Hat
125445.105.30.00

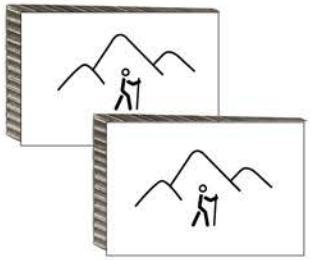


IMAGE DISPLAY
Caps - Micro Adventures 2
(5 Panel + Sun Bucket)

- Measures: 40x27x6,4 cm
- Cardboard honeycomb printed
- Doesn't need image holder
- Value: 15 €
- Reference: **551962**

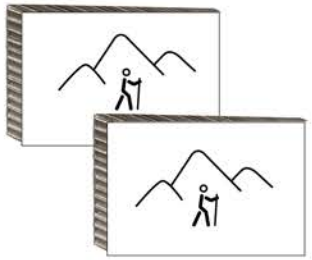


IMAGE DISPLAY
Caps - Micro Adventures 2
(Speed)

- Measures: 40x27x6,4 cm
- Cardboard honeycomb printed
- Doesn't need image holder
- Value: 15 €
- Reference: **551963**

WINDOW POSTER
Micro Adventures

- Measures: 80x120 cm
- Value: 35 €
- Reference: **551961**

PRODUCT SIGNAGE

- Measures: 18,4x11,8x0,4 cm
- Recycled cardboard printed. It works with Prominent Signage Hook
- The support is not included
- Value: 3 €

Speed Cap
- Reference: **551999**

Sun Bucked Hat
- Reference: **551992**

5 Panel Explore Cap
- Reference: **551995**

*Prices may fluctuate based on volume and increasing manufacturing costs

POS MATERIALS – PRODUCT / BIKE

CoolNet UV®
132281.555.10.00

Underhelmet Headband
132295.779.10.00

Pack Cycle Cap
132287.555.10.00

CoolNet UV®
132286.555.10.00

Underhelmet Headband
132299.555.10.00

Pack Cycle Cap
132288.653.10.00

Merino Slim
132280.339.10.00

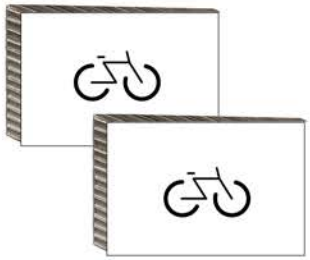


IMAGE DISPLAY
Bike SS23

- Measures: 40x27x6,4 cm
- Cardboard honeycomb printed
- Doesn't need image holder
- Value: 15 €
- Reference: **551959**

PROMINENT SIGNAGE
Bike

- Measures: 60x11,8x0,4 cm
- Recycled cardboard printed. It works with Prominent Signage Hook
- The support is not included
- Value: 8 €
- Reference: **551960**

WINDOW POSTER
Bike Gravel

- Measures: 80x120 cm
- Value: 35 €
- Reference: **551958**

WINDOW POSTER
Bike Road

- Measures: 80x120 cm
- Value: 35 €
- Reference: **551957**

*Prices may fluctuate based on volume and increasing manufacturing costs

POS MATERIALS – PRODUCT / WEEKEND GETAWAYS (Outdoor)

CoolNet UV®
131381.555.10.00

5 Panel Cap
125314.846.30.00

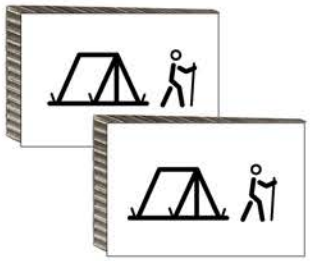


IMAGE DISPLAY
Weekend Getaways

- Measures: 40x27x6,4 cm
- Cardboard honeycomb printed
- Doesn't need image holder
- Value: 15 €
- Reference: **551956**

WINDOW POSTER
Weekend Getaways

- Measures: 80x120 cm
- Value: 35 €
- Reference: **551955**

PRODUCT SIGNAGE

- Measures: 18,4x11,8x0,4 cm
- Recycled cardboard printed. It works with Prominent Signage Hook
- The support is not included
- Value: 3 €

CoolNet UV®
- Reference: **551984**

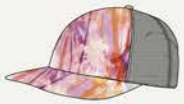
5 Panel Go Cap
- Reference: **552000**

*Prices may fluctuate based on volume and increasing manufacturing costs

POS MATERIALS – YOUTH

CoolNet UV®
131304.555.10.00

CoolNet UV®
131308.555.10.00



Pack Trucker Cap
131404.555.10.00

5 Panel Cap
131315.999.10.00

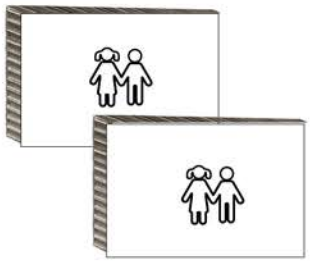


IMAGE DISPLAY
Youth

- Measures: 40x27x6,4 cm
- Cardboard honeycomb printed
- Doesn't need image holder
- Value: 15 €
- Reference: **551953**

PROMINENT SIGNAGE
Youth

- Measures: 60x11,8x0,4 cm
- Recycled cardboard printed. It works with Prominent Signage Hook
- The support is not included
- Value: 8 €
- Reference: **551954**

PRODUCT SIGNAGE

- Measures: 18,4x11,8x0,4 cm
- Recycled cardboard printed. It works with Prominent Signage Hook
- The support is not included
- Value: 3 €

CoolNet UV®
- Reference: **551985**

Pack Trucker Cap (Kids)
- Reference: **551986**

5 Panel Cap (Kids)
- Reference: **551970**

*Prices may fluctuate based on volume and increasing manufacturing costs

POS MATERIALS – BRAND & CAPSULE / CAMPAIGN

IMAGE DISPLAY
Do More Now SS23

- Measures: 40x27x6,4 cm
- Cardboard honeycomb printed
- Doesn't need image holder
- Value: 15 €
- Reference: **551952**

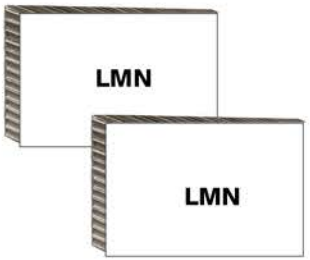


IMAGE DISPLAY
Live More Now SS23
(Escapism/Travel)

- Measures: 40x27x6,4 cm
- Cardboard honeycomb printed
- Doesn't need image holder
- Value: 15 €
- Reference: **551953**

HEADER SIGNAGE
Live More Now SS23
(Escapism/Travel)

- Measures: 70x35x1,6 cm
- Cardboard honeycomb printed
- Doesn't need image holder
- Value: 25 €
- Reference: **551946**

*Prices may fluctuate based on volume and increasing manufacturing costs

SIGNAGE PROGRAM

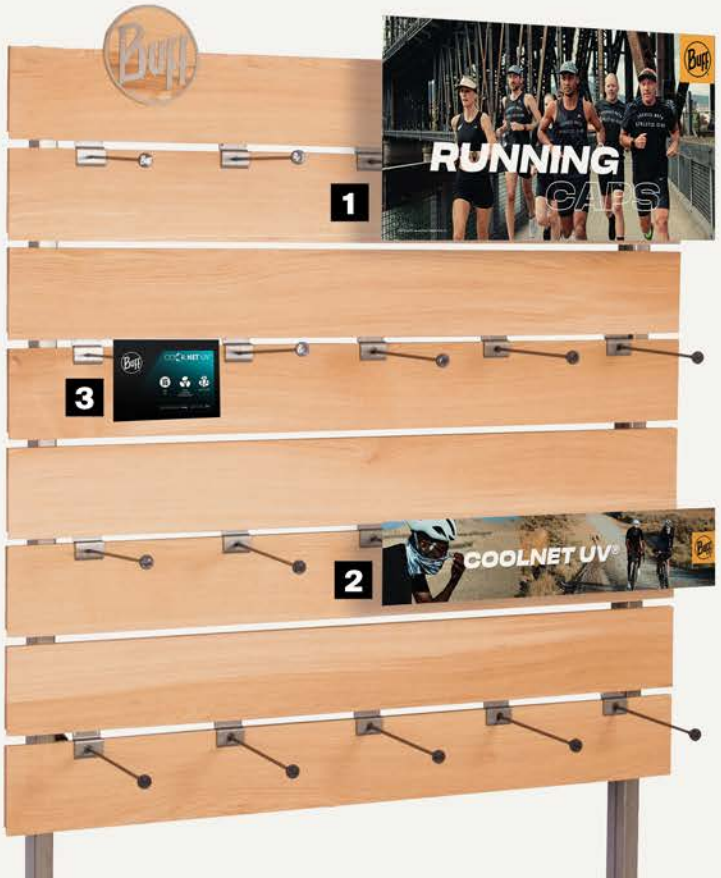
We have created a specific signage program with the aim of highlighting certain products and product features. There are three different levels of signage:

- **HEADER SIGNAGE:** Created to highlight a specific Brand segment
- **PROMINENT SIGNAGE:** Created to highlight a specific range of products
- **PRODUCT SIGNAGE:** Created to display the most importat features of a specific product

Aligned with our eco-friendly philosophy, we have chosen to produce all Promiment and Product Signage images using recycled cardboard.
For Header Signages we are using honeycomb carboard.

IMPORTANT ALSO FOR SLAT WALLS

All accessories created for use with BUFF® fixtures can be also used in most of the standard retail slat walls as they follow the universal fixtures guides rails standard sizes.



1 HEADER SIGNAGE

- Display of 70 x 35 x 1,6 cms
- Cardboard honeycomb printed, it works with Header Signage Hook 2.0
- The hook support it is not included

- Ref. **551948** Header Signage CoolNet UV® SS23
- Ref. **551947** Header Signage Caps SS23
- Ref. **551946** Header Signage Live More Now SS23

HEADER SIGNAGE HOOK 2.0

- Measures: 14 x 13 x 9,5 cms
- Metal Hook support for image cardboard honeycomb (1,6 cms)
- Value: 40€
- Reference: **533855**

2 PROMINENT SIGNAGE

- Display of 60 x 11,8 x 0,4 cm
- Recycled Cardboard printed, it works with Prominent Signage Hook
- The hook support it is not included
  Behind the signage there is one hook to hang BUFF® products.

- Ref. **551949** Prominent Signage CoolNet UV® SS23
- Ref. **551950** Prominent Signage Caps SS23
- Ref. **551960** Prominent Signage Bike SS23
- Ref. **551954** Prominent Signage Youth SS23

PROMINENT SIGNAGE HOOK

- Measures: 60 x 12,2 cms
- Metal Hook support for signage and for hanging BUFF® products.
- Value: 68,50€
- Reference: **530214**

3 PRODUCT SIGNAGE

- Display of 18,4 x 11,8 x 0,4 cms
- Recycled Cardboard printed, it works with Product Signage Hook
- The hook support it is not included
  Behind the signage there is one hook to hang BUFF® products.

PRODUCT SIGNAGE HOOK

- Measures: 18,4 x 12,4 cms
- Metal Hook support for signage and for hanging BUFF® products
- Value: 22,90€
- Reference: **530213**

- Ref. **552000** Product Signage 5 Panel Go Cap SS23
- Ref. **551999** Product Signage Speed Cap SS23
- Ref. **551998** Product Signage Pack Speed Cap SS23
- Ref. **551997** Product Signage Go Visor SS23
- Ref. **551996** Product Signage Pack Speed Visor SS23
- Ref. **551995** Product Signage 5 Panel Explore Cap SS23
- Ref. **551994** Product Signage Summit Cap SS23
- Ref. **551993** Product Signage Adventure Bucket Hat SS23
- Ref. **551992** Product Signage Sun Bucket Hat SS23
- Ref. **551991** Product Signage Explore Booney Hat SS23
- Ref. **551990** Product Signage Pack Sahara Cap SS23
- Ref. **551989** Product Signage Baseball Cap SS23
- Ref. **551988** Product Signage Pack Baseball Cap SS23
- Ref. **551987** Product Signage Trucker Cap SS23
- Ref. **551986** Product Signage Pack Trucker Cap SS23

- Ref. **551985** Product Signage CoolNet UV® Multi Neckwear SS23
- Ref. **551984** Product Signage Reflective Multifunctional Neckwear SS23
- Ref. **551983** Product Signage CoolNet UV® Insect Shield® Multi Neck SS23
- Ref. **551982** Product Signage Original Ecostretch Multi Neckwear SS23
- Ref. **551981** Product Signage Merino Lightweight Multi Neckwear SS23
- Ref. **551980** Product Signage Merino Move Multi Neckwear SS23
- Ref. **551979** Product Signage Merino LightWeight Beanie SS23
- Ref. **551978** Product Signage CoolNet UV® Wide Headband SS23
- Ref. **551977** Product Signage CoolNet UV® Slim Headband SS23
- Ref. **551976** Product Signage CoolNet UV® Elipse Headband SS23
- Ref. **551975** Product Signage Fastwick Headband SS23
- Ref. **551974** Product Signage Sahara Cap (Kids) SS23
- Ref. **551973** Product Signage Play Booney Hat (Kids) SS23
- Ref. **551972** Product Signage Fun Bucket Hat (Kids) SS23
- Ref. **551971** Product Signage Pack Mini Cap (Kids) SS23
- Ref. **551970** Product Signage 5 Panel Go Cap (Kids) SS23

STANDARD WINDOW ELEMENTS

Window Light Display:
- Size: 37 x 175 cm
- Value: 610 €
- Reference: **537957**

DISPLAYS

Neck Display CB:
- Size: 18 x 30 cm
- Value: 60 €
- Reference: **543593**

Cap Display CB:
- Size: 18 x 30 cm
- Value: 50 €
- Reference: **543594**

Cap display CB with ring:
- Size: 18 x 30 cm
- Value: 60 €
- Reference: **543595**

HEAD FORM DISPLAY

- A 3D head made of paper pulp.
- Value*: 30€

Reference: **529886** WOMAN 3D HEAD WHITE + SIZE
Reference: **529887** WOMAN 3D HEAD + SIZE
Reference: **529888** MAN 3D HEAD WHITE + SIZE
Reference: **529889** MAN 3D HEAD + SIZE

*Prices may fluctuate based on volume and increasing manufacturing costs

FIXTURES

OAK WALL DISPLAY 2.0

- Display of 116x220,3x52 cm
- Metal structure covered with oak veneer wood divided in 3 pieces
- 1 side
- Using fixtures guides rails
- Maximum capacity 30 hooks (neck products)

- This display includes:
- 30 hooks
- It comes in one box of 120x100x28 cm
- Value: 820 €
- Reference: **533848**

OAK GONDOLA SALES DISPLAY 2.0

- Display of 118,5x137,5x53 cm
- Metal structure covered with oak veneer wood divided in 3 pieces
- 2 sides
- Using fixtures guides rails
- Maximum capacity 30 hooks (neck products)

- This display includes:
- 30 hooks
- 4 wheels
- It comes in one box of 120x56x150 cm
- Value: 900 €
- Reference: **533849**

OAK FLOOR DISPLAY 2.0

- Display of 48x172x44 cm
- Metal structure covered with oak veneer wood in 3 pieces
- 2 sides
- Using fixtures guides rails
- Maximum capacity 24 hooks (neck products)

- This display includes:
- 4 wheels
- 24 hooks
- It comes in one box of 120x50x20 cm
- Value: 410 €
- Reference: **533850**

EXTRA SLAT WALL ACCESORIE 2.0

- Accesorie of 116x28,8x8 cm
- 2 extra slat walls of oak veneer wood
- Value: 220 €
- Reference: **533852**

OAK COUNTER DISPLAY 2.0

- Display of 30x51,4x26 cm
- Rotatory metal structure covered with oak veneer wood
- 2 sides
- Using fixtures guides rails
- Maximum capacity 4 hooks (neck products)

- This display includes:
- 4 hooks
- It comes in one box of 30x30x40 cm
- Value: 180 €
- Reference: **533851**

*Prices may fluctuate based on volume and increasing manufacturing costs

ACCESSORIES

COMPLEMENT ACCESSORIES

DISPLAY WITH LED LIGHTS:
- A LED Bar lights to use over the wall display
- Height of wall display with lights structure: 105,8x445,5x242 cm
- Value: 360 €
- Reference: **527870**

MIRROR:
- Wood metal mirror attachable to the Wall
- Mirror with a hook to be used in the slat walls or over a table
- Size: 31x24 cm
- Value: 96 €
- Reference: **527877**

OAK WOODEN SHELF 2.0:
- A shelf that allows to put a 3D head or an image display in our fixtures
- **Can be used above one of our wooks**
- To be used in fixtures guides rails
- Size: 28x26x1 cm
- Value: 40 €
- Reference: **533853**

SCREEN HOOK SUPPORT:
- Metal plate support with hook for hanging a screen
- Size: 15x14 cm
- Value: 17 €
- Reference: **529891**

PRODUCT ACCESSORIES

HOOK PACK:
- Pack of 12 hooks for replacements
- Length 26 cm
- To be used in fixtures guides rails
- Value: 40 €
- Reference: **527873**

COUNTER DISPLAY HOOK:
- Pack of 4 hooks for replacements
- Length 15 cm
- Value: 15 €
- Reference: **527883**

PLASTIC RUBBER ENDS:
- Pack of 20 pieces
- Rubber to put at the end of the display hooks.
- BUFF® logo is printed on.
- Value*: 2 €
- Reference: **503893**

10 HATS DISPLAY ADAPTER:
- Hats display structure for 10 units
- To be used in fixtures guides rails
- It allows to use hooks bellow it
- It comes in one box of 39x30x15 cm
- Value: 125 €
- Reference:**527875**

HEAD & NECK SHAPE HOLDER CB:
- Metal hook with head and neck cardboard shape holder
- To be used in fixtures guides rails
- Size: 39x30x18 cm
- Value: 130 €/box (2 pieces /box)
- Reference: **543596**

CAP HOOK CB:
- Metal hook with a cardboard head shaped holder
- To display one cap and hang till other 4 caps bellow.
- Size: 18x26x17,5 cm
- Value: 45 €
- Reference: **543597**

KID CAP HOOK CB:
- Metal hook with a cardboard head shaped holder (kids size)
- To display one cap and hang till other 4 caps bellow.
- Size: 15x26x17,5 cm
- Value: 45 €
- Reference: **543598**

CAP HOOK CB WITH RING:
- Metal hook with a cardboard head shaped holder
- To display two caps (one in the form and one packed in the ring) and hang till other 4 caps bellow.
- Size: 24x26 cm
- Value: 60 €
- Reference: **543600**

CAP SHORT HOOK CB:
- Metal hook with a cardboard head shaped holder (ideal for Oak Counter Display 2.0)
- Size: 18x20 cm
- Value: 45 €
- Reference: **543599**

CAP SHELF HOOK:
- Metal hook tray with a metal /wooden logo
- Maximum capacity: 5 caps
- Size: 23,5x33,5 cm
- Value: 70 €
- Reference: **529892**

*Prices may fluctuate based on volume and increasing manufacturing costs

FIXTURES

SIGNAGE ACCESSORIES

PRODUCT SIGNAGE HOOK

- Measures: 18,4x12,4 cm
- Metal hook support for signage and hanging BUFF® products
- Value: 25 €
- Reference: **530213**

PROMINENT SIGNAGE HOOK

- Measures: 60x12,2 cm
- Metal hook support for signage and hanging BUFF® products
- Value: 75 €
- Reference: **530214**

HEADER SIGNAGE HOOK 2.0

- Measures: 14x13x9,5 cm
- Metal hook support for image cardboard honeycomb (1,6 cm)
- Value: 70 €
- Reference: **533855**

COUNTER

BRANDING DISPLAY CB:

- Oak wood display of 61x20x14,5 cm
- To place on a shelf or on a desk.
- Combination of the hat and neck together
- It comes in one box of 24x67x62 cm
- Value: 210 €
- Reference: **543601**

SMALL BRANDING DISPLAY

- A small oak wood piece with a metal logo
- To use over a shelf
- Size: 13x13,5x8,5 cm
- Value*: 75 €.
- Reference: **527872**

HEAD FORM DISPLAY

- A 3D head made of paper pulp.
- Value*: 30 €.
- Reference: **529886** WOMAN 3D HEAD WHITE + SIZE
- Reference: **529887** WOMAN 3D HEAD + SIZE
- Reference: **529888** MAN 3D HEAD WHITE + SIZE
- Reference: **529889** MAN 3D HEAD + SIZE
- Reference: **529890** JUNIOR 3D HEAD V2 + SIZE

*Prices may fluctuate based on volume and increasing manufacturing costs

BRANDING

BUFF® OUTLINED NEON SIGN

- A light sign of 40 cm diameter, and 10 cm depth to be hang on a wall
- LEDs included
- Value*: 300 €
- Reference: **527885**

BRAND WALL POSTER DISPLAY

- Measures: 108x170 cm
- Value: 45 €
- Reference: **536640**

STICKERS

527886 STICKER Black 40 cm - Value*: 2 €
527887 STICKER Black 20 cm - Value*: 0,55 €
527888 STICKER Black 5 cm - Value*: 0,02 €
533860 STICKER Black 5 cm (vinyl) - Value*: 0,55 €
527889 STICKER Black 18 cm (window) - Value*: 0,85 €

533859 STICKER White 10 cm - Value*: 0,55 €
533861 STICKER White 5 cm (vinyl) - Value*: 0,55 €

543679 STICKER LMN Black 5cm - Value*: 0,25 €
543680 STICKER LMN White 5cm - Value*: 0,25 €
545335 STICKER LMN Black Matt 5cm - Value*: 0,40 €

PACKAGING

ENVELOPE RECYCLED

- A paper envelope of 46 cm height and 29,5 cm width
- Value*: 0,20 €/unit
- Reference: **533222**

BUFF® BAG RECYCLED

- Paper bag of 35 cm height and 28 cms width
- Value*: 0,20 €/unit
- Reference: **536677**

NEW BUFF® GIFT BOX

- Cardboar box with cord strip 26,8x21x12 cm
- Value*: 1,5 €/unit
- Reference: **536678**

BUFF® RECYCLED FABRIC BAG

- Non-woven logo Bag
- Value*: 2 €/unit
- Reference: **537006**

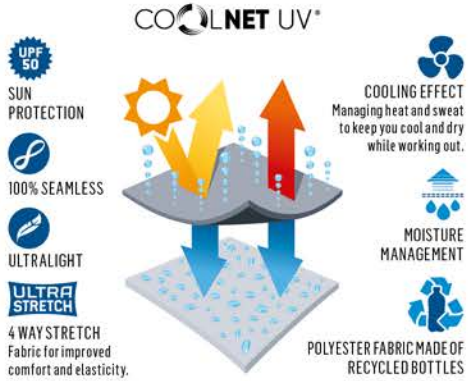
*Prices may fluctuate based on volume and increasing manufacturing costs

TECHNICAL FEATURES

FABRICS

CARVICO®
A brushed technical fabric that delivers excellent breathability and increased thermal insulation without adding bulk.

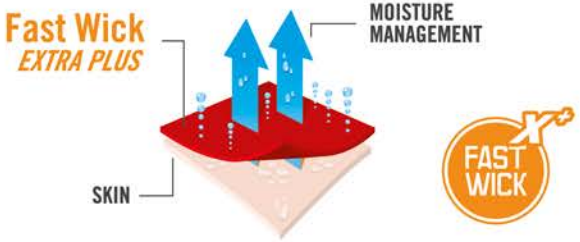
COOLNET UV®
Proprietary fabric innovation made from recycled PET fibres. Lightweight, 4 way stretch fabric offers comfortable UPF 50 sun protection. HEIQ fabric treatment delivers temperature regulation and evaporative cooling properties for all levels of activity.



DRYFLX®
High performance, seamless, breathable and 4 way stretch fabric, now made from 72% recycled plastic bottles and car airbags. 360° reflectivity increases visibility in low light.

DRYFLX® PRO
Seamless, body mapped products designed for optimal warmth and breathability during high intensity activity. Fabric now made from 72% recycled plastics bottles and car airbags.

FASTWICK EXTRA PLUS
A highly breathable, knitted polyester fabric that dries quickly however intense the activity.



GORE-TEX®
Technical fabric providing warmth and comfort by combining total windproofness and maximum breathability.

Polycolon®
for active wear

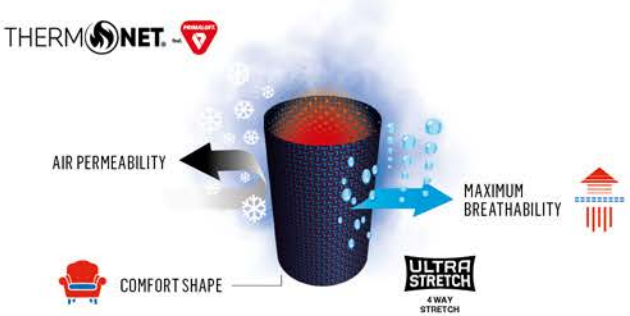
POLYCOLON® is a refined, polypropylene-based, worsted-spun, long-staple yarn from Schoeller. It is lightweight, breathable, sweat-repellent and easy to care for, which makes it the ideal technical fabric for demanding sports.

POLYCOLON® wicks moisture away from the skin and transports it to the second layer. This second layer can absorb or channel off the moisture, or allow it to evaporate. It is always comfortably dry on the skin, even when the wearer is sweating.

PRIMALOFT® BIO™
PrimaLoft® Bio™ is the first-ever biodegradable*, 100% recycled synthetic yarn. Designed to return to nature, it represents a sustainable solution for garment wear-and-tear, combatting microplastic shedding throughout its usable life.
PrimaLoft® Bio™ is designed to degrade in marine environments, reducing the impact of microplastics on our oceans.

ECOSTRETCH
Proprietary fabric innovation made from recycled PET fibres. 4 way stretch fabric offers light thermal insulation, UPF 50 sun protection and excellent breathability for year-round versatility.

THERMONET®
Proprietary fabric that combines BUFF® knitting expertise with technical yarns from our partners at PrimaLoft®. The result is an extremely thin, lightweight fabric that retains body heat while wicking moisture away to deliver warmth without bulk.



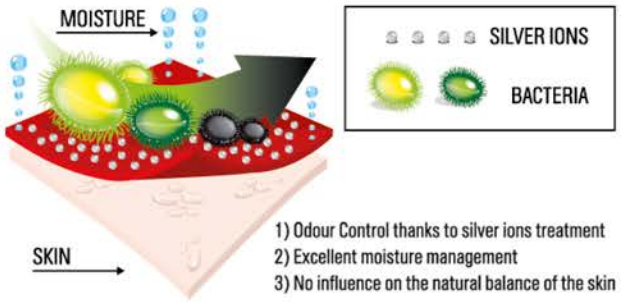
MERINO WOOL
Responsibly sourced, mulesing-free Merino Wool feels soft against the skin, naturally resists odours and offers natural temperature regulation.

MERINO WOOL FLEECE
Responsibly sourced, mulesing-free Merino wool is converted into a soft, natural fleece with a 360° brushing technique.

TREATMENTS

INSECT SHIELD®
Fabric treatment for effective insect protection that will last for 70 washes. A proprietary formulation of the insect repellent permethrin provides odorless, invisible protection against mosquitoes, ticks, ants, flies, chiggers and midges.

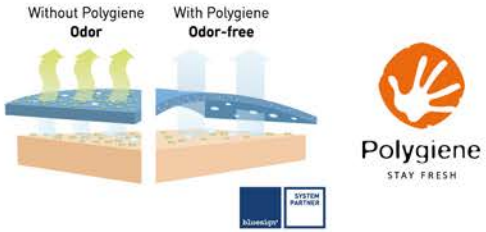
SILVER ODOR CONTROL
Silver ions are inserted into the fabric using nanotechnology to combat bacterial growth, keeping the fabric clean and fresh and extending its life.



HEIQ COOLING TECHNOLOGY
The HeiQ Smart Temp fabric treatment uses intelligent thermo-regulating technology triggered by body heat to maintain optimal body temperature.

HEIQ SMART TEMP

POLYGIENE® (Stay fresh)
Highly effective antimicrobial technology that uses natural silver salt in low concentration to inhibit the growth of microorganisms for odor control.



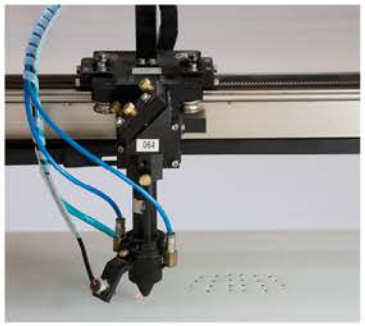
PRODUCT FEATURES

BUFF® sports collection offers high performance accessories for those who are challenging themselves when practicing their favorite sports.

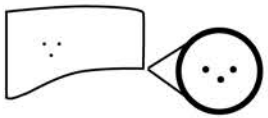
Products like the Windproof Balaclava or the Windproof Beanie have been improved and developed with the latest in-house production technologies that can be applied to a headwear accessory to achieve optimal fit, improved breathability and prevention against skin irritation by eliminating seams.

LASER CUT

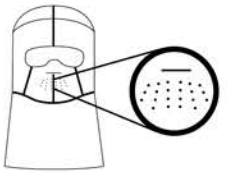
Laser cutting is a contact-less and tool-free process for fabric cutting. There is no contact and consequently no warping of textiles and fabrics during laser cutting. The laser beam melts the material and the results are clean, perfectly sealed edges.



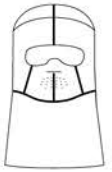
IMPROVE LISTENING
Ear Perforations



IMPROVE BREATHABILITY
Mouth Perforations



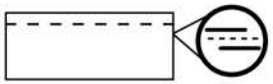
ACHIEVE OPTIMAL FIT
Pattern Cut



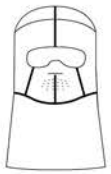
BONDING

Bonding is the process of joining pieces of fabrics using heat and pressure.

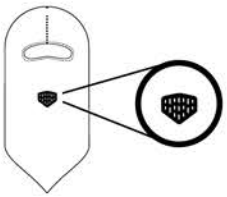
PREVENTS SKIN IRRIATION BY ELIMINATING SEAMS
Hem Finish



PREVENTS SKIN IRRIATION BY ELIMINATING SEAMS
Joined Fabric



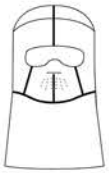
IMPROVES BREATHBILITY
Mouth Port



ULTRASONIC

Ultrasonic is an industrial technique whereby high-frequency ultrasonic acoustic vibrations are locally applied to fabrics being held together under pressure to create a solid-state weld.

PREVENTS SKIN IRRIATION BY ELIMINATING SEAMS
Joined Fabric



PRODUCT FEATURES

SEAMLESS
Seam-free, one-piece fabric ensures maximum comfort.

360° BRIM
A full brim delivers comprehensive sun protection for the face, ears and neck.

360° REFLECTIVE ELEMENTS
The reflective strip around the product illuminates to provide improved visibility in low-light conditions. Not intended for use as high-visibility personal protective equipment (PPE).

4-WAY ULTRA STRETCH
Elastic fabric that moves in all directions for improved comfort and freedom of movement.

ADJUSTABLE DRAWSTRING / ADJUSTABLE CHINSTRAP
Adjustable, elasticated fastener ensures the perfect fit for every size.

ADJUSTABLE FIT
Adjustable closure, elasticated for the perfect fit.

ALL YEAR VERSATILITY
Multifunctional for year-round use in all weather conditions.

ANIMAL WELFARE
Ethically sourced Merino yarn from sheep raised in Australia.

ANTI-GLARE UNDERBILL
Dark underbill reduces glare to keep eyes protected.

ARTICULATED FIT
Shaped, seamless construction for snug yet comfortable performance fit.

BREAKAWAY CHIN STRAP
Safety clasp that breaks open if pulled with force.

BREATHABLE
This fabric is designed to wick moisture out and allow air flow.

BREATHING HOLES
Laser-cut holes over the mouth to improve breathability.

COMFORT FIT FACE OPENING
Laser-cut holes in mouth area improve breathability.

COMFORT SEAMS
Smooth, bonded seams for a frictionless fit.

CM WIDTH
Headband width.

DETACHABLE CAPE
Detachable UPF 50 neck protection flap.

ENHANCED AIRFLOW
Strategically placed laser cut holes or lateral openings to enhance head ventilation.

g/m²
Fabric weight per square meter in grams.

HEIQ COOLING TECHNOLOGY
HeiQ Smart Temp is an intelligent thermo-regulating technology for fabrics, which is triggered by body heat to maintain optimal body temperature.

HELMET COMPATIBLE
Can be worn under a helmet.

LASER CUT HOLES OVER EARS
LASER-CUT holes strategically placed over ears on windproof fabrics for improved hearing

LIGHTWEIGHT ACTIVE WARMTH
High thermal insulation in a lightweight, breathable fabric, providing warmth without bulk for high intensity activities in very cold weather.

LOW PROFILE FIT
Lower crown for a modern aesthetic and fit.

MACHINE WASHABLE
Can be washed in domestic washing machines without damage

MADE FROM RECYCLED PLASTIC BOTTLES
Fabric made from post-consumer plastic bottles. Bottles are retrieved after use, cleaned, processed and converted into fibers for making technical fabrics.

MERINO FLEECE
Innovative brushed Merino wool fabric that provides a warm, natural alternative to synthetic fleece.

MOISTURE MANAGEMENT
Fabric transfers sweat and moisture away from the body to keep the wearer dry and comfortable.

MOISTURE WICKING SWEATBAND
Built-in inner band to wick sweat and moisture away.

NAME TAG
Tag sewn inside garment with space for the owner's name.

NATURAL TEMPERATURE REGULATING
Natural Fibers that offer the highest temperature regulation.

NATURALLY ODOR-RESISTANT
Fabric with fibers that naturally prevent the bacterial growth that can lead to smells.

NON-SLIP SILICONE GRIPPER
Silicone strips or dots for a non-slip performance fit.

OPEN MESH
Structured fabric with ventilation holes for enhanced breathability.

PACKABLE
Product designed to be folded when not in use and recover its shape when released.

PONYTAIL PORT
Practical ponytail slot for enhanced comfort.

QUICK DRY
Fabric wicks moisture away rapidly.

RECYCLED CONTENT
Fabric made from post-consumer waste materials.

REFLECTIVE ELEMENTS
Reflective elements that glow when illuminated. The product is not intended for use as High Visibility Personal Protective Equipment.

REVERSIBLE
Product with the same aestehtic finish on both sides. Designed to be worn either right-side-out or inside-out.

PRODUCT FEATURES

SELF STORAGE POCKET/SECRET STASH POCKET
Built-in pocket to stow and carry the hat when not in use.

SMART ZONE TECHNOLOGY
Seamless, engineered construction with body mapping to deliver ideal warmth and breathability to different areas of the head and neck.

STRETCH FABRIC
Bi-directional elastic fabric for enhanced fit and comfort.

SWEAT REPELLENT TECHNOLOGY
Fabric wicks sweat and moisture to exterior where it can evaporate or be absorbed by outer layers away from the head.

THERMAL INSULATION
Fabric wicks sweat and moisture to exterior where it can evaporate or be absorbed by outer layers away from the head.

ULTRALIGHT
Low weight product, purposefully designed to be extremely light to wear and carry.

UPF50 SUN PROTECTION
Provides UV protection in accordance with standard AS/NZ4399:2017. Certified as CE, personal protective equipment (PPE) against natural UV radiation with results achieving UPF >50 (98% UV protection). Protection may be weakened if product is stretched, wet or cold. See USER INFORMATION attached to the product for complete information.

VAPGRID™ LASER CUT BREATHING HOLES
VaprGrid™ air transport increases breathability and eliminates goggle fog.

WARMEST NATURAL FIBRE
Made from non-synthetic fibers with the highest thermal insulation.

WATER REPELLENT
Water beads off thE fabric, providing protection against light rain.

WIDE BRIM
Wide brim for extra sun protection.

WIND RESISTANT
Product powered by Gore Tex®, designed to block the wind while maintaining breathability and comfort.

SIZE INFORMATION-NECKWEAR

· **ADULT SIZE**
Head diameter: 50-58 cm. Size fits most adults.

· **JUNIOR/ BABY SIZE**
Head diameter: 45-56 cm. Designed to fit kids from 3-12 years old

SIZE INFORMATION-HEADWEAR

· **ADULT SIZE**
Standard single size fitting most adults.

· **S/M SIZE**
Optimal fit for a head diameter between 53-55 cm.

· **M/L SIZE**
Optimal fit for a head diameter between 56-58 cm.

· **L/XL SIZE**
Optimal fit for a head diameter between 59-62 cm.

SIZE INFORMATION-HEADBANDS

Optimal fit for a head diameter between 53-62 cm.
· CoolNet UV® Wide Headband
· CoolNet UV® Slim Headband
· CoolNet UV® Elipse Headband
· Fastwick Headband
· DryFlx® Headband
· Merino Wide Headband
· Tech Headband
· CrossKnit Headband
· Windproof Headband

PRODUCT CERTIFICATIONS

· **OEKO-TEX®**
The OEKO-TEX® Standard 100 is a globally uniform testing and certification system for textile raw materials, intermediate and end products at all stages of prodution. Its aim is to ensure products are free of harmful substances.

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100
2005AN4661 AITEX
Tested for harmful substances.
www.oeko-tex.com/standard100

OEKO-TEX®
CONFIDENCE IN TEXTILES
STANDARD 100
2008AN8313 AITEX
Tested for harmful substances.
www.oeko-tex.com/standard100

COMPANY CERTIFICATIONS

· **CERT ISO 9001**
International standard mode specifying the requirements to establish a quality management system. Introducing constant improvement methods and process to enhance the product quality and customers satisfaction.

· **CERT ISO 14001**
International standard model specifying the requirements to optimize the resources use and minimize the environmental impact of the production process.

· **CERT SGE21**
First European standard allowing organizations to implement, audit and certify an ethical and socially responsible management system.

BUFF® CAP SIZE / ADULT

TYPE	LABELED SIZE	COVERS HEAD CIRCUMFERENCE FROM	TO
5 PANEL GO CAP	S/M L/XL	53 cm 57 cm	57 cm 61 cm
SPEED CAP	S/M L/XL	53 cm 57 cm	57 cm 61 cm
PACK SPEED CAP	S/M L/XL	53 cm 58 cm	58 cm 62 cm
GO VISOR	ONE SIZE	53 cm	62 cm
PACK SPEED VISOR	ONE SIZE	53 cm	61 cm
5 PANEL EXPLORE CAP	ONE SIZE	54 cm	61 cm
SUMMIT CAP	S/M L/XL	54 cm 57,5 cm	57,5 cm 61,5 cm
ADVENTURE BUCKET HAT	S/M L/XL	54 cm 57,5 cm	57,5 cm 62 cm
SUN BUCKET HAT	S/M L/XL	54 cm 57,5 cm	57,5 cm 62 cm
EXPLORE BOONEY HAT	S/M L/XL	54 cm 57,5 cm	57,5 cm 62 cm
PACK SAHARA CAP	S/M L/XL	54 cm 57,5 cm	57,5 cm 62 cm
BASEBALL CAP	ONE SIZE	54 cm	62 cm
PACK BASEBALL CAP	ONE SIZE	54 cm	62 cm
TRUCKER CAP	S/M L/XL	53 cm 57,5 cm	57,5 cm 62 cm
PACK TRUCKER CAP	ONE SIZE	54 cm	62 cm

BUFF® CAP SIZE / KIDS

TYPE	LABELED SIZE	COVERS HEAD CIRCUMFERENCE FROM	TO
SAHARA CAP	ONE SIZE	51 cm	56 cm
PLAY BOONEY HAT	ONE SIZE	51 cm	56 cm
FUN BUCKET HAT	ONE SIZE	51 cm	56 cm
PACK MINI CAP	ONE SIZE	48 cm	52 cm
5 PANEL GO CAP	ONE SIZE	51 cm	56 cm
BASEBALL CAP	ONE SIZE	51 cm	56 cm
TRUCKER CAP	ONE SIZE	51 cm	56 cm
PACK TRUCKER CAP	ONE SIZE	51 cm	56 cm

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