

**Brand  
new to  
2022.**

MPOWERD®

New products



## An exciting year.

Founded in 2012, we've reached a milestone birthday this year; we're 10! 🥳 In our 10th year of business, we're excited to cap the milestone off with not only an array of innovative new products, but also the launch of an exciting new line!



A photograph of two women hiking at night in a wooded area. The woman in the foreground is wearing a white long-sleeved shirt and a headlamp, looking off to the side. The woman in the background is wearing a teal jacket and holding a flashlight, also looking in the same direction. The scene is dimly lit, with light from the headlamps and flashlight illuminating the subjects against a dark, bokeh-filled background of trees.

**Introducing the**  
**class of 2022.**





## Luci Beam

**2-in-1-Solar Headlamp & Flashlight** | Delivering up to 300 lumens, a waterproof body, and transformative design, this long lasting and rechargeable light delivers impressive performance with the ability to switch from handheld to headlamp in a snap. From setting up the tent at night to looking for something in the attic, this convenient 2-in-1 Headlamp and Flashlight provides light wherever and however you need it.

### Highlights

- Seamlessly switch from Headlamp to Flashlight
- Powerful magnetic snap to secure in place
- Highly adjustable 90° tilt for directional light
- Shines up to 300 lumens on high mode
- Dual-use adjustable strap
- Recharge via solar or quick-charge via USB
- Compact, durable, and water resistant





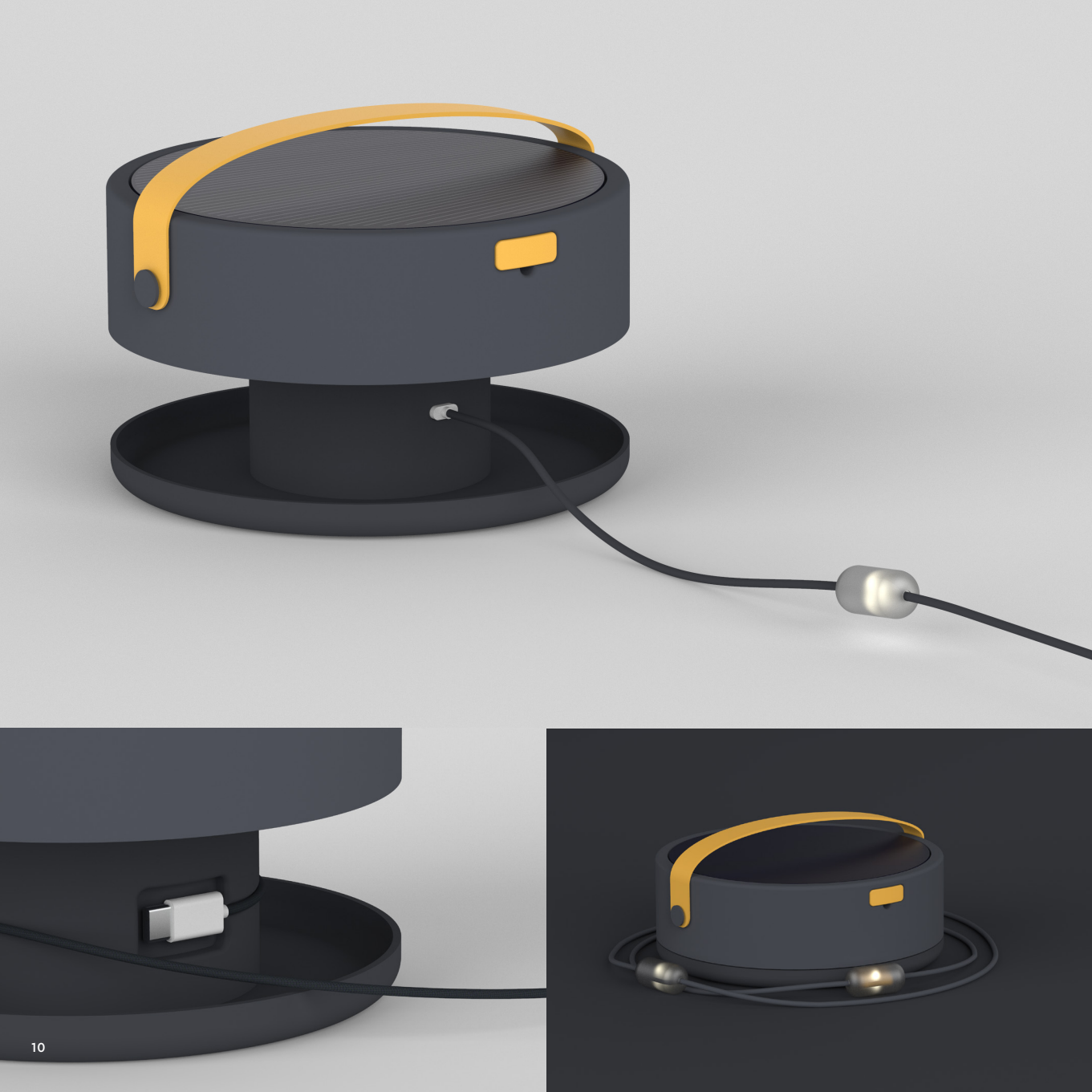


## Luci Site Lights

**Solar Anywhere Lights** | Go anywhere and everywhere with our adaptable and transformative Luci Site Lights. This first-of-its-kind multi-purpose product contains six lights and stakes neatly packed inside a sleek durable charging case. Switch between staking in the ground at the campsite to hanging overhead on your patio. Whether you're looking to brighten up evenings in the park or at the beach, set the mood around your camp or simply illuminate the backyard, Luci Site Lights are the perfect companion.

### Highlights

- Use as stake lights or stringless string lights
- Light tops and stakes snap together via magnets
- Lights charge when secured in charging case
- Shines up to 90 lumens total
- Convenient swivel function to turn on/off
- Recharge via solar or quick-charge via USB
- Long lasting, compact, and water resistant



## Luci Solar String Lights

**Introducing our longest and most powerful String Lights yet |** Our newest Luci Solar String Lights deliver 40 hours of light across a 44 ft cord. Featuring a powerful battery with mobile charging capabilities, the unit is completely detachable from the string, allowing you to charge the unit while leaving the string setup intact. Want to take the lights with you? Simply flow the string back into the expandable unit and take it on your next adventure. String up some sun with Luci.

### Highlights

- Ambiance on-the-go or permanent in the backyard
- Expandable and detachable design
- 44 ft nylon-braided cord
- Powerful battery with mobile charging
- 40 warm white LED nodes across 20 nodes
- Recharge via solar or quick-charge via USB
- Long lasting, durable, and water resistant





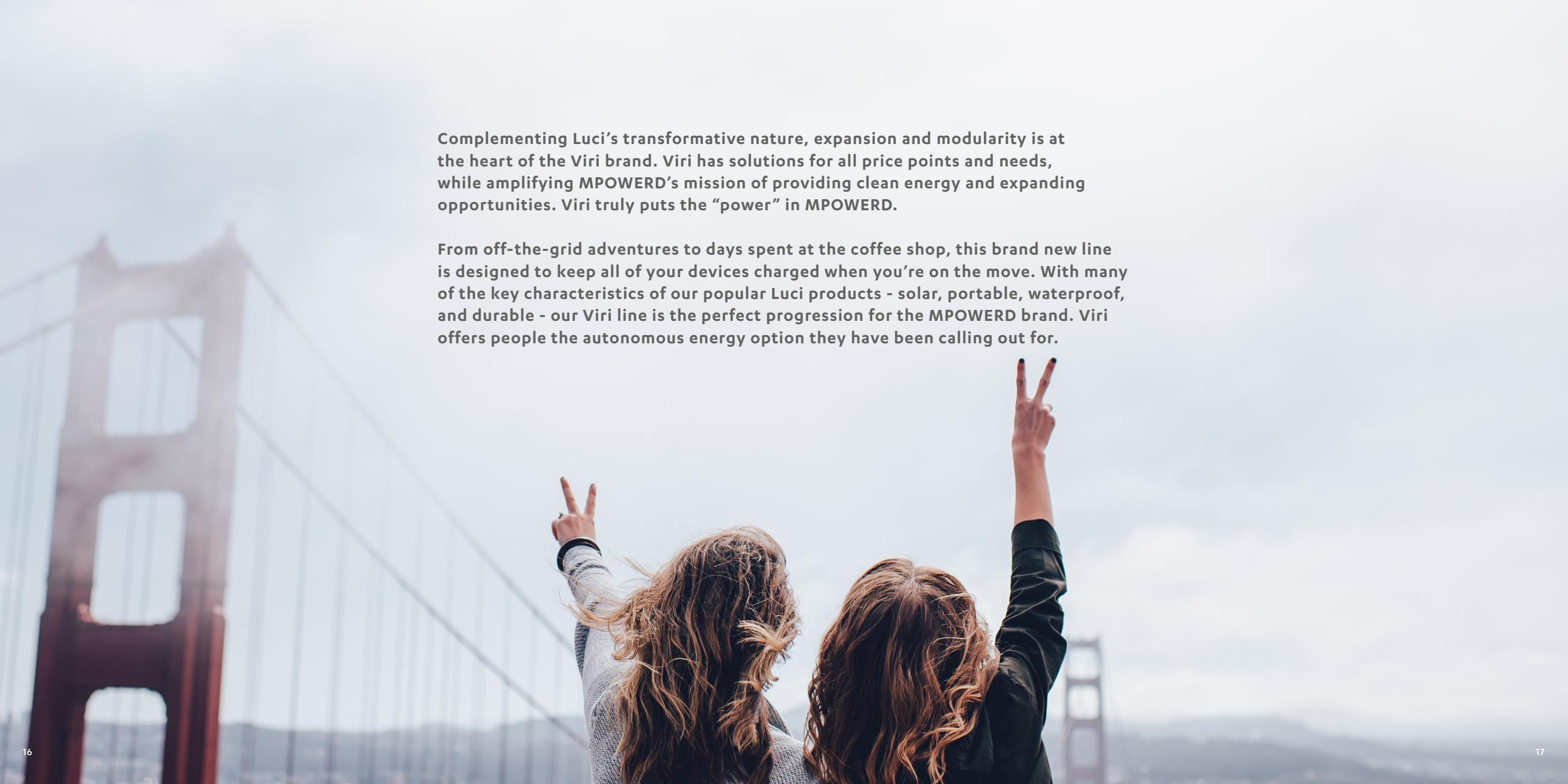
**Power to go.**  
**Solar Energy Storage.**

Introducing Viri Solar Energy Storage. Viri is the natural evolution and extension of Luci - the little light that has impacted millions of lives around the world. Luci provides light, while Viri provides power. Complementary to MPOWERD's roots, Viri takes us to a whole new level...







A full-page background image showing two women from behind, standing on a high vantage point overlooking the Golden Gate Bridge in San Francisco. The women have long, wavy brown hair and are both making peace signs with their right hands. The woman on the left is wearing a grey sweater, and the woman on the right is wearing a dark jacket. The bridge's iconic red-orange towers and suspension cables are visible in the background under a hazy, overcast sky.

Complementing Luci's transformative nature, expansion and modularity is at the heart of the Viri brand. Viri has solutions for all price points and needs, while amplifying MPOWERD's mission of providing clean energy and expanding opportunities. Viri truly puts the "power" in MPOWERD.

From off-the-grid adventures to days spent at the coffee shop, this brand new line is designed to keep all of your devices charged when you're on the move. With many of the key characteristics of our popular Luci products - solar, portable, waterproof, and durable - our Viri line is the perfect progression for the MPOWERD brand. Viri offers people the autonomous energy option they have been calling out for.



## Viri Solar Power Banks

**Portable Solar Energy Storage** | Our signature launch is the innovative, disruptive, and exciting modular Solar Power Bank. This line powers your devices and has the ability to combine products and accumulate more power. With the ability to personalize energy storage, Viri enables user customization between power and price. Snapping together seamlessly via magnets, they can align vertically to combine their power, or connect side-by-side while charging via solar.

Not being limited to a specific amount of power, this product is truly unique for customers. Not only will the product serve our key markets here at home, it also offers people in emerging markets the ability to create power in their own time depending on the finances available to them.



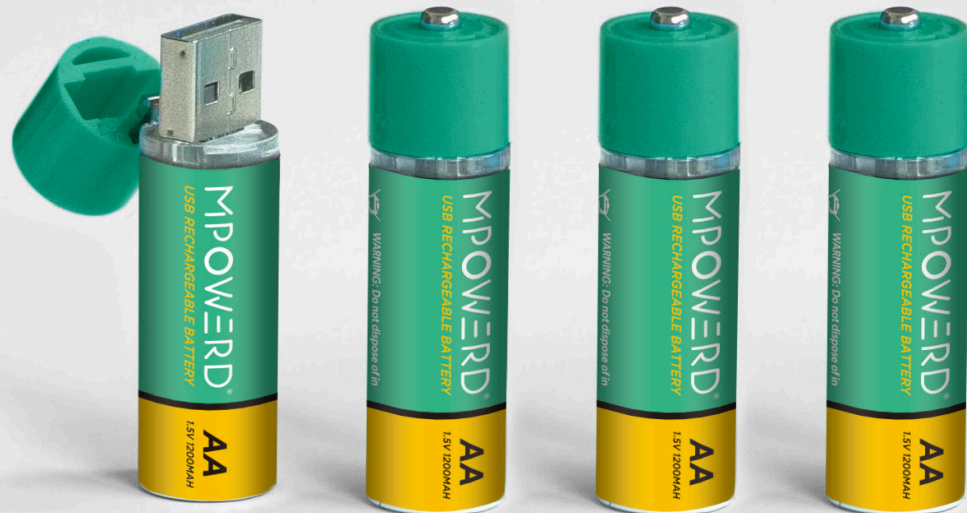




Versatile and catered personally to individual needs, the Viri Solar Power Bank puts the power in the consumers hand. Lightweight, portable, and waterproof, you can roam free with Viri.

#### Highlights

- Modular design with high-speed USB-C charging
- Single unit provides ~2 phone charges, ~2-5 headlamp charges, 50% tablet boost
- Multiple units stacked together can fully charge tablets and more
- Multiple built-in ports for versatile charging
- Recharge via solar or quick-charge via USB
- Lightweight, waterproof, and durable



## Viri USB Rechargeable Batteries - AA 4-Pack

**Portable Solar Energy Storage** | Reusable and rechargeable, our AA USB Rechargeable Batteries mean that you never need to buy conventional batteries again. When the battery runs out, simply pop it into a USB charging source and reuse it. Make single-use batteries a thing of the past with MPOWERD's better-for-the-planet, sustainable option.

### Highlights

- Simple and easy to use
- Money saving and good for the planet
- Excellent performance: 1.5V/1A
- Rechargeable 1200mAh Li-ion battery
- Recharge via standard USB sockets
- Charge remote controls, game controllers, kids' toys, portable electronics and more







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