C/ França 16, 08700 Igualada Barcelona (Spain) tel.: +34 93 805 48 61 fax: +34 93 804 47 02

buff@buff.com www.buff.com

SPORT COLLECTION SPORT COLLECTION







charging life. Nature influences our daily life on so many levels as does technology. So, how much nature is in technology? How much technology is in nature?

Follow our journey of injecting artificial elements in organic forms and shapes, creating a new way to see our world.

We invite you to discover how nature influences technology and vice versa in the designs of the Autumn/Winter 21/22 BUFF[®] Collection.

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Licenses

- **RL** REFLECTIVE LOGO

FOIL



ALLIANCE FOR THE WORLD

Exceptional times require to DO MORE NOW: We have established a Corporate Alliance with UNICEF and are contributing 2% of our budgeted profits to help children in most vulnerable countries in the fight against COVID-19 and its consequences. Our donation will support three dedicated projects in Syria, Senegal and the global Humanitarian Action for Children.



© UNICEF/UNI332856/KEÏTA

PROJECT 1 FIGHT AGAINST COVID-19 IN SYRIA

UNICEF is working to reach Syrian children and their families with prevention messaging around COVID-19, and to provide clean water and distribute hundreds of thousands of bars of soap to help reduce the risk of COVID-19. With this support, UNICEF has also reached Syrian refugees living in informal settlements through a door-todoor hand washing awareness campaign.



t F F F F

PROJECT 3 HUMANITARIAN ACTION FOR CHILDREN

UNICEF is working with health experts and front-line workers in more than 190 countries to bring trustworthy guidance to parents, caregivers and educators to keep children safe and healthy during the COVID-19 pandemic.



© UNICEF/UNI325080/ALBAM

PROJECT 2 FIGHT AGAINST COVID-19 IN SENEGAL

The aim of the UNICEF project is to contribute to ensure access to basic water, sanitation, hygiene and health services in Senegal. Several actions will be carried such as: granting the supply and distribution of vital supplies such as face masks or water containers, improve hygiene habits by educative actions in schools or protecting children against diseases such as pneumonia or malaria.



© UNICEF/UNI317998/CHOUFANY

MAKE RUNNING SUSTAINABLE

SUSTAINABILITY IS NOT A ONE-TIME PROJECT.

Therefore, we never stop looking for solutions to reduce The latest addition to our wide range of sustainable products is the **updated DryFlx® Collection**.

90% COLLECTION

DESIGNED AND MADE **IN BARCELONA** WITH RECYCLED OR NATURAL FABRICS

UPDATED







REFLECTIVE ELEMENTS

LIGHTWEIGHT, WARM AND SEAMLESS

QUICK-DRY

NOW MADE FROM

72% RECYCLED **PLASTIC BOTTLES &** CAR AIRBAGS



INTRODUCING



FROM WORKOUT TO HANGOUT

From Training sessions to meet-ups in the city: The BUFF® CrossKnit Beanie and Headband - designed for people on the move.

Stylish design paired with excellent sweat repellent technology makes this collection perfect for cold weather workouts as well as grabbing a coffee downtown.





CROSSKNIT BEANIE

CROSSKNIT HEADBAND

THE CROSSKNIT COLLECTION CAN BE NICELY COMBINED WITH THE DRYFLX® COLLECTION





SWEAT REPELLENT POLYCOLON® TECHNOLOGY

QUICK-DRY



PONYTAIL PORT AT THE BACK OF THE BEANIE



AVAILABLE IN 5 COLOURS

REFLECTIVE LOGO





DESIGNED TO MAKE AN IMPACT

Bold, clean design. Concise, consumer-focused product information. Eliminating 10 million plastic hooks: Introducing a new generation of packaging with great impact at the Point of Sale and on the environment. THROUGH AN EFFICIENT PURCHASING PROCESS.



CONSISTENT MESSAGE - OUTLINED logo

FROM 80% TO 90% RECYCLED CARBOARD

FROM 1000gr/m² TO 800gr/m²

SAVING UP TO 72 TONS OF CARDBOARD PER YEAR

(30% less cardboard used compared to the previous packaging)



COLOR BLOCK INFORMATION

> **IMPROVED** DIE-CUTS



LIFESTYLE

NECKWEAR

BEANIE / CAP



2. Be on point.

Improved product names, USPs and recommended use (weather conditions & activity level) to support customers finding the best product for their needs.

OUR GOALS

3. Be sustainable. By removing the plastic hook and increasing the percentage of recycled material, we've reduced the packaging's environmental footprint.

4. Be reliable.

Durable cardboard hook (almost the same breakage point as the previous packaging) and updated die-cut details to prevent product from falling off the packaging.





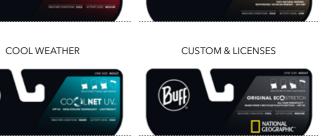


HEADBAND





HEADBAND



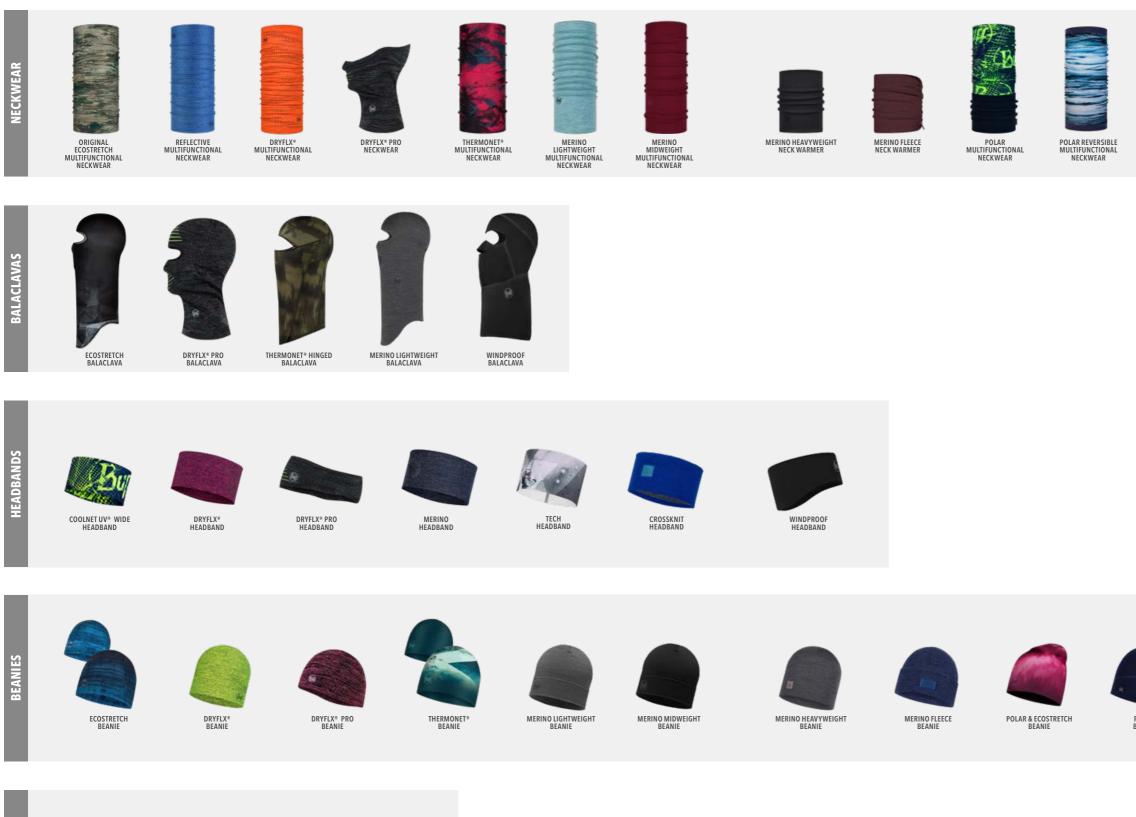


POLAR

NATURAL FIBERS

COLOUR BLOCK AND CLEARLY HIERARCHIZED INFORMATION TO GUIDE THE CONSUMER

Product overview







POLAR NECKWARMER



WINDPROOF









WINDPROOF BEANIE



MULTIFUNCTIONAL NECKWEAR

Original EcoStretch

The most versatile accessory ever created. Made from recycled plastic bottles, delivering UPF 50 sun protection and wearable in more than 12 different ways. Flip it, twist it, fold it, an Original has you covered in every situation, hot, cold, windy, sunny - doing whatever activity you love the most. Don't leave home without it!



Composition: 95% Recycled Polyester, 5% Elastane.





117905.901.10.00

Afgan Graphite

117945.999.10.00 Embers Black

118815.901.10.00 Anira Graphite



120732.999.10.00

N-Tribe Black

123439.999.10.00

N-Exclusion Black

64.286.27.286.82.786.8131 8

120733.999.10.00

New Cashmere Black

123440.340.10.00

Sumi Armor



123436.901.10.00

Speed Graphite



123442.707.10.00

Zhang Blue

NECKWEAR

ADULT COLLECTION

MICROFIBER	Original EcoStretch Multifunctional Neckwear Reflective Multifunctional Neckwear	15 20
DRYFLX®	DryFlx® Multifunctional Neckwear DryFlx® Pro Neckwear	21
THERMONET®	ThermoNet [®] Multifunctional Neckwear	22
MERINO WOOL	Merino Lightweight Multifunctional Neckwear Merino Midweight Multifunctional Neckwear Merino Heavyweight Neck Warmer Merino Fleece Neck Warmer	25
FLEECE	Polar Multifunctional Neckwear Polar Reversible Multifunctional Neckwear Polar Neck Warmer	28 30 32
WINDPROOF	Windproof Neckwear	33
TECH FLEECE	Tech Bandana	34

WEATHER CONDITIONS COOL

ACTIVITY LEVEL MEDIUM

NECKWEAR





MADE FROM 2 RECYCLED PLASTIC BOTTLES



4-WAY ULTRA STRETCH







117946.937.10.00 Icarus Grey



120710.790.10.00 Haiku Dark Navy







123437.901.10.00 Ayame Graphite



126369.937.10.00 Geoelens Grey





123438.937.10.00 Geoline Grey

126483.999.10.00



126372.555.10.00 Oxalis Multi



123445.707.10.00 Havoc Blue

Ξ

942062746306

92892740419

126371.707.10.00

Sineki Blue

0

123451.538.10.00

S-Loop Pink

126394.537.10.00 Globe Blossom

0

126386.555.10.00

Pur3 Multi

0



120733.425.10.00 New Cashmere Red

126374.701.10.00

Kunak Steel

0

0

120735.707.10.00

Elektrik Blue

117909.425.10.00 Katmandu Red



123440.711.10.00 Sumi Aqua





126368.999.10.00 Phys Black



KEY Styli

126371.555.10.00

Sineki Multi

123462.707.10.00

Hollow Blue

KEY STYLE



Concrete Grey

8428827440372



Sudbury Multi

29.107 Million 2000 Million 200

118082.707.10.00 Shading Blue

123444.707.10.00

Veneer Blue



126379.843.10.00

Den Bark

0

126375.742.10.00 Wane Dusty Blue 0



KEY STYLE

117962.846.10.00

Hunter Military

125314.801.30.00

126377.779.10.00 Prosody Night Blue



126395.404.10.00 Braz3 Rusty 0

123880.639.10.00



Serra Mauve

123453.639.10.00



Autumn-Winter 2021-22







16



126391.605.10.00 Singa Puprle

126390.555.10.00 Lux Multi

0

0



123455.937.10.00 Fugia Grey

123463.555.10.00 Olaya Multi







942892740402







0



126376.555.10.00 Mime Multi

126392.555.10.00 Derlay Multi

126380.555.10.00

Thaw Multi

126385.537.10.00 Pearly Blossom

0

126739.537.10.00



0



126378.789.10.00 Halcyon Turquoise





126389.555.10.00 Shizen Multi





126381.937.10.00 Silvery Grey 0



126382.933.10.00 Connex Light Grey







117818.220.10.00 Solid Fire 0





117818.914.10.00 Solid Ash

942002784454

LICENSES



126951.555.10.00 Arc Reactor





120760.937.10.00 Jungfrau Grey

8458527371507









118258.555.10.00

Temple

in the second second

121540.790.10.00 Kurzeme Dark Navy

942802772/017 **121542.555.10.00** Eannia Multi





123871.555.10.00 Kumihimo Multi







126758.854.10.00 Anawhata Khaki



Reflective

Lightweight Multifunctional Neckwear made from recycled plastic bottles, delivering UPF 50 sun protection and reflective print around the product that improves visibility in low light conditions.

Be more visible while you're on the move in the early morning, evening or late at night. The reflective print added to this lightweight fabric's innovative HeiQ Smart Temp technology means you'll be cool and reflective while running, cycling or walking the dog.

Composition: 95% Recycled Polyester, 5% Elastane.



ACTIVITY LEVEL HIGH



125315.787.30.00



MULTIFUNCTIONAL NECKWEAR

DryFlx®

Seamless Multifunctional Neckwear with 360° reflectivity for improved visiblity in low light conditions, made from recycled plastic bottles and car airbags. Style meets performance so you'll be covered wherever your workout takes you.





360

ULTRA STRETCH 4-WAY ULTRA STRETCH



122016.720.10.00

Azure Blue Htr





R-Wira Multi

122016.801.10.00

R-Lime Htr



125147.787.10.00 Ipe Navy





118096.707.10.00 R-Blue

118096.756.10.00 Tourmaline



118096.933.10.00 R-Light Grey



0



118096.640.10.00 Lilac Sand 0



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WEATHER CONDITIONS COLD ACTIVITY LEVEL **HIGH**

NECKWEAR











118096.117.10.00 R-Yellow Fluor



118096.564.10.00 Pump Pink

126484.508.10.00





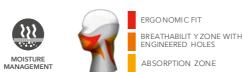
Smart-zone seamless neck warmer that provides the right warmth, absorption and breathability exactly where you need it. High intensity and bad weather demand a highly technical solution.

Composition: 49% Polyamide, 47% Polyester, 4% Elastane.



THERMAL INSULATION

4-WAY ULTRA STRETCH



WEATHER CONDITIONS COLD

ACTIVITY LEVEL HIGH



MULTIFUNCTIONAL NECKWEAR

ThermoNet®

Multifunctional Neckwear that delivers warmth without bulk using Primaloft[®] yarn. Designed for active performance, stay warm and dry as you carve the slopes and run the trails all winter long.

Composition: 58% Recycled Polyester, 38% Primaloft® Polyester, 4% Elastane.





WIND RESISTANT

Solid Grey Castlerock



Solid Black



Solid Bark





123209.747.10.00 Solid Ensign Blue



WEATHER CONDITIONS COLD

ACTIVITY LEVEL HIGH

ULTRA

STRETCH

4-WAY ULTRA STRETCH

124126.901.10.00 Asen Graphite





124128.555.10.00 Hunder Multi

126540.707.10.00

124131.843.10.00 Itakat Bark



S-Wave Blue



126399.555.10.00 Sinew Multi

126400.512.10.00 Dabs Rose

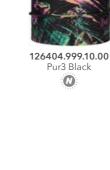


126403.707.10.00 3.D Blue 0





Evening Peak





LICENSES

NECKWEAR



124131.952.10.00 Itakat Fog Grey



124136.555.10.00 Coast Multi

126541.555.10.00



124137.711.10.00 Ethereal Aqua





126401.555.10.00 Cosmos Multi





126402.851.10.00 Bosky Moss Green





127295.555.10.00 Midnight Groove



942692745/05/17





127294.555.10.00 White Ocean

Merino Lightweight

Lightweight Multifunctional Neckwear made of 100% Merino Wool.

The perfect cool weather layer for the eco-conscious. Natural mulesing-free Merino Wool feels soft against the skin, naturally resists odours and can be worn in many different ways.

8428927 440000

100637.00

Solid Black

113010.742.10.00

Solid Dusty Blue

113010.603.10.00

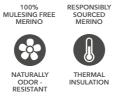
Solid Deep Purple

Composition: 100% Merino Wool.



125 g/m²





251127404152

113010.933.10.00

Solid Light Grey

Denim Multi Stripes

113010.843.10.00

Solid Bark





WARMEST NATURAL FIBRE



WEATHER CONDITIONS COOL

ACTIVITY LEVEL MEDIUM





Floki

Tolui Black

115399.788.10.00 Edgy Denim

MULTIFUNCTIONAL NECKWEAR

Merino Midweight

Midweight Multifunctional Neckwear made of 100% Merino Wool

The perfect cool to cold weather layer for the eco-conscious ones. Natural mulesing-free Merino Wool feels soft against the skin, naturally resists odours and can be worn in many different ways.

Composition: 100% Merino Wool.





100202.00

Solid Grey

84285277 14192 117819.788.10.00

108811.00 Solid Denim

1450-450-250-250-80 9-45892-400-80

113010.411.10.00

Solid Sienna

113013.999.10.00

2002/2007



113010.341.10.00 Solid Rosewood 0

113010.003.10.00

Solid Cloud

113013.937.10.00





113010.118.10.00 Solid Mustard



113023.999.10.00

Solid Black

113023.603.10.00

Solid Deep Purple

0

118174.341.10.00

113022.933.10.00 Light Grey Melange



113022.434.10.00 Barn Melange







113010.722.10.00

Solid Pool

94.2002.7306.307



64.23162744.0044

Pebble Multi Stripes

92857740146

24 Autumn-Winter 2021-22



117820.901.10.00 Graphite Multi Stripes 124120.632.10.00







0

WEATHER CONDITIONS COLD

ACTIVITY LEVEL LOW









RESPONSIBLY SOURCED MERINO



118007.779.10.00









113022.742.10.00 Dusty Blue Melange





113022.779.10.00 Night Blue Melange



113022.843.10.00 Bark Melange ۵

Merino Heavyweight

Heavyweight neck warmer made of 100% Merino Wool. The perfect cold weather layer for the eco-conscious ones. Natural mulesing-free Merino Wool feels soft against the skin, naturally resists odours and can be worn as active or casual wear.

111170.788.10.00

Composition: 100% Merino Wool.











WARMEST NATURAL FIBRE

WEATHER CONDITIONS COLD

ACTIVITY LEVEL LOW

NECK WARMER

Merino Fleece

Composition: 98% Merino Wool, 2% Elastane.

Naturally lofted neck warmer made of Merino Wool. The warmest and most stylish cold weather layer for the eco conscious. Brushed natural mulesing-free Merino Wool feels soft against the skin while the adjustable draw allows you to customize your fit and look.



NATURALLY ODOR -RESISTANT



110963.00 Solid Black

110964.00 Solid Denim

110966.00 Solid Grey



113018.411.10.00 Solid Sienna



124119.901.10.00 Graphite

124119.937.10.00 Grey

124116.937.10.00

124119.760.10.00 Azure

113028.742.10.00



113018.742.10.00

Solid Dusty Blue

0



117821.952.10.00 Fog Grey Multi Stripes

Autumn-Winter 2021-22

ACTIVITY LEVEL LOW











630 g/m²



124120.632.10.00





124119.854.10.00 Khaki 0

9922772269278

> 124119.632.10.00 Maroon

Polar

The most versatile Multifunctional Neckwear for cold weather, made from recycled plastic bottles and offering lofted warmth with Primaloft® fleece. Flip it, twist it, fold it, you can wear Polar as a neck warmer, hat, balaclava and more to keep you warm while doing all your favourite outdoor winter activites.

Composition: 97% Recycled Polyester, 3% Elastane.

123844.999.10.00







120890.999.10.00 Solid Black Black

的复数的复数

120909.555.10.00

Aletsch Multi Black

120892.999.10.00 Embers Black Black

123687.340.10.00

Sumi Armor Black







123690.707.10.00

Havoc Blue Night Blue

1

Derlay Multi Black



3

New Cashmere Black Black

120894.425.10.00

Katmandú Red Black



WEATHER CONDITIONS COLD

ACTIVITY LEVEL MEDIUM

120906.999.10.00 N-Tribe Black Black



123698.425.10.00 New Cashmere Red Black



Geoelens Grey Black





Aloft Grey Black 0

126524.555.10.00 E-Pulse Multi Grey Htr



123688.937.10.00 Zhang Grey Grey Htr

123689.937.10.00 Concrete Grey Grey Htr

Garble Bark

Bark Htr







126520.555.10.00 Pur3 Multi Black

28

126521.537.10.00 Globe Blossom Black



95252740569





126518.555.10.00 Sudbury Multi Black





126519.937.10.00



120908.937.10.00

Jungfrau Grey

Black





120916.707.10.00 M-Blank Blue Night Blue





120898.707.10.00 Shading Blue Night Blue





9280574161106



























NECKWEAR





120917.555.10.00 Matterhorn Multi Night Blue



123699.707.10.00 Mount Everest Blue Black







The warmest Multifunctional Neckwear option for winter, fully fleece lined and made using 5 recycled plastic bottles Double layer construction with 4-way stretch delivers a comfortable fit and holds body heat in, keeping you warm and cozy all winter long.

Composition: 97% Recycled Polyester, 3% Elastane.





123769.999.10.00 Ume Black Black Fleece



Speed Graphite Black Fleece

THERMAL INSULATION

ULTRA STRETCH

4-WAY ULTRA STRETCH



()

REVERSIBLE

MADE FROM 5 RECYCLED PLASTIC BOTTLES



64382742000



120936.555.10.00 Khewra Multi Black Fleece



126759.854.10.00

Anawhata Khaki

Bark Htr

WEATHER CONDITIONS COLD ACTIVITY LEVEL MEDIUM

123775.854.10.00 Hollow Khaki Black Fleece



123775.538.10.00 Hollow Pink Black Fleece





Silvery Grey Grey Fleece

120945.707.10.00

Tide Blue Night Blue Fleece



126538.555.10.00 Ory Multi Cru Fleece 0



126535.937.10.00







126536.555.10.00 Dash Multi Grey Fleece

0



NECKWEAR



121561.779.10.00







943802744.200

123772.790.10.00 Haiku Dark Navy Grey Fleece

126533.555.10.00

Lux Multi Night Blue Fleece



126537.854.10.00 Den Khaki Grey Fleece



126534.707.10.00 Zoom Blue Night Blue Fleece

Polar

Lofted lightweight neck warmer for cold weather, made from recycled plastic bottles. Primaloft® fleece keeps warmth in and sweat out. Stay cozy and dry in all your winter activities.

Composition: 100% Recycled Polyester.



123850.843.10.00

Windproof

Comfort and performance with windproofing. Powered by GoreTex® and designed for flexibility, functionality and style. Go further even in very cold conditions with a one piece accessory designed for practicality and comfort.



Composition: 95% Polyester, 3 % Elastane, 2% PTFE.









Solid Night Blue

123701.843.10.00 Bark Htr

6.2002.40 M



WEATHER CONDITIONS COLD

ACTIVITY LEVEL MEDIUM

123701.937.10.00 Grey Htr



118824.999.10.00

Solid New Black

Solid



Printed Printed 0



126752.999.10.00 Camaleoni Black Printed 0



126901.999.10.00 N-Tribe Black Printed 0



126753.707.10.00 Havoc Blue Printed

0





WEATHER CONDITIONS **WIND** ACTIVITY LEVEL MEDIUM

NECKWEAR











126754.555.10.00 Sineki Multi Printed

0



126751.999.10.00 Refik Black Printed

Tech

Freestyle Bandana for cold weather and maximum performance. Technical fabric cuts the wind while the brushed inside provides high thermal insulation. Breathing holes allow for the right amount of ventilation. Go big this winter with performance and style.

Composition: 85% Polyester, 15% Elastane. *85% Polyamide, 15% Elastane.



₽





123669.999.10.00 Refik Black

120923.555.10.00 Camo Cash Multi

126544.999.10.00 N-Tribe Black

0



WEATHER CONDITIONS COLD

ACTIVITY LEVEL MEDIUM

126542.707.10.00 Ephem Blue





0





120924.538.10.00 Hatay Pink









BALACLAVA

EcoStretch

Thin base-layer balaclava with 4-way stretch made of recycled plastic bottles. A larger face opening with stretch allows you to wear it over your mouth and nose but still have the option of pulling it down under the chin to sip tea on the chairlift. This piece is great to wear under a helmet or toque for full face, head and neck coverage.



Composition: 95% Recycled Polyester, 5% Elastane.





Solid Black

124154.937.10.00 Geoline Grey

BALACLAVA

DryFlx[®] Pro

Smart-zone seamless balaclava that provides the right warmth, absorption and breathability exactly where you need it. High intensity and bad weather demand a highly technical solution.



Composition: 49% Polyamide, 47% Polyester, 4% Elastane.



ULTR



BALACLAVAS ADULT COLLECTION

MICROFIBER EcoStretch Balaclava 37 **DRYFLX**® DryFlx®Pro Balaclava 37 **THERMONET®** ThermoNet[®] Hinged Balaclava 38 MERINO WOOL 39 Merino Lightweight Balaclava_ WINDPROOF Windproof Balaclava 39



WEATHER CONDITIONS COLD

ACTIVITY LEVEL **HIGH**



4-WAY ULTRA STRETCH





124155.609.10.00 Pixel Purplish



126748.999.10.00 Phys Black

WEATHER CONDITIONS COLD

ACTIVITY LEVEL HIGH





ARTICULATED FIT





MOISTURE MANAGEMEN



ERGO NOMIC FIT BREATHABILIT Y ZONE WITH ENGINEERED HOLES ABSORPTION ZONE



BALACLAVAS

ThermoNet® Hinged

Convertible Balaclava with multiple ways to wear, delivering warmth without bulk using Primaloft® yarn. Designed for active perfomance and breathability you will be warm and dry on the slopes all winter long. Shredders with long hair will appreciate the subtly hidden ponytail port.

Composition: 58% Recycled Polyester, 38% Primaloft® Polyester, 4% Elastane.









LIGHTWEIGHT ACTIVE WARMTH



WEATHER CONDITIONS COLD

ACTIVITY LEVEL HIGH

Merino Lightweight

Lightweight balaclava made of 100% Merino Wool. The perfect cold weather layer for the eco-conscious who need full face, head and neck coverage. Natural mulesing-free Merino Wool that feels soft against the skin plus $\mathsf{VaprGrid}^{^{\mathsf{TM}}}$ laser cut breathing holes offer ventilation. Possibility to add ponytail opening for those with long hair.



Composition: 100% Merino Wool.

BALACLAVA





BALACLAVA

Windproof

Windproof, warm, breathable balaclava for harsh winter conditions. Powered by GoreTex®. Go further in very cold, the Windproof Balaclava keeps the winter wind out.

2% PTFE.





113353.999.20.00 Solid Black S/M 113353.999.25.00 Solid Black M/L 113353.999.30.00 Solid Black L/XL GTETEX



124107.999.10.00

Solid Black

Bosky Moss Green



124108.999.10.00

Refik Black



124109.843.10.00

Itakat Bark



124110.555.10.00 Coast Multi

6428027420121

126749.999.10.00 Pur3 Black 0

Composition: 50% Polyester, 41% Polyamide, 7% Elastane,





WEATHER CONDITIONS COOL

ACTIVITY LEVEL MEDIUM



VAPRGRID™ LASER-CUT BREATHING HOLES



RESPONSIBLY SOURCED MERINO



PONYTAIL PORT



NATURALLY ODOR -RESISTANT



WARMEST NATURAL FIBRE



BALACLAVAS

WEATHER CONDITIONS WIND ACTIVITY LEVEL MEDIUM



BREATHING HOLES



LASER CUT HOLES IN EARS



THERMO FASTWICK



HEADBAND

CoolNet UV® Wide

Lightweight and versatile Headband made from recycled plastic bottles.

Tackle today's workout feeling cool and dry in this high sweat management fabric with innovative cooling technology. It won't slip thanks to its elastic bonding. Designed for people who want a do-it-all accessory, from sport to street style.



100% SEAMLESS

Composition: 95% Recycled Polyester, 5% Elastane.





120007.999.10.00 Solid Black **124062.901.10.00** Speed Graphite **124063.707.10.00** Havoc Blue



126739.537.10.00 Pearly Blossom

HEADBANDS

ADULT COLLECTION

COOLNET UV®	CoolNet UV® Wide Headband	41
DRYFLX®	Dryflx® Headband DryFlx® Pro Headband	42
MERINO WOOL	Merino Headband	43
FLEECE	Tech Headband	43
TECH-KNIT	CrossKnit Headband	44
WINDPROOF	Windproof Headband	45

WEATHER CONDITIONS WARM ACTIVITY LEVEL HIGH





124064.538.10.00 Oara Pink



126738.555.10.00 Sineki Multi



Merino

Midweight headband made of 100% Merino Wool. The perfect cool weather headband for the eco-conscious ones. Natural mulesing-free Merino Wool feels soft against the skin, naturally resists odours and offers temperature regulation.

Composition: 100% Merino Wool.





Solid Deep Purple

118175.901.10.00 Graphite Multi Stripes



Tech

Technical and lightweight headband for cold weather and maximum performance. Brushed knit fabric with soft touch and high thermal insulation will ensure breathability while keeping the body temperature steady, so you keep pushing your limits without compromising style.

*85% Polyamide, 15% Elastane.

Composition: 85% Polyester, 15% Elastane.

(Buff)

120884.937.10.00

Hatay Grey

RL









124061.937.10.00 Solid Grey



126291.555.10.00 Xcross





Smart-zone seamless headband that provides the right warmth, absorption and breathability exactly where you need it. High intensity and bad weather demand a highly technical solution.

Composition: 49% Polyamide, 47% Polyester, 4% Elastane.



121532.999.10.00

Black

RL



121532.933.10.00 Light Grey (RL)



100% SEAMLESS

37

SMART ZONE TECHNOLOGY

121532.502.10.00 Fuchsia RL



0426027775400





INSULATION

Ø

ARTICULATED



ACTIVITY LEVEL HIGH



ABSORPTION ZONE

WEATHER CONDITIONS COLD







94392737028

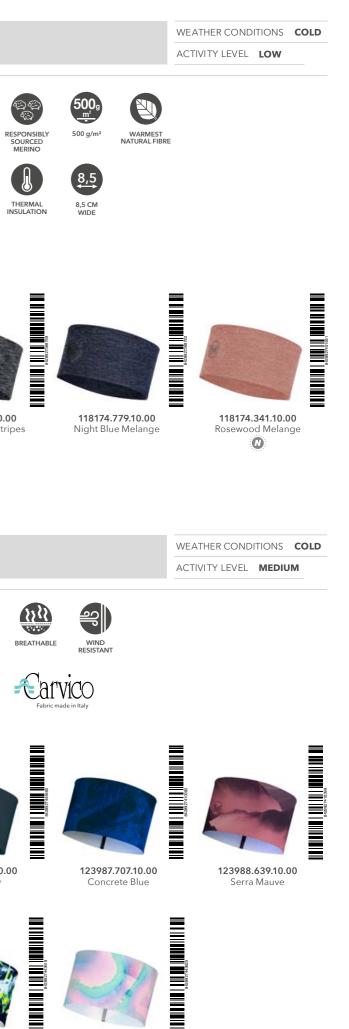


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CrossKnit

High performance knit sport headband. From training sessions to meet-ups in the city, the new CrossKnit Headband is designed for people on the move. Stylish design paired with excellent sweat repellent technology makes this piece perfect for cold weather workouts and hangouts.

Composition: Outer Shell: 100% Acrylic. Lining: 100% Polycolon® Polypropylene.





<u>9,5</u>

HEADBAND

Windproof

Windproof, warm, breathable headband for cold conditions Powered by GoreTex[®] and designed for flexibility, functionality and style. Go further in very cold conditions with a one piece accessory designed for performance and comfort.

Composition: 96% Polyester, 4% PTFE.





126484.999.10.00 Black





126484.933.10.00 Light Grey 0



126484.508.10.00 Pale Pink



126484.720.10.00 Azure 0

WEATHER CONDITIONS COLD

ACTIVITY LEVEL HIGH





WEATHER CONDITIONS **WIND**

ACTIVITY LEVEL MEDIUM

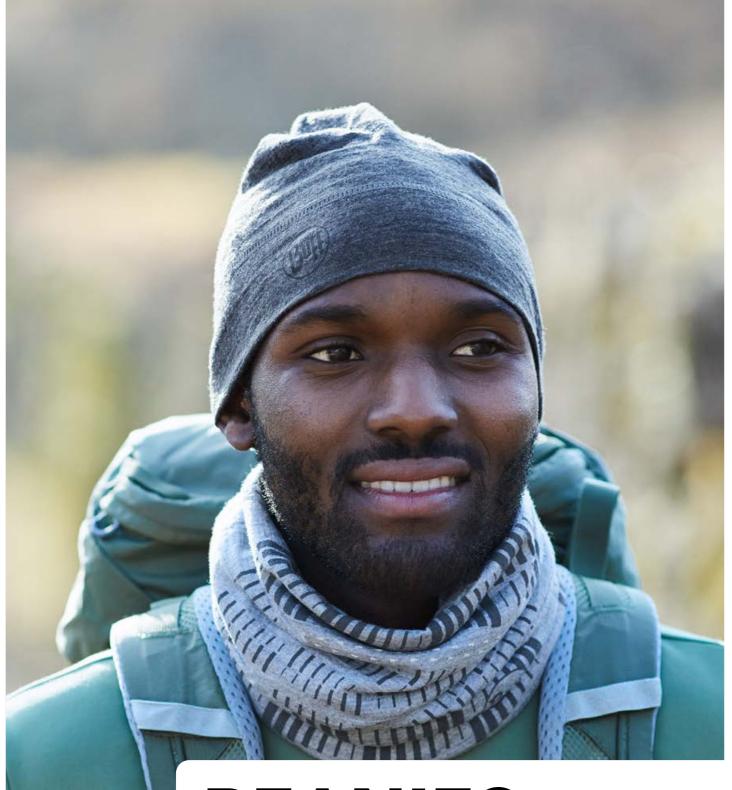




LASER CUT HOLES IN EARS







BEANIE

EcoStretch

Reversible and lightweight beanie made from recycled plastic bottles. Designed for active performance, this beanie fits well under a helmet and is also great for hikes and runs when the temperature starts to drop.



Composition: 95% Recycled Polyester, 5% Elastane.





118176.999.10.00 Solid Black

123877.999.10.00 Embers Black



Serra Mauve



126530.707.10.00 Synaes Blue 0

BEANIES ADULT COLLECTION

MICROFIBER	EcoStretch Beanie	47
DRYFLX®	DryFlx® Beanie DryFlx® Pro Beanie	
THERMONET [®]	ThermoNet® Beanie	49
MERINO WOOL	Merino Lightweight Beanie Merino Midweight Beanie Merino Heavyweight Beanie Merino Fleece Beanie	51 52
FLEECE	Polar & EcoStretch Beanie Polar Beanie	54 54
TECH-KNIT	CrossKnit Beanie	55
WINDPROOF	Windproof Beanie	55

46 Autumn-Winter 2021-22

WEATHER CONDITIONS	COLD

ACTIVITY LEVEL MEDIUM





HELMET COMPATIBLE





123878.937.10.00 Concrete Grey







123876.707.10.00 Havoc Blue



123873.538.10.00 Speed Pink



126531.537.10.00 Pearly Blossom



DryFlx®

Seamless beanie with 360° reflective elements for improved visiblity in low light conditions, made from recycled plastic bottles and car airbags. Style meets performance so you'll be looking and feeling great on tonight's run.

Composition: 24,5% Recycled Polyamide, 24,5% Polyamide, 47% Recycled Polyester, 4% Elastane.

4.2822746.777



118099.999.10.00

R-Black



118099.707.10.00 R-Blue



55394579458

360

360° REFLECTIVE ELEMENTS

ULTRA STRETCH

4-WAY ULTRA STRETCH

100% SEAMLESS



Pump Pink

MADE FROM 1 RECYCLED PLASTIC BOTTLE



WEATHER CONDITIONS COLD

ACTIVITY LEVEL HIGH

118099.640.10.00 Lilac Sand 0









124140.555.10.00 Hunder Multi





Cosmos Multi 0

118099.933.10.00

R-Light Grey

118099.117.10.00 **R-Yellow Fluor**

BEANIE **DryFlx®** Pro

118099.756.10.00

Tourmali

Smart-zone seamless beanie that provides the right warmth, absorption and breathability exactly where you need it. High intensity and bad weather demand a highly technical solution.

Composition: 49% Polyamide, 47% Polyester, 4% Elastane.



04.2805.7775.644



Ø

ARTICULATE FIT





121533.933.10.00 Light Grey



121533.502.10.00 Fuchsia RL



BREATHABILIT Y ZONE WITH ENGINEERED HOLES



ERGO NOMI C FIT









- RL

BEANIE



Seamless, reversible beanie that delivers warmth without bulk using Primaloft® yarn. Designed for active performance, this beanie fits well under a helmet so you will be warm and dry as you carve the slopes. Also great for winter runs.

Composition: 58% Recycled Polyester, 38% Primaloft® Polyester, 4% Elastane.





Solid Black



S-Wave Blue

126541.555.10.00





WEATHER CONDITIONS COLD

ACTIVITY LEVEL HIGH



MADE FROM





4-WAY ULTRA STRETCH

6-28-227-15-220



100% SEAMLESS



124143.711.10.00 Ethereal Aqua



124145.555.10.00 Coast Multi



Merino Lightweight

Lightweight beanie made of 100% Merino Wool.

Comfortable and natural fiber beanie make a highly convenient base layer for cool weather protection. Made from natural mulesing-free Merino Wool, you can feel confident wearing this ethically sourced fabric. Designed to wear in cool weather conditions and medium intensity activities, like trekking and climbing.

Composition: 100% Merino Wool.



8428572713488



125g 125 g/m² WARMEST NATURAL FIBRE



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Wear it on it's own or under a helmet while skiing or climbing in cold weather.

BEANIE



Composition: 100% Merino Wool.

Merino Midweight

The perfect cold weather beanie for the eco-conscious.

Natural mulesing-free Merino Wool feels soft against the skin,

naturally resists odours and offers temperature regulation.

Midweight beanie made of 100% Merino Wool.



113013.999.10.00 Solid Black



113013.788.10.00 Solid Denim



113013.603.10.00 Solid Deep Purple



WEATHER CONDITIONS COOL

ACTIVITY LEVEL MEDIUM

113013.843.10.00 Solid Bark 0



Solid Black



118006.603.10.00 Solid Deep Purple 0



113013.937.10.00 Solid Grey



118008.901.10.00 Graphite Multi Stripes



WEATHER CONDITIONS	COLD
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ACTIVITY LEVEL LOW





RESPONSIBLY SOURCED MERINO





118007.779.10.00 Night Blue Melange



WARMEST NATURAL FIBRE





118007.933.10.00 Light Grey Melange



LOOSE

Merino Heavyweight

Warm 2-layer beanie made of 100% Merino Wool. The perfect cold weather hat for the eco-conscious. Natural mulesing-free Merino Wool feels soft against the skin, naturally resists odours and offers temperature regulation. Can be worn as active or casual wear: while trekking the trails or trekking to the grocery store.

Composition: 100% Merino Wool.

ଞ୍ଚ ଞ୍ଚ 100% MULESING FREE MERINO RESPONSIBLY SOURCED MERINO NATURALLY ODOR -RESISTANT THERMAL INSULATION





111170.788.10.00

Solid Denim

600 g/m²

68-222-451

WARMEST NATURAL FIBRE

WEATHER CONDITIONS COLD

ACTIVITY LEVEL LOW

111170.411.10.00

Solid Sienna

0

BEANIE

Merino Fleece

Naturally lofted cuffed beanie made of Merino Wool. $The warmest and most stylish merino \ hat for the \ eco-conscious.$ Brushed natural mulesing-free Merino Wool feels soft against the skin while the cuffed shape gives you an on-trend look.



Composition: 98% Merino Wool, 2% Elastane.



124116.901.10.00 Graphite

973877423842

124116.760.10.00 Azure



111170.999.10.00

Solid Black

111170.603.10.00 Solid Deep Purple

REGULAR







113028.999.10.00 Solid Black





111170.937.10.00

Solid Grey

113028.937.10.00 Solid Grey

113028.788.10.00 Solid Denim



113028.742.10.00 Solid Dusty Blue 0



124116.937.10.00 Grey

9.22627.449.42

113028.603.10.00 Solid Deep Purple

WEATHER CONDITIONS COLD

ACTIVITY LEVEL LOW





WARMEST NATURAL FIBRE





630 g/m²

THERMAL INSULATION









124116.632.10.00 Maroon



Polar & EcoStretch

Thin, fleece-lined sport beanie made of recycled plastic bottles. Delivers lightweight, lofted warmth for chilly days outside. 4-Way stretch and a relaxed shape make this hat super comfy to wear.

8.280274.04451

Composition: 97% Recycled Polyester, 3% Elastane.







118064.999.10.00 Solid Black Black Fleece



Ume Black Black Fleece

Night Blue



123849.937.10.00 Geoline Grey Grey Fleece



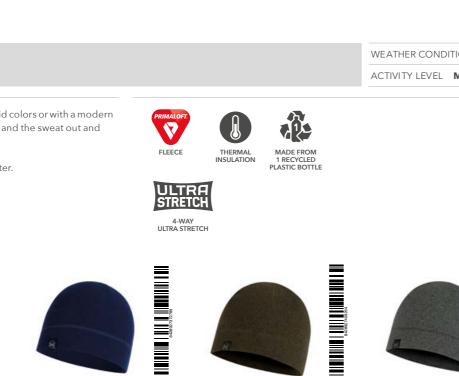
WEATHER CONDITIONS COLD

ACTIVITY LEVEL MEDIUM

Zoom Blue Black Fleece



123847.538.10.00 Hollow Pink Black Fleece



BEANIE

Polar

feels soft against the skin.



Bark



Grey Htr Grey

CrossKnit

Composition: Outer Shell: 100% Acrylic.

High performance knit sport beanie. From training sessions to meet-ups in the city, the CrossKnit Beanie is designed for people on the move. Stylish design paired with excellent sweat repellent technology makes this piece perfect for cold weather workouts and hangouts. Users with long hair will appreciate the subtly hidden ponytail port.

Lining: 100% Polycolon® Polypropylene.



Polycolon[®] for active wear



126483.933.10.00 Light Grey 0

L/XL

Base Alexandrian Alexan



BEANIE

Windproof

Windproof, warm, breathable beanie for cold conditions Powered by GoreTex[®] and designed for flexibility, functionality and style. Go further in very cold conditions with a one piece accessory designed for performance and comfort.

Composition: 96% Polyester, 4% PTFE.





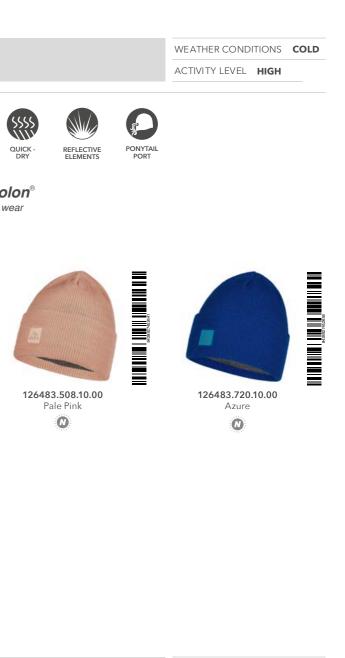
Solid Black S/M 111245.999.25.00 Solid Black M/L 111245.999.30.00 Solid Black L/XL Solid 🗼



121561.999.10.00

Solid Black

Black



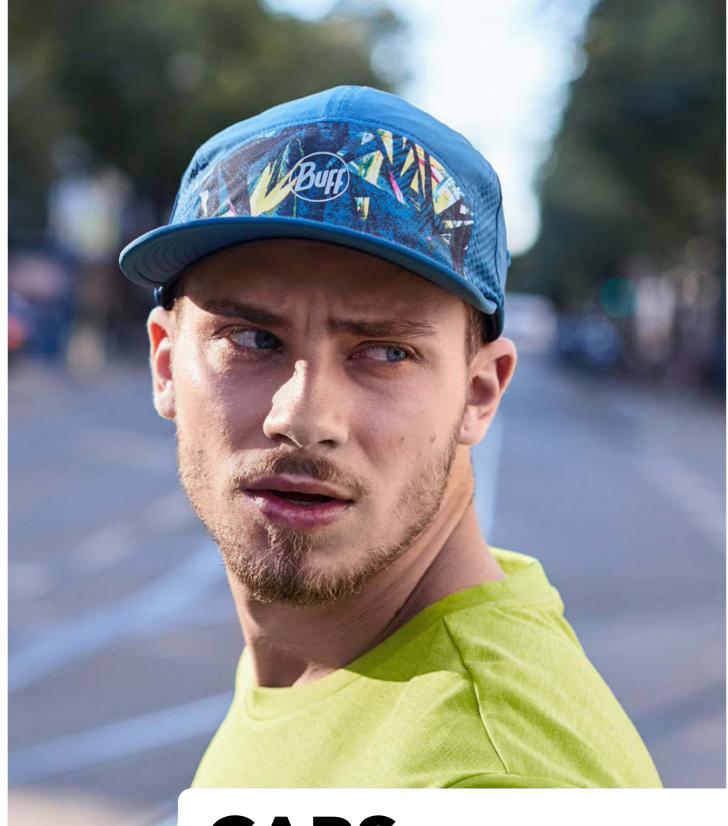
WEATHER CONDITIONS WIND ACTIVITY LEVEL MEDIUM

[]:) LASER CUT HOLES IN EARS





BREATHABLE





5 Panel Go Cap	57
Pack Speed Cap	57
Pack Merino Fleece Cap	58

5 Panel Go Cap

Athletic 5 panel cap that combines performance and style. Whether you're on a run or running errands, look good and feel good in this quick dry, breathable 5-Panel Cap.

Composition:

CAP

Crown: 96% polyester, 4% elastane. Visor: 96% polyester, 4% elastane. Adjustable strap: 96% polyester, 4% elastane. Innersweatband: 100% polyester. Side mesh panels: 100% polyester.

Size: S/M: 53-57 cm. L/XL: 57-61 cm.





lpe Navy L/XL RL

125314.801.30.00 Domus Lime L/XL

्रि

PACKABLE

UPF 50

ADJUSTABLE FITTING

CAP **Pack Speed Cap**

Packable and ultra lightweight 30g running cap made from recycled plastic fibres. Minimalist design for maximum performance. Lightweight and quick-drying, the Pack Run Cap packs down to stow on the go so you can go the distance without breaking your stride. Finally, a cap that can keep up with you.



Solid-Crown: 90% recycled polyamide, 10% elastane. Side mesh panels: 94% recycled polyester, 6% elastane. Visor: 100% polyurethane. Innersweatband: 94% recycled polyester, 6% elastane. Stopper: 100% recycled polyester.

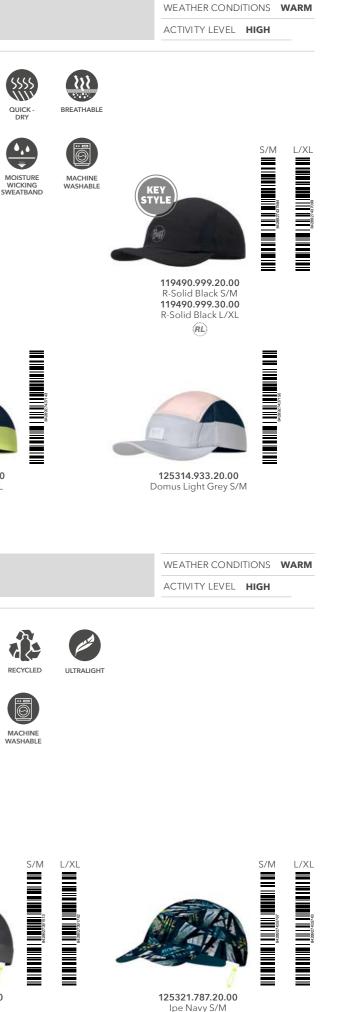
Patterned-Crown: 79% recycld polyamide, 21% elastane. Side mesh panels: 94% recycled polyester, 6% elastane. Visor: 100% polyurethane.Innersweatband: 94% recycled polyester, 6% elastane. Stopper: 100% recycled polyester. Made in Barcelona.

Size: S/M: 53-58 cm. L/XL: 58-62 cm.





122575.937.10.00 R-Grey Htr S/M 122580.937.10.00 R-Grey Htr L/XL



125321.787.30.00

lpe Navy L/XL

RL

CAPS

Pack Merino Fleece Cap

Packable winter cap made of Merino Wool, made for the eco-conscious.

Warm and stylish, with brushed, natural, mulesing-free Merino Wool this cap is super soft and cozy to wear. Sized to cover your ears and provide warmth. Users with long hair will appreciate the subtly hidden ponytail port.

Composition:

Crown: 90% Merino Wool, 8% Cotton, 2% Elastane. Inner sweatband: 100% cotton. Visor: 100% Polyurethane.



PACKABLE

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RESPONSIBLY SOURCED MERINO









WEATHER CONDITIONS COLD

315g

315 g/m²

ACTIVITY LEVEL LOW

WARMEST NATURAL FIBRE

124120.901.10.00 Graphite



124120.760.10.00 Azure



124120.854.10.00 Khaki



966274220027 **124120.632.10.00** Maroon



124120.937.10.00 Grey



CAPS



NATIONAL GEOGRAPHIC

WHEN YOU SHOP WITH US, YOU HELP FURTHER THE WORK OF OUR SCIENTISTS, EXPLORERS, AND EDUCATORS AROUND THE WORLD.

To learn more, visit natgeo.com/info.



ORIGINAL





121540.790.10.00 Kurzeme Dark Navy

121542.555.10.00 Eannia Multi



123872.555.10.00

Fire Dance Multi

Temple

126756.555.10.00

Downy Multi

Ø

123884.555.10.00

Fire Dance Multi

Grey Htr



8420877 4473.200

126758.854.10.00 Anawhata Khaki ۵



123883.555.10.00 Kumihimo Multi Grey

84.28927.400065

121547.790.10.00 Kurzeme Dark Navy Night Blue

LICENSES ADULT COLLECTION

National Geographic	61
Superheroes	62
POW	63
POW	63







123870.937.10.00 Osu Grey



123871.555.10.00 Kumihimo Multi





POLAR



123882.937.10.00 Osu Grey Black





126770.555.10.00 Temple Black







126759.854.10.00 Anawhata Khaki Bark Htr 0





ORIGINAL



118268.555.10.00

Comic Pop Power

POLAR





121554.555.10.00 The Avengers Multi



9,239,274,607

Arc Reactor





0

POCP様

THERMONET*





127293.555.10.00 Evening Peak 127295.555.10.00 Midnight Groove

127294.555.10.00 White Ocean

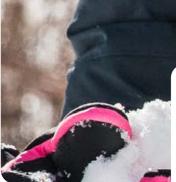
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Protect Our Winters Canada is a passionate community of enthusiasts, professional athletes and industry brands uniting the outdoor community to address climate change. These unique designs help support actions to protect the outdoors with proceeds going towards POW Canada.







NECKWEAR

KIDS COLLECTION

MICROFIBER	Original EcoStretch Multifunctional Neckwear	65
MERINO WOOL	Merino Lightweight Multifunctional Neckwear	67
FLEECE	Polar Multifunctional Neckwear Polar Neck Warmer Polar Reversible Neck Warmer	68 70 71

MULTIFUNCTIONAL NECKWEAR

Original EcoStretch

The most versatile accessory ever created. Made from recycled plastic bottles, delivering UPF 50 sun protection and wearable in more than 12 different ways, sized for kids and babies. Flip it, twist it, fold it, an Original has your little one's covered in every situation, hot, cold, windy, sunny doing whatever activity they love the most. Don't leave home without it!





Composition: 95% Recycled Polyester, 5% Elastane.

KIDS



121602.555.10.00 Grafft Multi

121604.707.10.00 High Mountain Blue



118324.555.10.00

Prysma Multi

124076.555.10.00 Higher Mountain

126931.555.10.00 Ristik Multi 0

118803.538.10.00





118321.999.10.00 Solid Black

8-400773060 B

118333.538.10.00 Butterfly Pink

Alb Multi

WEATHER CONDITIONS COOL

ACTIVITY LEVEL MEDIUM





MADE FROM 2 RECYCLED PLASTIC BOTTLES





121652.707.10.00





W-Paint Multi



124075.555.10.00 Camo Evolution





126932.937.10.00





126933.555.10.00 Clover Multi



124077.555.10.00 Camp Bear Multi

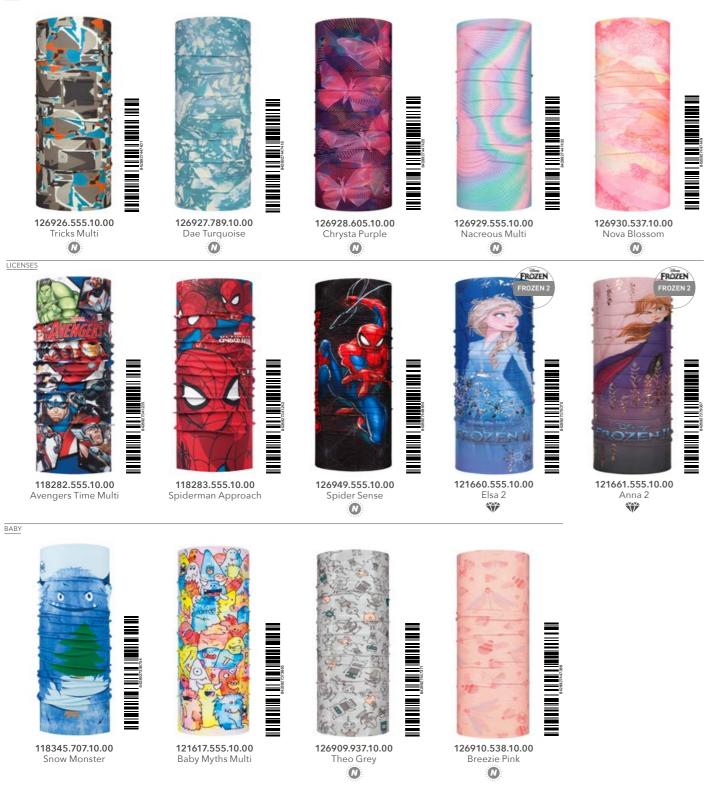




126934.539.10.00 Cutis Light Pink



126925.555.10.00 Fynch Multi



MULTIFUNCTIONAL NECKWEAR

Merino Lightweight

Lightweight Multifunctional neckwear made of 100% Merino Wool.

The perfect cool weather layer for eco-conscious families. Natural mulesing-free Merino Wool feels soft against the skin, naturally resists odours and can be worn in many different ways.



Composition: 100% Merino Wool.

104779.00

Solid Black

120768.999.10.00



113020.788.10.00 Solid Denim

113020.220.10.00 Solid Fire 0

ACTIVITY LEVEL MEDIUM





125 g/m²



NATURAL FIBRE

THERMAL INSULATION

120768.788.10.00





113020.933.10.00 Solid Light Grey





123324.798.10.00 Ice Multi Stripes

Polar

KIDS

The most versatile Multifunctional Neckwear for cold weather, made from recycled plastic bottles and offering lofted warmth with Primaloft® Fleece. Flip it, twist it, fold it you can wear Polar as a neck warmer, hat, balaclava and more to keep kids warm doing all their favourite outdoor winter activites.

Composition: 97% Recycled Polyester, 3% Elastane.





124085.555.10.00

W-Paint Multi Black

942012747745

126941.555.10.00

Clover Multi Black

126944.555.10.00

Steely Multi

Black

124124.555.10.00

9,2205,7741066

121652.707.10.00



121620.999.10.00 Solid Black Black







124086.854.10.00 Big Camu Khaki Bark Heather



00227477830



121624.555.10.00

Prysma Multi Sweet



Alb Multi Grey Heather



64288271 300

126942.539.10.00 Cutis Light Pink Grey Htr

124083.555.10.00

Higher Mountain Black



121631.555.10.00



124081.555.10.00

Grafft Multi Black

WEATHER CONDITIONS COLD

ACTIVITY LEVEL MEDIUM

126945.937.10.00 Force Grey Grey Htr 0

8420027412006

04230/27447752



121632.538.10.00 Butterfly Pink Pump Pink



Camp Bear Black

126940.555.10.00

Fynch Multi Black

0

124104.555.10.00

Iron Man Black

121664.555.10.00

Elsa 2

Night Blue

Ŵ

FROZEN



126937.537.10.00

124150.937.10.00 Ur Bear Grey Grey Heather

Nova Blossom Sweet



121588.555.10.00 Avengers Time Multi Black

9-220577-14640



123403.555.10.00 Anna 2 Grey Ŵ



124105.555.10.00 Thor Black









126938.789.10.00 Dae Turquoise Cru



126939.605.10.00 Chrysta Purple Night Blue



124101.999.10.00

Black



124102.555.10.00 Captain America Night Blue



124103.555.10.00 Hulk Black





121578.999.10.00 That's Me Black Night Blue



9-229577-14026



8428927414861

124177.538.10.00 Love Minnie Pump Pink



MULTIFUNCTIONAL NECK WARMER

Composition: 100% Recycled Polyester.

Polar Reversible

The warmest neckwear option for winter with two layers of fleece, made of recycled plastic bottles. Double layer construction with 4-way stretch delivers a comfortable fit to hold body heat in, keeping kids warm and cozy all winter long.





4-WAY ULTRA STRETCH

942827415042

121652.707.10.00



124099.707.10.00 High Mountain Blue Night Blue

NECK WARMER

Polar

Lofted lightweight neck warmer for cold weather, made from recycled plastic bottles. Primaloft® fleece keeps warmth in and sweat out. Stay cozy and dry in all your winter activities.

Composition: 100% Recycled Polyester.





















121646.937.10.00 Solid Grey Htr







MADE FROM 2 RECYCLED PLASTIC BOTTLES

WEATHER CONDITIONS COLD

ACTIVITY LEVEL MEDIUM



ACTIVITY LEVEL MEDIUM





MADE FROM 5 RECYCLED PLASTIC BOTTLES





127019.789.10.00 Dae Turquoise Cru 0



124097.555.10.00 Prysma Multi Pump Pink



BALACLAVA

Polar

Warm balaclava made with recycled Primaloft® fleece, just for kids. Soft, stretchy and breathable, this is perfect for wearing under a helmet or toque while playing outside all winter long.



Composition: 100% Recycled Polyester.

LICENSES





121657.707.10.00 High Mountain Blue White

0420027974745

北國

121655.999.10.00

Terrifying Black White

124096.538.10.00 Unicorn Pink White



121590.425.10.00 Spidermask Red White

124100.425.10.00 Iron Man Red White

BALACLAVAS

KIDS COLLECTION

FLEECE

Polar Balaclava _____ 73

72 Autumn-Winter 2021-22

WEATHER CONDITIONS COLD ACTIVITY LEVEL MEDIUM







Beast Blue Cru



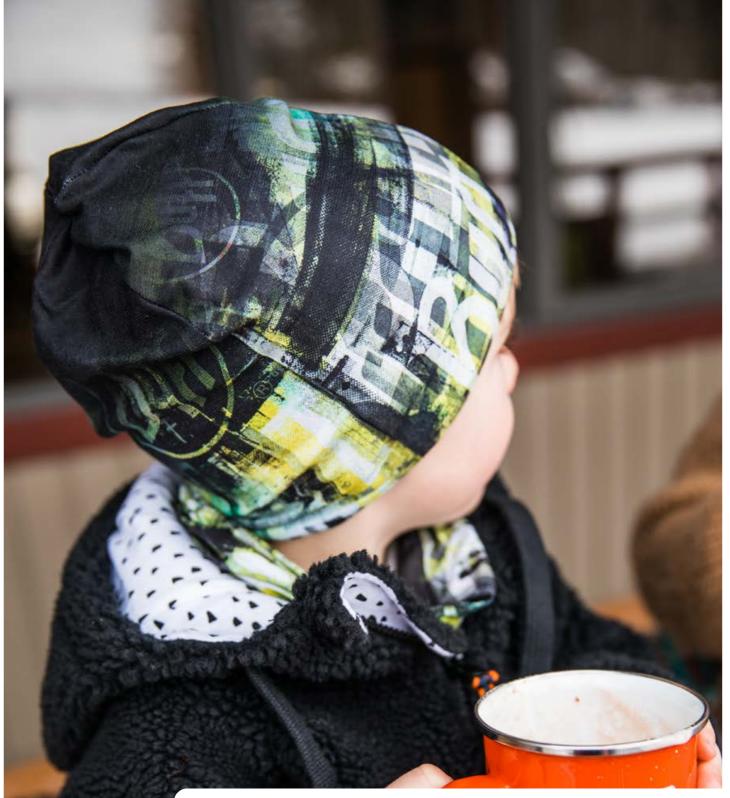
126948.854.10.00 Forestone Khaki White 0



BALACLAVAS

121653.538.10.00 Prysma Pink White





BEANIE

Polar & EcoStretch

Thin, fleece-lined sport beanie made of recycled plastic bottles. Delivers lightweight, lofted warmth for chilly days outside. 4-Way stretch and a relaxed shape make this hat super comfy to wear.



Composition: 97% Recycled Polyester, 3% Elastane.



121652.707.10.00 High Mountain Blue Night Blue Fleece 124124.555.10.00 W-Paint Multi Black Fleece

BEANIE

Merino Lightweight

Double layer, reversible beanie made of 100% Merino Wool. The perfect cool weather beanie for the eco-conscious kids. Natural mulesing-free Merino Wool feels soft against the skin, naturally resists odours and offers temperature regulation. Wear it on it's own or under a helmet while skiing or climbing in cold weather.



RESPONSIBLY SOURCED

MERINO

Composition: 100% Merino Wool.





120768.999.10.00 Black - Grey

120768.788.10.00 Denim - Fire

0

BEANIES

KIDS COLLECTION

MICROFIBER

Polar & EcoStretch Beanie _____ 75

MERINO WOOL

Merino Lightweight Beanie _____ 75

WEATHER CONDITIONS COLD

ACTIVITY LEVEL MEDIUM











118803.538.10.00 Butterfly Pink Pump Pink Fleece

> WEATHER CONDITIONS COOL ACTIVITY LEVEL **MEDIUM**





250 g/m²



NATURALLY ODOR RESISTANT



THERMAL INSULATION



WARMEST NATURAL FIBRE









ORIGINAL



118283.555.10.00 Spiderman Approach



124101.999.10.00

Black Panther Black

124105.555.10.00

Thor Black

9439027147162

124102.555.10.00 Captain America Night Blue



126950.555.10.00 Spider Sense Black 0



KIDS COLLECTION

Superheroes	77
Disney	78
Frozen	79

76 Autumn-Winter **2021-22**

Marvel Superheroes have come together in this collection made for superfans.

POLAR



126949.555.10.00 Spider Sense



124103.555.10.00 Hulk Black





124104.555.10.00



Iron Man Black

121588.555.10.00 Avengers Time Multi Black

POLAR BALACLAVA



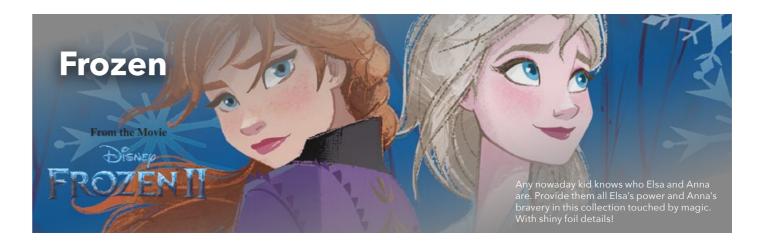
121590.425.10.00 Spidermask Red White



124100.425.10.00 Iron Man Red White











POLAR



121578.999.10.00 That's Me Black Night Blue

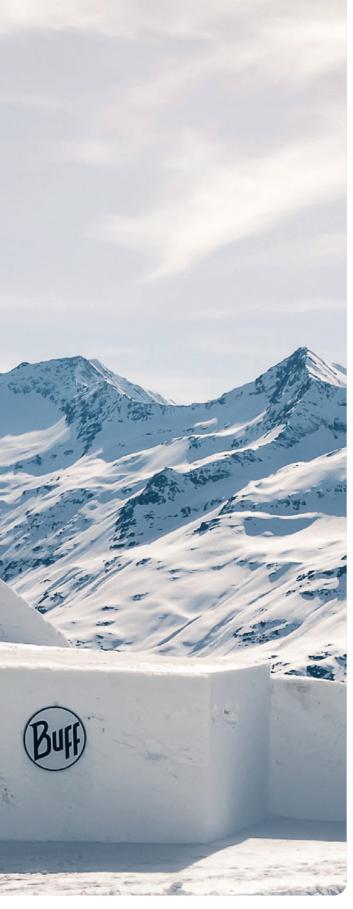
124177.538.10.00 Love Minnie Pump Pink



SPORT MARKETING BUFF®

PRODUCT INFORMATION

Communication Campaigns	82
Trade Marketing	84
BUFF® Ambassadors BUFF® Sponsored Events	98 100
Technical Features	102



Communication Campaigns

Communication campaigns are a set of commercial strategies designed to advertise products with the goal of improving sales and meeting any predetermined objectives. Each campaign has its own identity, featuring different characteristics that make it different from the rest. Each campaign allows us to tell our own story in a different way and target the right consumer. In these ways, we can determine the best channel of communication to use, and what point-of-sale materials for each product are needed. Not all communication stories need to be spread through all the channels, it depends on the goal, relevance or importance for the brand.

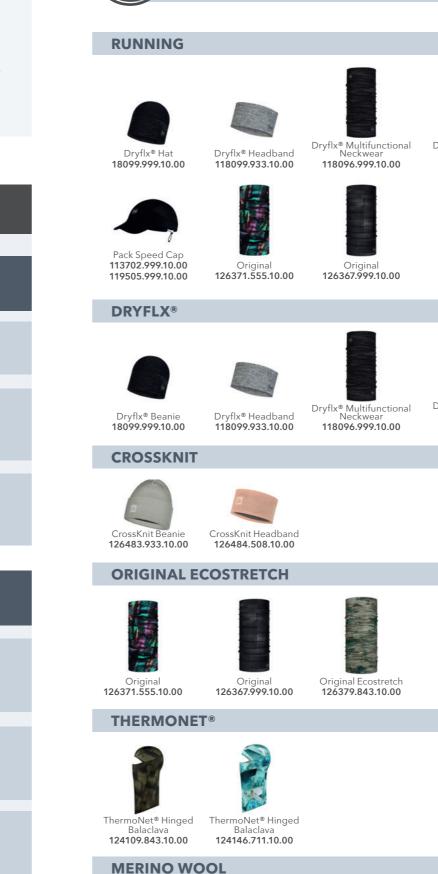
For AW2122 season, the communication stories we are presenting and the channels we are using are the following:

Campaign Structure CAMPAIGNS SEGMENTS CHANNELS Social Media Trade Shows End-Consumer Media Point of Sale LIVE MORE NOW **Public Relations** Social Media BRAND End-Consumer Media Trade Shows **SUSTAINABILITY Public Relations** Point of Sale Sponsorship / Influencers Social Media Trade Shows End-Consumer Media **CITY RUNNING Public Relations** Point of Sale Sponsorship / Influencers

	CAMPAIGNS	SEGMENTS	CHANNELS	
	ORIGINAL ECOSTRETCH	CASUAL / TRAIL RUNNING / TREKKING	Trade Shows Public Relations Trade Media	Social Media End-Consumer Media Point of Sale Sponsorship / Influencers
		_		
PRODUCT	DRYFLX® + CROSSKNIT	CITY RUNNING	Trade Shows Public Relations Trade Media	Social Media End-Consumer Media Point of Sale Sponsorship / Influencers
Q				
PRC	THERMONET® (continue campaign + content styles)	SKI / SNOW	Trade Shows Public Relations Trade Media	Social Media End-Consumer Media Point of Sale Sponsorship / Influencers
	MERINO WOOL FLEECE (continue campaign + content styles)	LOW - TREKKING	Trade Shows Public Relations Trade Media	Social Media End-Consumer Media Point of Sale Sponsorship / Influencers



Different product stories are covered by certain Key Styles, please consider them as the main guideline when planning your assortment, make them a must have in your orders and use the available marketing materials to effectively boost them.



Merino Eleece Hat

124116.854.10.00

124119.854.10.00

Merino Fleece Neckwarmer Pack Merino Fleece Cap 124120.632.10.00



Dryflx[®] Multifunctional Neckwear 118096.220.10.00



126483.933.10.00







Original Ecostretch 126385.537.10.00



Original Ecostretch 126383.555.10.00





HOW TRADE MARKETING IS INVOLVED IN THE PURCHASE PROCESS

KEY ELEMENT FOR MERCHANDISING

Running





Dryflx® Beanie 18099.999.10.00

Dryflx® Multifunctional Neckwear 118096.999.10.00





Dryflx® Headband

118099.933.10.00

Original 126367.999.10.00



DISCOVER OUR BRAND PRODUCTS

ATTRACT POTENTIAL

Catch the attention from people

CUSTOMERS

BUFF® Window Designs

on the streets:

Help the customer to identify where to find our products inside a shop: **BUFF® Brand Space**





WINDOW (Window light

display, 3D

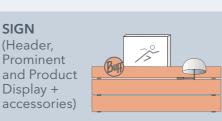
Head, Cap Display, etc.)



SEDUCE

Highligth our products with appealing presentation: **BUFF®** Accessories







PERSUADE

An unforgettable shopping experience is created through the emotions: **BUFF® Brand Items**







SELLING PRODUCT

shopping journey, we haven't just made a sale, we've increased **brand** affinity with the consumer.





IMAGE DISPLAY DRYFLX® - Measures: 40x27x6,4 cm - Cardboard honeycomb printed - Doesn't need image holder - Value: 12€

- Reference: 544359







- Display of 70x35x1,6 cm - Cardboard honeycomb printed, it works with the Header Signage Hook 2.0 - The hook support it is not included - Value: 24 €
- Reference: 544356







Dryflx®



Dryflx® Beanie

18099.999.10.00







Dryflx® Headband 118099.933.10.00

Dryflx® Multifunctional Neckwear 118096.999.10.00







IMAGE DISPLAY ORIGINAL Dryflx® - Measures: 40x27x6,4 cm

- Cardboard honeycomb printed - Doesn't need image holder - Value: 12€ - Reference: 544359



ŝ

- Measures: 18,4x11,8x0,4 cm - Recycled cardboard printed. It works with Prominent Signage Hook - The support is not included - Value: 2,50 € - Reference: 544362

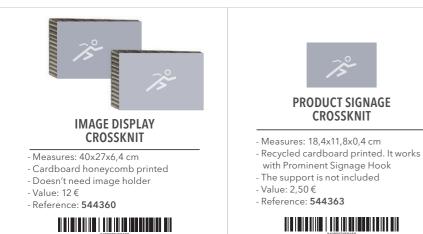
CrossKnit















113702.999.10.00 119505.999.10.00

126371.555.10.00 126367.999.10.00

Original Ecostretch 126379.843.10.00



- Measures: 40x27x6,4 cm

- Value: 12€

- Reference: 544366

- Cardboard honeycomb printed

- Doesn't need image holder



IMAGE DISPLAY **ORIGINAL ECOSTRETCH OUTDOOR**

> - Measures: 40x27x6,4 cm - Cardboard honeycomb printed - Doesn't need image holder - Value: 12€ - Reference: **544361**



PROMINENT SIGNAGE ORIGINAL ECOSTRETCH

- Measures: 60x11,8x0,4 cm - Recycled cardboard printed. It works with Prominent Signage Hook - The support is not included - Value: 5,75 € - Reference: 544365

- The support is not included - Value: 2,50€ - Reference: 544364







Original Ecostretch 126385.537.10.00



126383.555.10.00

Original Ecostretch



Original Ecostretch 126384.555.10.00





- Recycled cardboard printed. It works with Prominent Signage Hook





ThermoNet[®]

IMAGE DISPLAY THERMONET®

WINDOW POSTER

THERMONET®

- Measures: 80x120 cm

- Reference: 544369

- Value: 35 €

- Measures: 40x27x6,4 cm

- Value: 12 €

- Reference: 540453

- Doesn't need image holder

- Cardboard honeycomb printed





ThermoNet® Hinged Balaclava 124109.843.10.00

ThermoNet® Hinged Balaclava 124146.711.10.00



S.

PROMINENT SIGNAGE

TERMONET®

- Recycled cardboard printed. It works

- Measures: 60x11,8x0,4 cm

with Prominent Signage Hook

- The support is not included

- Value: 5,75 €

- Reference: 540452

PRODUCT SIGNAGE **THERMONET®**

- Measures: 18,4x11,8x0,4 cm - Recycled cardboard printed. It works with Prominent Signage Hook - The support is not included - Value: 2,50€ - Reference: 544368



THERMONET[®] BALACLAVA - Measures: 40x27x6,4 cm - Cardboard honeycomb printed - Doesn't need image holder - Value: 12€ Reference: 540454

Merino Wool





Merino Fleece Hat 124116.854.10.00

Merino Fleece Neckwarmer Pack Merino Fleece Cap 124119.854.10.00 124120.632.10.00







PRODUCT SIGNAGE MERINO WOOL

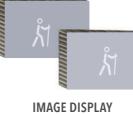
- Measures: 18,4x11,8x0,4 cm - Recycled cardboard printed. It works with Prominent Signage Hook - The support is not included - Value: 2,50 € - Reference: **544370**

- The support is not included - Value: 5,75 € - Reference: 544372

- Value: 2,50 €

- Reference: 544371

MERINO



MERINO FLEECE

- Measures: 40x27x6,4 cm - Cardboard honeycomb printed - Doesn't need image holder - Value: 12€ - Reference: 544373



Sustainability



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113010.341.10.00



- Measures: 60x11,8x0,4 cm - Recycled cardboard printed. It works with Prominent Signage Hook

- Recycled cardboard printed. It works with Prominent Signage Hook - The support is not included





Signage Program

We have created a specific signage program with the aim of highlighting certain products and product features.

There are three different levels of signage:

- HEADER SIGNAGE: Created to highlight a specific Brand segment

- PROMINENT SIGNAGE: Created to highlight a specific range of products

- PRODUCT SIGNAGE: Created to display the most importat features of a specific product

Aligned with our eco-friendly philosophy, we have chosen to produce all Promiment and Product Signage images using recycled cardboard. For Header Signages we are using honeycomb carboard.



PRODUCT SIGNAGE HOOK

Measures: 18,4 x 12,4 cms - Metal Hook support for signage and for hanging BUFF® products - Value: 22.90€ Reference: 530213

PRODUCT SIGNAGE

- Display of 18,4 x 11,8 x 0,4 cms - Recycled Cardboard printed, it works with Product Signage Hook - The hook support it is not included

Behind the signage there is one hook to hang BUFF® products.

- Ref. **544364** Product Signage Original EcoStretch
- Ref. **544389** Product Signage Reflective
- Ref. **544362** Product Signage Dryflx[®]
- Ref. **544391** Product Signage Dryflx[®] Pro
- Ref. **544368** Product Signage Thermonet®
- Ref. **544370** Product Signage Merino Wool
- Ref. **544371** Product Signage Merino Fleece
- Ref. 544395 Product Signage Polar
- Ref. **544396** Product Signage Polar Reversible
- Ref. 544397 Product Signage Windproof
- Ref. 544398 Product Signage Tech
- Ref. **544399** Product Signage Coolnet UV®
- Ref. **544363** Product Signage CrossKnit
- Ref. **544401** Product Signage 5 Panel Go Cap
- Ref. **544402** Product Signage Pack Speed Cap
- Ref. **544403** Product Signage Pack Merino Fleece Cap

IMPORTANT ALSO FOR SLAT WALLS

All accessories created for use with BUFF® fixtures can be also used in most of the standard retail slat walls as they follow the universal fixtures guides rails standard sizes.





HEADER SIGNAGE HOOK 2.0

- Measures: 14 x 13 x 9,5 cms
- Metal Hook support for image
- cardboard honeycomb (1,6 cms) - Value: 40€
- Reference: 533855



PROMINENT SIGNAGE HOOK

- Measures: 60 x 12,2 cms
- Metal Hook support for signage and for hanging BUFF® products.

- Recycled Cardboard printed, it works with Prominent Signage Hook

Behind the signage there is one hook to hang BUFF® products.

Standard Window Elements



HEAD FORM DISPLAY

- A 3D head made of paper pulp. - Value*: 30€ Reference: 529886 WOMAN 3D HEAD WHITE + SIZE

Reference: 529887 WOMAN 3D HEAD + SIZE

Reference: 529888 MAN 3D HEAD WHITE + SIZE

Reference: 529889 MAN 3D HEAD + SIZE





Fixtures

OAK WALL DISPLAY 2.0

- Display of 116x220,3x52 cm - Metal structure covered with oak veneer
- wood divided in 3 pieces - 1 side
- Using fixtures guides rails
- Maximum capacity 30 hooks (neck products)
- This display includes:
- 30 hooks
- It comes in one box of 120x100x28 cm - Value: 660€
- Reference: 533848





OAK GONDOLA SALES DISPLAY 2.0

EXTRA SLAT WALL ACCESORIE 2.0

- Accesorie of 116x28,8x8 cm - 2 extra slat walls of oak veneer wood - Value: 220€ - Reference: 533852



OAK GONDOLA SALES DISPLAY 2.0

- Display of 118,5x137,5x53 cm - Metal structure covered with oak veneer wood divided in 3 pieces - 2 sides - Using fixtures guides rails - Maximum capacity 30 hooks (neck products)

- This display includes: - 30 hooks - 4 wheels - It comes in one box of 120x56x150 cm - Value: 700€ - Reference: 533849



oak veneer wood

- 2 sides

- 4 hooks - It comes in one box of 30x30x40 cm - Value: 120€ - Reference: 533851



OAK FLOOR DISPLAY 2.0

- Display of 48x172x44 cm
- Metal structure covered with oak veneer wood in 3 pieces
- 2 sides
- Using fixtures guides rails
- Maximum capacity 24 hooks (neck products)

- This display includes:

- 4 wheels - 24 hooks
- It comes in one box of 120x50x20 cm
- Value: 270€
- Reference: 533850



OAK FLOOR DISPLAY 2.0

OAK COUNTER DISPLAY 2.0

- Display of 30x51,4x26 cm - Rotatory metal structure covered with

- Using fixtures guides rails - Maximum capacity 4 hooks (neck products)



OAK COUNTER DISPLAY 2.0

Accessories

COMPLEMENT ACCESSORIES



DISPLAY WITH LED LIGHTS: - A LED Bar lights to use over the wall display - Height of wall display with lights structure: 105,8x445,5x242 cm - Value: 144€ - Reference: 527870



 Wood metal mirror attachable to the Wall - Mirror with a hook to be used in the slat walls or over a table - Size: 31x24 cm - Value: 42€ - Reference: 527877



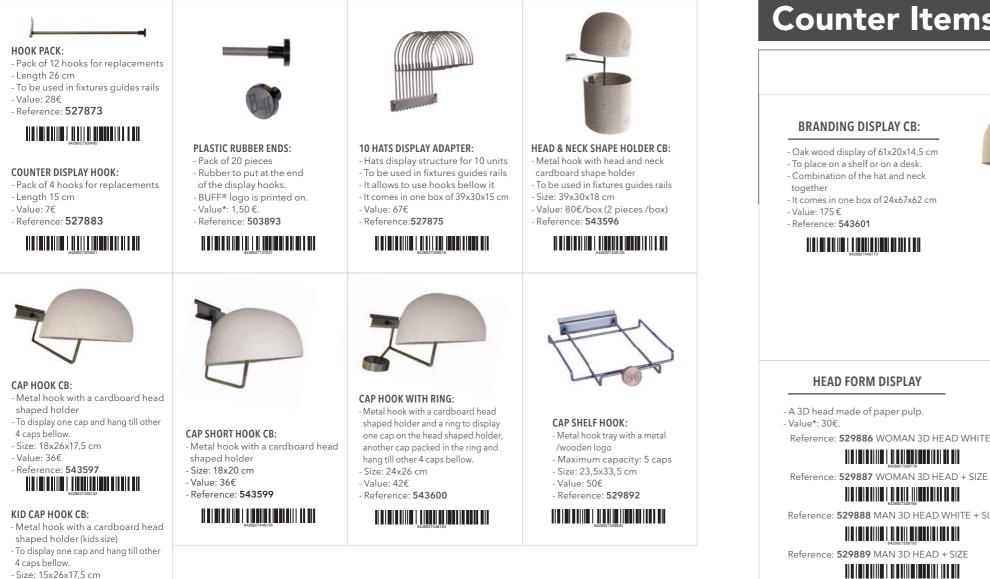
head or an image display in our fixtures - Can be used above one of our wooks - To be used in fixtures guides rails - It comes in one box of 28x26x1 cm - Value: 30€

Reference: 533853



Value: 17€ Reference: 529891

PRODUCT ACCESSORIES



SIGNAGE ACCESSORIES



Counter Items

BRANDING DISPLAY CB:

- Oak wood display of 61x20x14,5 cm - To place on a shelf or on a desk. - Combination of the hat and neck

- It comes in one box of 24x67x62 cm



HEAD FORM DISPLAY

- A 3D head made of paper pulp.

Reference: 529886 WOMAN 3D HEAD WHITE + SIZE

Reference: 529888 MAN 3D HEAD WHITE + SIZE

Reference: 529889 MAN 3D HEAD + SIZE

Reference: 529890 JUNIOR 3D HEAD V2 + SIZE





Value: 36€

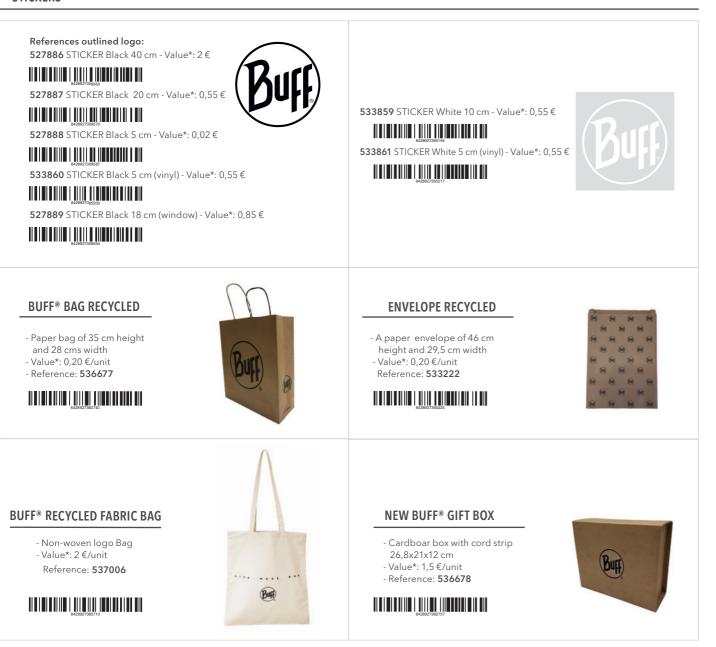
- Reference: **543598**



Branding Items



STICKERS



CAMPAIGN & POINT OF SALE --

BUFF® Ambassadors

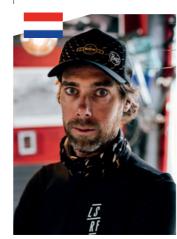


Tina Weirather

Former Professional Alpine skier. 2nd place at FIS World Ski Championships 2017 (Super G) 7 victories at FIS World Cup, 31 podiums at FIS World Cup.

"There's always time for a final lift"





Laurens Ten Dam

Former professional road cyclist. 9th position 'Tour de France' 2014. 8th position Vuelta España 2012. 5th position Tour Down Under . 2011.

"Live slow, ride fast"



Kye Petersen Renowned international freerider. First position at 2016 Redbull Coldrush.

"When I look at a slope, I just try to have as much fun as I can"





Victor de le Rue Winner FWT 2019. Two-time French Snowboarder of the Year.

"There is no victory without will".



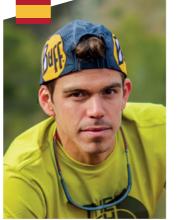


Spanish National Skimo Team (FEDME) Is one of the best teams on

the World Cup Series. With well-known athlets like: Kilian Jornet, Laura Orguè, Claudia Galicia or Marc Pinsach.







The a

Pau Capell

Winner UTMB® 2019. Winner UTWT 2019. Ultra Trail World Tour winner 2018, second in 2017 and third in 2016. 3 times in a row, winner of Transgrancaria, with WR included. 3rd place CCC 2018.

"Fight for what you want and love what you have."

Adolf Silva

Freestyle MTB rider. People's Choice Award at RedBull Rampage 2018. First athlete to land a triple backflip on a slopstyle bike.

" Ride Loco"

Jolanda Neff

Current XCO European Champion.XCO World Champion 2017. Three times XCO WORLD CUP champion XCO, Road and CX Swiss Champion 2018.

"You will struggle. You may fail. But you will also give yourself the opportunity to grow. All that matters is your mindset."











BUFF® Sponsored Events



BUFF® Mountain Festival Vall de Boí

The first real mountain festival in Southern Europe. Lots of activities for families and nature lovers in one of the most scenic areas in the Catalan Pyrenees, Vall de Boí. Sports workshops, trail running events (BUFF® Epic Trail), outdoor activities, conferences, live music and much more to create an authentic mountain experience.







BUFF® Epic Trail





Main qualifier for the Ultra Trail World Tour and the most important trail-running event in Europe.

"Take it to the limit"







Cape Epic

The Absa Cape Epic takes place in the Western Cape in South Africa but the route changes every year.Attended by 1.200 professional and amateur riders.



Photo by: Sam Clark/Cape Epic/SPORTZPICS



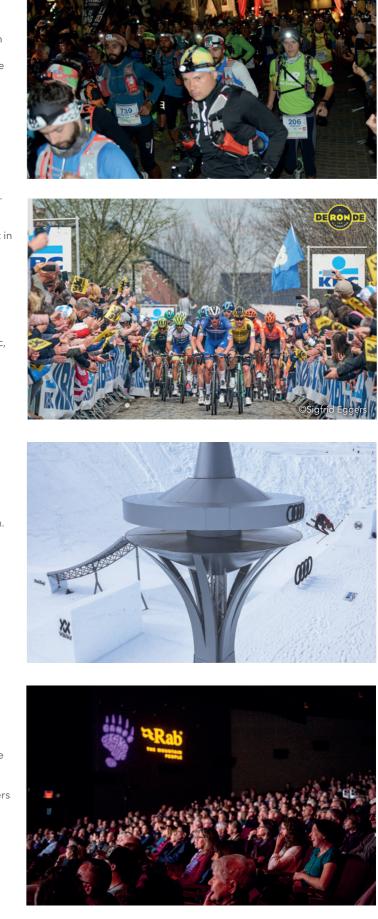
Lavaredo Ultra Trail

The LUT (The Sportiva Lavaredo Ultra Trail) is one of the most important trail running races in the world. More than 1,000 runners from all over the world attend an incredible race embracing the most amazing landscapes in the Dolomite Mountains: the Cristallo, the Tofane, Cinque Torri and of course the Tre Cime 119 km, 5.850 m+.



Tour of Flanders

The Tour of Flanders is the biggest one day cycling event in the world. Every year around 1 million fans cheer on both men's and women's race on iconic hills like Paterberg and Oude Kwaremont, on the way to the finish in Oudenaarde For over more than 100 years winners of this cobbled classic, Flandriens, have become true cycling legends.



Audi Nines

One of the most iconic and creatie event, held it in Austria. Only the most talented and wellknown athletes can participate through an invitation.

*



Banff Film Festival

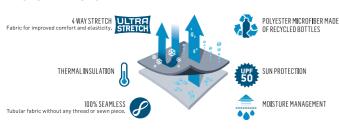
Nine profound days filled with stories of remote journeys, ground-breaking expeditions, and cutting edge adventures told through the eyes of adventurers, authors, photographers, and filmmakers from around the globe.



Technical Features

FABRICS

RECYCLED MICROFIBER



DRYFLX®

Our performance, seamless, extremely breathable and stretchable fabric, now made from 72% recycled plastic bottles and car airbags.

DRYFLX®PRO

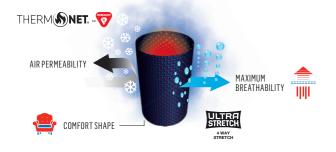


100% MERINO WOOL

Natural and sustainable fabrics made with fine and soft non-itchy wool. They are breathable, draw sweat away from the skin and have excellent thermo regulation properties

THERMONET®

In-house developed fabric made of 58% Recycled Polyester, 38% Primaloft technical Polyester and 4% Elastane. The result is an extremely thin and lightweight fabric that retains body heat while wicking moisture away.



GORE-TEX®

Technical Fleece providing warmth and comfort by combining total windproofness and maximum breathability.



CARVICO[®]

A brushed techno-fabric that perform excellent breathability and particulary pleasant on the skin. The Brushing treatment it undergoes increases its thermal insulation power, creating a sort of protective cushion.

POLAR FLEECE

Soft and light synthetic fabric with excellent warmth properties. Provides comfort and excellent thermal insulation with less weight than the lightest available wool.



int'v1CO

PRIMALOFT® TOUCH SERIES

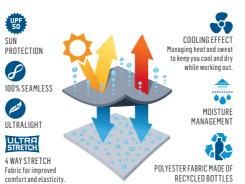




Refined, polypropylene-based, worsted-spun long-staple yarn from Schoeller. It is lightweight, breathable, sweat-repellent and easy to care for, which makes it an ideal technology for demanding sports. POLYCOLON® awicks moisture away from the skin and transports it to the second layer above. This second layer can absorb or channel off the moisture, or allow it to evaporate. In all three cases, the material feels comfortably dry on



COOLNET® UV+



PRODUCT FEATURES

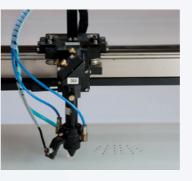
BUFF® sports headwear collection offers high performance accessories for those who are challenging themselves when practicing their favorite sports.

Products like the Windproof Balaclava or the Windproof Hat have been improved and developed with the latest in-house production technologies that can be applied to a headwear accessory to achieve optimal fit, improved breathability and prevention against skin irritation by eliminating seams.

Laser cut

Bonding

Laser cutting is a contact-less and tool-free process for fabric cutting. There is no contact and consequently no warping of textiles and fabrics during laser cutting. The laser beam melts the material and the results are clean, perfectly sealed edges.

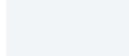




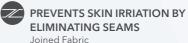


PREVENTS SKIN IRRIATION BY ELIMINATING SEAMS Hem Finish





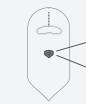
IMPROVE BREATHABILITY Mouth Perforation











Bonding is the process of joining pieces of fabrics using heat and pressure.



Ultrasonic is an industrial technique whereby high-frequency ultrasonic acoustic vibrations are locally applied to fabrics being held together under pressure to create a solid-state weld.













PREVENTS SKIN IRRIATION BY ELIMINATING SEAMS Joined Fabric



S 100% SEAMLESS

Tubular fabric without any sewn sections, delivering maximum comfort.



360° 360° REFLECTIVE ELEMENTS

Reflective print located all around the product that improves visibility in low light conditions. The product is not intended for use as a High Visibility Personal Protective Equipment.

SIGNAL 4-WAY ULTRA STRETCH

Elastic fabric that moves in all directions for improved comfort and freedom of movement.

ADJUSTABLE FITTING

A behind-the-head elastic band provides the right fit for different head sizes.

(365) ALL YEAR VERSATILITY

Suitable for an all year base layer use.

ARTICULATE FIT

Segments that respond to different body needs are joint together in a seamless smart construction

BREATHABLE

Fabric structure that transfers sweat and vapor away from the body through the fabric, allows air to flow in.

BREATHING HOLES

Laser-cut holes to improve breathability.

COMFORT FIT FACE OPENING

Elastic face opening on balaclava that delivers a comfortable fit in different wearing positions.

HEIQ COOLING TECHNOLOGY

HeiQ Smart Temp is a fabric treatment that creates intelligent thermoregulating technology triggered by body heat to keep body temperature cool.



Can be worn under a helmet.

<u>Г\:</u>)

LASER CUT HOLES IN EARS

Strategically placed laser cut holes placed in ears on windproof fabrics to improve listening.

LIGHTWEIGHT ACTIVE WARMTH

High thermal insulation in a lightweight breathable fabric, providing warmth without bulk for high intensity activities in very cold weather conditions.



MACHINE WASHABLE

Product that can be washed in a home washing machine without damage

MADE FROM RECYCLED PLASTIC BOTTLES

Recycled bottles are collected, washed, and chopped into bottle flakes, bottle flakes are melted and formed into chips. The chips are melted and extruded into recycled fiber which become a new BUFF® product.



MERINO FLEECE

nnovative brushed Merino wool fabric that provides an extremely warm and soft natural fleece.

MOISTURE MANAGEMENT

Fabric structure that transfers sweat and vapor away from the body through the fabric. Provides comfort and helps keeping body temperature stable



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MOISTURE WICKING SWEATBAND

Built-in inner band to wick sweat and moisture away.



Merino wool is 100% natural and sustainable fabric. It is soft, teperature-regulating, anti-static, doesn't pill, and has natural odor control properties. Mulesing is a practice in which skin is removed from the rear of the Merino sheep. Respectful treatment of animals is of extreme importance for us and our suppliers. We have contracts that guarantee that the wool we source is mulesing free.



NATURALLY ODOR-RESISTANT

original shape when released.

Fabric with fibers that naturally prevent the bacterial growth that can lead to smells.



Product that can be folded or crushed when not in use yet recovers its

POLYCOLON®

for active wear

POLYCOLON® is a refined, polypropylene-based, worsted-spun long-staple yarn from Schoeller. It is lightweight, breathable, sweat-repellent and easy to care for, which makes it an ideal technology for demanding sports.

POLYGIENE[®] (stay fresh)

Highly effective antimicrobial technology that uses natural silver salt in low concentration to inhibit the growth of microorganisms for odor control



PONYTAIL PORT

Practical slot designed for ponytails to go through improving long haired users' comfort



Fabric with high wicking properties, evaporates moisture faster.

REFLECTIVE ELEMENTS

Reflective elements that glow when illuminated. The product is not intended for use as High Visibility Personal Protective Equipment.

ଷ୍ଟ୍ରଷ୍ ଷ୍ପ **RESPONSIBLY SOURCED MERINO**

The Merino wool we use in our products come from the finest Australian Merino sheep, raised, cared for and sheared in the most respectful way.

REVERSIBLE

Patterned on both sides in order to be worn either right side out or inside out.

The Skin Cancer Foundation recommends this fabric as an effective UV protectant only for covered areas.

SMART ZONE TECHNOLOGY

Seamlessly engineered construction with zone adjustments, delivring the best properties to each head and neck area.

SWEAT REPELLENT TECHNOLOGY

Technology that wicks sweat and moisture to the outside where it can be absorbed, can drip off or be evaporated by the clothing system.

THERMAL INSULATION

Thermal insulation will prevent significant heat flow from one side of the insulation to another, keeping the user warm in cold weather conditions



UPF 50

Protection against the sun's ultraviolet (UV) radiation. Samples of fabric have been tested for UV protection in accordance with the Standard AS/NZ4399:2017 "Sun Protective Clothing Evaluation and Classification" with results achieving UPF >50 (98% UV protection). The Product is certifed as CE, Personal Protective Equipment agains natural UV radiation.

Protection may be lessened if fabric is streched, wet or old. See USER INFORMATION attached to the product for complete information



VaprGrid[™] air transport increases breathability and eliminates goggle fog.

SIZE INFORMATION-NECKWEAR



Head diameter: 50-58 cm. Size fitting most of adults.

· JUNIOR/ BABY SIZE

Head diameter: 45-56 cm. Designed for fitting most of kids from 3 to 12 years old.

SIZE INFORMATION-HEADBANDS

Optimal fit for a head diameter between 53-62 cm.

· CoolNet UV® Wide Headband

- Drvflx® Headband
- DryFlx[®] Pro Headband
- Merino Headband
- Tech Headband
- CrossKnit Headband
- Windproof Headband

PRODUCT CERTIFICATIONS

· OEKO-TEX®

The OEKO-TEX® Standard 100 is a globally uniform testing and certification system for textile raw materials, intermediate and end products at all stages of prodution. Its aim is to ensure products are free of harmful substances.

OEKO-TEX® STANDARD 100 2005AN4661 AITEX Tested for harmful substances.

SGS

SGS

COMPANY CERTIFICATIONS

· CERT ISO 9001

· CERT ISO 14001

the production process.

International standard mode specifying the requirements to establish a quality management system. Introducing constant improvement methods and process to enhance the product quality and customers satisfaction.

International standard model specifying the

requirements to optimize the resources use

and minimize the environmental impact of

WARMEST NATURAL FIBRE

Fibers that come from non-synthetic origin with the highest natural thermal regulation.

WATER REPELLENT

 (\mathbb{N})

Designed for water absorption providing protection against light rain and exposure to water splashes.

WIND RESISTANT

Fabric powered by Gore Tex[®] designed to block the wind penetration keeping breathability and comfort.

SIZE INFORMATION-HEADWEAR

· ADULT SIZE

L/XL

Standard single size fitting most adults.

S/M SIZE Optimal fit for a head diameter between 53-55 cm.

· M/L SIZE Optimal fit for a head diameter between 56-58 cm.

· L/XL SIZE Optimal fit for a head diameter between 59-62 cm.



CERT SGE21

First European standard allowing organizations to implement, audit and certify an ethical and socially responsible management system





CUSTOM DESIGNED FOR YOU

The BUFF® Custom Program gives you the freedom to create.



Multifunctional Headwear

CoolNet UV[®] Multifunctional Neckwear CoolNet UV[®] Half Multifunctional Neckwear Original EcoStretch Multifunctional Neckwear ThermoNet[®] Multifunctional Neckwear Merino Lightweight Multifunctional Neckwear Polar Multifunctional Neckwear Filter Tube



Choose

Select quantity and the style of BUFF[®] product. Quantities as low as 25 pieces.

Caps

Pack Speed Cap Pack Run Visor Pack Bike Cap Trucker Cap



Design

Choose from one of our designs and apply your logo, submit your artwork, or let us create a custom design.



Hats EcoStretch Beanie ThermoNet[®] Beanie EcoStretch & Polar Beanie



Produce Finished products from design to delivery in 4-6 weeks.

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